

MTD Sales
680.20 L

Brand Share %
14.72 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	671.79	15.59 %
Home-The	8.41	2.69 %
Total	680.20	14.72 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	139.56	23.69 %
CHENNAI-02	88.63	14.27 %
SOUTH-01	87.52	11.29 %
SOUTH-03	86.25	16.82 %
TRICHY-01	83.72	13.55 %
NORTH ARCOT	42.91	11.77 %
SOUTH ARCOT	41.10	11.38 %
WEST-03	39.45	19.81 %
WEST-02	38.27	12.17 %
WEST-01	32.79	12.30 %
Total	680.20	14.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	139.05	24.84 %
Home-The	0.51	1.72 %
Total	139.56	23.69 %

Branch *	MTD Sales L	Brand Share %
CH14	5.83	13.78 %
CH05	3.79	11.98 %
GUD1	2.38	9.68 %
CH30	1.99	8.56 %
KNR1	1.57	11.02 %
CH28	1.41	4.16 %
GUD2	1.10	10.28 %
CH26	0.62	7.41 %
CH39	0.50	7.98 %
MC09	0.14	9.72 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	139.56	23.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	86.91	14.89 %
Home-The	1.73	4.58 %
Total	88.63	14.27 %

Branch *	MTD Sales L	Brand Share %
CH34	3.52	11.53 %
CH12	3.23	7.67 %
CH20	3.11	9.02 %
CH18	2.56	10.62 %
MJR1	1.50	6.92 %
CH06	1.36	6.36 %
CH33	1.29	7.35 %
CH43	0.66	4.60 %
GPD1	0.54	8.26 %
PON1	0.48	3.19 %
CH27	0.47	4.79 %
CH41	0.32	0.81 %
UKI1	0.30	4.00 %
CH37	0.28	3.03 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-1.21	-10.62 %
WCHN	-1.83	13.78 %
Total	88.63	14.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	86.16	12.08 %
Home-The	1.36	2.19 %
Total	87.52	11.29 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.47	12.55 %
TKS2	4.94	11.71 %
TUT1	4.90	5.54 %
TVL1	4.30	5.63 %
TUT2	2.89	11.06 %
RND2	2.56	10.52 %
RPM1	1.81	4.82 %
TKS1	1.49	5.78 %
APK2	1.11	6.28 %
VKM1	0.85	9.10 %
KGL1	0.67	8.18 %
SNL1	0.62	3.94 %
VL1	0.59	3.44 %
SVK1	0.54	2.25 %
COL1	0.45	8.66 %
KSM1	0.34	4.46 %
TYI1	0.25	2.48 %
APK1	0.23	1.58 %
TKY1	0.23	3.20 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
Total	87.52	11.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	84.73	17.70 %
Home-The	1.52	4.48 %
Total	86.25	16.82 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.96	10.19 %
PVI1	1.43	8.34 %
TDI1	0.91	6.90 %
ADP1	0.90	14.06 %
MDU4	0.81	9.74 %
DGL2	0.67	9.40 %
PNI1	0.53	12.25 %
KPT1	0.36	7.63 %
SVG1	0.36	2.73 %
KYK1	0.25	5.23 %
PKM1	0.23	3.03 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	86.25	16.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	83.05	14.19 %
Home-The	0.67	2.05 %
Total	83.72	13.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.18	10.66 %
KUM1	4.68	12.25 %
TNJ1	4.23	12.51 %
PTK1	3.12	10.48 %
TRY4	1.63	10.05 %
TVR2	1.42	4.07 %
KIK1	1.40	6.10 %
MDI1	1.17	4.65 %
PDK1	0.79	8.59 %
KUM2	0.73	3.55 %
PBR1	0.47	7.61 %
JKM1	0.23	1.26 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	83.72	13.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	42.36	12.51 %
Home-The	0.55	2.10 %
Total	42.91	11.77 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.75	12.91 %
VEL2	1.59	8.66 %
CYR1	1.19	10.01 %
KPM1	0.90	8.86 %
VEL4	0.80	5.55 %
SBR1	0.77	3.35 %
AKM1	0.63	3.73 %
ANI1	0.62	7.74 %
VNB1	0.62	4.36 %
ARC2	0.42	4.50 %
GDM1	0.23	1.86 %
WJD1	0.23	2.21 %
PLR1	0.14	0.75 %
BGR1		0.00 %
CPT1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	42.91	11.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.67	12.07 %
Home-The	0.43	1.79 %
Total	41.10	11.38 %

Branch *	MTD Sales L	Brand Share %
SJI2	3.50	13.69 %
TRK1	2.41	8.61 %
KLM1	2.36	9.87 %
VPM2	2.27	13.16 %
POY1	2.20	5.50 %
ULP1	2.04	13.39 %
KKI2	2.04	13.73 %
POY2	1.23	4.70 %
MKM1	0.70	9.24 %
STP1	0.39	8.88 %
VPM1	0.35	5.33 %
VCM1	0.25	6.16 %
TDM1	0.14	0.68 %
KML1		0.00 %
TVM1		0.00 %
WHNV		0.00 %
WHUT	-0.40	11.68 %
Total	41.10	11.38 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	38.77	21.26 %
Home-The	0.68	4.05 %
Total	39.45	19.81 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	4.24 %
SGG1	0.47	7.98 %
CM11	0.33	6.77 %
TCG1	0.23	3.06 %
PDR1	0.14	1.77 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	39.45	19.81 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	37.39	12.89 %
Home-The	0.89	3.66 %
Total	38.27	12.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.72	12.71 %
KRI1	1.34	8.73 %
ATU1	1.22	6.35 %
SLM3	0.77	4.52 %
PNG1	0.75	8.76 %
SLM2	0.62	4.70 %
DPR1	0.59	4.49 %
APN1	0.41	4.19 %
SGI1	0.36	5.08 %
EPI1	0.32	2.79 %
PMP1	0.32	4.29 %
EDP1	0.14	2.79 %
MTR1	0.08	0.95 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	38.27	12.17 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	32.70	13.58 %
Home-The	0.08	0.33 %
Total	32.79	12.30 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.47	8.50 %
KMR1	0.44	1.53 %
CNR1	0.37	4.59 %
UAM1	0.35	1.53 %
KMD1	0.27	3.91 %
ANR1	0.24	9.11 %
CBE6	0.23	1.35 %
KGI1	0.14	1.62 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	32.79	12.30 %