



TN : SAMSUNGAV Sales Performance 29/05/2026 9:03 AM

MTD Sales
965.00 L

Brand Share %
21.10 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	958.91	22.03 %
Home-The	6.09	2.78 %
Total	965.00	21.10 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	179.24	27.86 %
TRICHY-01	143.30	24.92 %
SOUTH-03	140.97	22.10 %
SOUTH-01	126.51	16.58 %
CHENNAI-02	92.75	17.96 %
WEST-02	83.25	19.55 %
SOUTH ARCOT	74.01	19.07 %
WEST-01	69.91	20.91 %
NORTH ARCOT	55.07	19.09 %
Total	965.00	21.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	177.32	28.81 %
Home-The	1.92	6.88 %
Total	179.24	27.86 %

Branch *	MTD Sales L	Brand Share %
CH14	9.42	19.78 %
CH05	6.47	13.44 %
CH30	3.14	9.77 %
CH28	2.59	9.01 %
GUD1	1.67	9.00 %
SKL1	1.35	12.97 %
TKM1	1.21	9.38 %
CH26	0.83	20.24 %
CZWH	0.52	7.76 %
CH39	0.42	6.08 %
GUD2	0.31	3.40 %
CH37		0.00 %
WCHN	-1.08	14.89 %
Total	179.24	27.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	142.95	25.71 %
Home-The	0.35	1.84 %
Total	143.30	24.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.22	17.98 %
MDI1	5.71	18.17 %
PTK1	4.75	20.01 %
PBR2	4.73	16.38 %
JKM1	3.00	13.97 %
TYR1	2.98	18.12 %
KIK1	2.93	18.80 %
NGT1	2.45	10.31 %
TRY4	2.38	14.58 %
TVR1	2.18	15.07 %
KUM2	2.11	16.89 %
NMM1	2.00	19.01 %
PBR1	1.67	20.63 %
APM1	0.72	15.28 %
WTRZ		0.00 %
Total	143.30	24.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	139.98	23.21 %
Home-The	0.98	2.82 %
Total	140.97	22.10 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.11	17.29 %
MDU2	7.19	16.59 %
TEN2	3.39	14.90 %
TEN1	3.30	19.39 %
TMM1	1.95	11.34 %
MDU7	1.81	9.52 %
CBM1	1.51	13.58 %
MLR1	1.40	11.87 %
TDI1	1.28	10.50 %
SVG1	0.59	5.87 %
NTM1	0.59	5.76 %
KRR1	0.50	4.54 %
DGL2	0.40	3.85 %
SGP1	0.36	7.33 %
PKM1	0.35	5.79 %
MNM1	0.30	5.01 %
ODM1	0.29	6.68 %
PNI1	0.28	2.93 %
KYK1	0.16	1.67 %
KPT1	0.14	1.97 %
WHMD	-0.45	19.03 %
Total	140.97	22.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	125.84	17.35 %
Home-The	0.67	1.78 %
Total	126.51	16.58 %

Branch *	MTD Sales L	Brand Share %
KVT1	10.77	20.13 %
NGR1	9.22	20.89 %
TUT1	8.93	11.16 %
TVL1	7.73	8.57 %
TKS2	4.85	16.95 %
TUT2	3.81	13.84 %
RPM1	2.92	11.60 %
SVK1	2.33	8.65 %
VKM1	2.07	17.29 %
MAR1	2.04	5.71 %
VLY1	1.95	10.53 %
ERL2	1.92	12.87 %
TYI1	1.81	18.03 %
SNL1	1.67	11.13 %
TKY1	1.27	15.18 %
KGL1	1.12	8.98 %
APK2	1.09	8.60 %
KSM1	1.04	16.22 %
TKS1	1.02	4.15 %
PDI1	0.92	9.33 %
APK1	0.80	6.79 %
SKD1	0.69	5.60 %
KYR1	0.56	11.37 %
ARM1	0.30	4.15 %
SGT1	0.15	2.87 %
WHTV	-0.15	11.24 %
Total	126.51	16.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	92.47	18.92 %
Home-The	0.29	1.04 %
Total	92.75	17.96 %

Branch *	MTD Sales L	Brand Share %
CH20	4.38	14.01 %
CH06	3.56	19.22 %
CH51	3.46	13.17 %
CH12	2.67	6.75 %
CH34	2.65	14.87 %
CH41	2.10	11.22 %
GPD1	1.73	20.90 %
CH43	1.63	13.11 %
MJR1	1.44	7.64 %
CH18	1.06	4.82 %
CH33	0.84	6.26 %
UKI1	0.54	8.28 %
CH27	0.28	3.91 %
CH32	0.28	10.26 %
PON1	0.27	2.54 %
CH46	0.16	4.90 %
CH23	0.15	1.51 %
CH01		0.00 %
CH36		0.00 %
Total	92.75	17.96 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	82.82	20.49 %
Home-The	0.43	2.01 %
Total	83.25	19.55 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.70	15.28 %
HSR1	4.47	21.10 %
SLM2	3.01	18.88 %
KRI1	2.46	19.26 %
DPR1	1.45	14.75 %
KVP1	1.27	16.28 %
SLM3	1.24	10.39 %
CMI1	1.04	15.60 %
PMP1	0.98	12.10 %
APN1	0.93	9.60 %
TRM1	0.87	8.32 %
MTR1	0.84	10.11 %
EPI1	0.56	4.93 %
SGG1	0.56	16.40 %
KMM1	0.29	4.52 %
HRR1	0.29	4.94 %
EDP1	0.28	6.29 %
TCG1	0.28	2.85 %
PDR1	0.16	2.45 %
SGI1	0.16	1.55 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	83.25	19.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	73.66	19.86 %
Home-The	0.34	1.99 %
Total	74.01	19.07 %

Branch *	MTD Sales L	Brand Share %
POY1	8.55	19.68 %
CDM1	4.83	20.11 %
SJI2	2.86	12.58 %
NVL2	2.72	15.33 %
STP1	1.37	17.35 %
TVM1	0.73	11.33 %
KML1	0.60	5.52 %
POY2	0.57	1.94 %
VPM1	0.53	7.34 %
VCM1	0.44	13.53 %
KKI2	0.42	1.83 %
TDM1	0.40	2.01 %
WHUT	-0.39	20.36 %
Total	74.01	19.07 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	69.25	21.88 %
Home-The	0.65	3.66 %
Total	69.91	20.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.92	16.22 %
TPR2	2.50	17.94 %
KMR1	1.57	8.30 %
PLI1	1.42	9.81 %
TPR3	1.41	18.59 %
UMP1	1.37	13.01 %
CNR1	1.29	16.53 %
CBE6	0.73	6.88 %
CBE3	0.70	18.27 %
KGM1	0.60	12.13 %
SUL1	0.56	6.34 %
KGI1	0.52	6.00 %
ANR1	0.36	8.26 %
PPI1	0.28	3.56 %
CBE5	0.26	4.77 %
GDR1		0.00 %
KMD1		0.00 %
Total	69.91	20.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	54.61	20.01 %
Home-The	0.46	2.96 %
Total	55.07	19.09 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.38	13.27 %
TRR1	1.38	8.19 %
VEL2	1.22	6.98 %
CPT1	1.10	14.90 %
ARC2	0.71	11.71 %
VEL1	0.69	5.53 %
VSI1	0.67	5.49 %
ANI1	0.62	7.24 %
GDM1	0.53	6.74 %
PLR1	0.46	6.06 %
WJD1	0.31	5.67 %
UGI1	0.28	3.53 %
WJP1	0.19	1.54 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	55.07	19.09 %