



TN : SAMSUNGAV Sales Performance 29/04/2026 9:03 AM

MTD Sales
970.17 L

Brand Share %
18.31 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	955.41	18.91 %
Home-The	14.76	6.00 %
Total	970.17	18.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	170.34	25.34 %
SOUTH-03	137.52	20.43 %
TRICHY-01	133.84	18.84 %
SOUTH-01	131.20	15.03 %
CHENNAI-02	93.32	14.33 %
WEST-01	90.29	21.59 %
SOUTH ARCOT	85.53	19.38 %
WEST-02	77.33	15.00 %
NORTH ARCOT	50.79	14.81 %
Total	970.17	18.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	167.34	26.03 %
Home-The	3.01	10.24 %
Total	170.34	25.34 %

Branch *	MTD Sales L	Brand Share %
CH19	5.76	17.35 %
CH45	4.51	14.87 %
SKL1	2.69	15.98 %
CH05	1.74	4.17 %
CH28	1.40	5.17 %
KNR1	1.38	16.78 %
TKM1	1.13	9.21 %
CH30	1.06	5.02 %
GUD1	0.63	2.55 %
CH37	0.45	4.08 %
GUD2	0.31	2.08 %
CH39	0.26	2.81 %
CZWH	0.24	10.23 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.95	13.51 %
Total	170.34	25.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	135.41	21.20 %
Home-The	2.11	6.12 %
Total	137.52	20.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.31	18.01 %
DGL1	9.30	17.75 %
MDU2	6.96	15.92 %
TEN1	3.50	16.46 %
MDU4	1.81	14.56 %
MLR1	0.98	7.17 %
DGL2	0.86	7.93 %
SVG1	0.84	4.20 %
TPT1	0.68	3.89 %
MNM1	0.58	6.88 %
KPT1	0.42	7.06 %
PKM1	0.42	7.14 %
NTM1	0.29	3.58 %
KRR1	0.29	1.66 %
ODM1	0.16	5.99 %
KYK1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	137.52	20.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	132.30	19.25 %
Home-The	1.54	6.63 %
Total	133.84	18.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.08	15.03 %
TNJ1	5.84	12.16 %
PBR2	4.85	13.77 %
TRY3	2.70	15.88 %
TRY4	2.66	11.36 %
KUM2	2.42	7.82 %
KIK1	2.28	11.19 %
AYR1	1.94	11.72 %
PBR1	1.70	14.99 %
TRY2	1.41	16.79 %
NMM1	1.00	6.65 %
TVR1	0.84	5.22 %
NGT1	0.84	4.35 %
APM1	0.58	11.02 %
JKM1	0.56	3.08 %
PDK1	0.54	3.78 %
NCK1	0.44	11.34 %
Total	133.84	18.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	129.68	15.70 %
Home-The	1.52	3.24 %
Total	131.20	15.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.40	16.51 %
TVL1	9.55	9.64 %
TUT2	5.17	14.87 %
KVT1	4.07	7.62 %
NGR1	3.47	6.26 %
RPM1	3.26	7.97 %
TKY1	1.55	14.34 %
TKS1	1.41	5.02 %
VL1	1.39	5.66 %
SKD1	1.37	9.14 %
VKM1	1.33	11.91 %
MAR1	1.33	4.92 %
SVK1	1.29	3.87 %
SNL1	1.29	10.11 %
KYR1	1.01	10.25 %
PDI1	1.01	11.57 %
APK2	0.72	8.35 %
KGL1	0.72	6.60 %
APK1	0.43	2.79 %
KSM1	0.30	6.26 %
COL1	0.29	7.42 %
TYI1	0.27	2.85 %
ARM1	0.15	2.12 %
WHTV		0.00 %
Total	131.20	15.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	92.32	14.75 %
Home-The	1.00	3.97 %
Total	93.32	14.33 %

Branch *	MTD Sales L	Brand Share %
CH21	8.10	17.32 %
CH20	4.68	11.59 %
CH24	3.98	13.26 %
CH51	3.79	14.69 %
CH12	3.11	5.90 %
CH50	2.52	8.54 %
GPD1	1.80	13.52 %
CH43	1.29	8.80 %
CH41	1.12	4.72 %
CH27	1.08	11.42 %
CH06	0.81	3.77 %
CH46	0.74	10.27 %
UKI1	0.69	6.12 %
MJR1	0.55	2.36 %
PON1	0.44	4.99 %
CH32	0.39	7.87 %
CH18	0.35	1.14 %
CH33	0.29	1.62 %
CH31	0.25	2.45 %
CH23	0.14	1.30 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	93.32	14.33 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	88.72	22.49 %
Home-The	1.57	6.59 %
Total	90.29	21.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	17.94 %
PLI1	2.84	15.15 %
CNR1	1.90	16.97 %
UMP1	1.50	13.49 %
KMR1	0.99	4.09 %
PPI1	0.85	11.13 %
CBE6	0.37	3.13 %
TPR4	0.30	6.42 %
GDR1	0.29	2.83 %
KGI1	0.15	1.74 %
CBE5	0.15	2.23 %
KGM1		0.00 %
KMD1		0.00 %
Total	90.29	21.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	84.62	20.02 %
Home-The	0.92	4.91 %
Total	85.53	19.38 %

Branch *	MTD Sales L	Brand Share %
NVL2	3.27	15.95 %
KKI2	2.18	6.95 %
KML1	1.02	7.83 %
VCM2	0.97	13.57 %
POY2	0.91	2.49 %
VPM1	0.83	12.27 %
MKM1	0.81	8.73 %
VCM1	0.60	7.87 %
STP1	0.56	7.60 %
TVM1	0.42	6.03 %
TDM1	0.26	1.23 %
WHUT		0.00 %
Total	85.53	19.38 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	75.79	15.47 %
Home-The	1.54	6.04 %
Total	77.33	15.00 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.28	18.11 %
ERD1	4.48	15.82 %
ERD2	4.08	12.41 %
SLM2	3.53	18.20 %
SLM3	1.27	5.09 %
TRM1	1.09	6.57 %
CMI1	0.98	17.21 %
PMP1	0.76	6.17 %
KRI1	0.69	4.70 %
PDR1	0.56	10.11 %
APN1	0.46	4.24 %
KMM1	0.42	6.25 %
SGG1	0.42	11.62 %
RSP1	0.37	2.89 %
HRR1	0.36	5.90 %
KVP1	0.30	1.93 %
EPI1	0.28	2.87 %
DPR1	0.28	1.96 %
VKL1	0.14	2.73 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	77.33	15.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	49.24	15.19 %
Home-The	1.55	8.20 %
Total	50.79	14.81 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.07	17.55 %
TRR1	1.82	9.74 %
PLR1	1.50	12.57 %
VSI1	1.25	6.59 %
CPT1	0.72	6.12 %
ANI1	0.68	7.74 %
VEL2	0.42	2.27 %
VEL1	0.42	3.42 %
BGR1	0.30	3.34 %
ARC2	0.21	2.19 %
SLG1	0.14	1.62 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	50.79	14.81 %