



TN : SAMSUNGAV Sales Performance 29/03/2026 9:02 AM

MTD Sales
647.68 L

Brand Share %
15.18 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	637.66	15.83 %
Home-The	10.02	4.18 %
Total	647.68	15.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	100.21	19.01 %
SOUTH-03	93.33	17.86 %
TRICHY-01	87.61	15.31 %
SOUTH-01	87.25	11.51 %
CHENNAI-02	73.65	13.71 %
WEST-01	67.33	19.12 %
WEST-02	55.45	13.80 %
SOUTH ARCOT	45.87	14.88 %
NORTH ARCOT	36.98	12.79 %
Total	647.68	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	97.79	19.47 %
Home-The	2.42	9.76 %
Total	100.21	19.01 %

Branch *	MTD Sales L	Brand Share %
CH14	5.31	12.11 %
CH45	3.88	14.47 %
CH28	1.30	7.43 %
CH05	1.19	2.90 %
CH48	1.18	5.87 %
CH30	1.10	3.91 %
TKM1	0.89	10.29 %
CH39	0.66	8.06 %
GUD1	0.43	3.77 %
CH08	0.43	2.31 %
KNR1	0.28	3.26 %
CH29	0.20	13.10 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.79	-16.62 %
Total	100.21	19.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	92.08	18.79 %
Home-The	1.26	3.85 %
Total	93.33	17.86 %

Branch *	MTD Sales L	Brand Share %
TMM1	2.20	11.38 %
ODM1	0.81	12.15 %
MLR1	0.81	9.42 %
SVG1	0.80	5.12 %
DGL2	0.65	5.85 %
PKM1	0.59	9.10 %
MNM1	0.41	6.78 %
KYK1	0.27	3.82 %
SGP1	0.22	2.71 %
PNI1	0.14	1.65 %
KPT1	0.14	1.92 %
SZSD	0.03	0.71 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
TPT1		0.00 %
Total	93.33	17.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	86.83	15.90 %
Home-The	0.78	3.01 %
Total	87.61	15.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.84	8.52 %
PTK1	3.71	13.21 %
MDI1	2.23	11.97 %
TTP1	1.46	10.46 %
TRY4	1.14	5.90 %
JKM1	0.83	4.46 %
PBR1	0.80	7.99 %
NCK1	0.80	11.02 %
NMM1	0.57	3.95 %
KIK1	0.57	3.84 %
AYR1	0.53	4.74 %
NGT1	0.42	1.93 %
APM1	0.38	6.47 %
PDK1	0.28	2.57 %
TVR1	0.25	1.55 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	87.61	15.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	86.36	12.18 %
Home-The	0.89	1.83 %
Total	87.25	11.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.14	14.50 %
TVL1	8.02	9.56 %
KVT1	4.37	12.76 %
VNR2	3.77	10.57 %
RPM1	1.47	6.45 %
PDI1	1.16	9.14 %
SVK1	1.04	4.52 %
SKD1	0.82	9.53 %
SNL1	0.79	8.27 %
NGR1	0.78	2.10 %
TKS1	0.70	3.00 %
VLY1	0.56	3.20 %
TUT2	0.55	1.96 %
APK2	0.42	3.65 %
ARM1	0.33	4.96 %
APK1	0.27	2.25 %
KSM1	0.25	3.67 %
TKY1	0.14	1.51 %
KGL1	0.14	3.59 %
KYR1	0.14	1.70 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	87.25	11.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	71.49	14.01 %
Home-The	2.17	8.05 %
Total	73.65	13.71 %

Branch *	MTD Sales L	Brand Share %
CH50	4.38	14.02 %
CH06	2.78	12.11 %
CH34	2.56	15.05 %
CH12	2.30	5.80 %
CH20	2.26	7.92 %
CH24	1.91	12.94 %
CH17	1.69	7.98 %
GPD1	1.21	15.15 %
UKI1	0.84	10.07 %
PON1	0.82	5.97 %
CH31	0.64	6.84 %
CH27	0.55	9.10 %
CH23	0.42	4.85 %
CH18	0.41	2.21 %
MJR1	0.27	1.51 %
CH36	0.27	6.12 %
CH33	0.15	1.47 %
CH32	0.14	9.19 %
CH41	0.14	0.55 %
CH43	0.13	0.99 %
CH01		0.00 %
CH46		0.00 %
Total	73.65	13.71 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	66.38	20.26 %
Home-The	0.95	3.87 %
Total	67.33	19.12 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.22	10.64 %
PLI1	0.84	6.46 %
KGI1	0.77	8.19 %
CBE5	0.47	9.96 %
CBE3	0.28	7.52 %
KGM1	0.27	5.25 %
CNR1	0.22	1.74 %
GDR1	0.14	2.70 %
KMD1	0.14	2.21 %
TPR4	0.14	3.83 %
KMR1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	67.33	19.12 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	55.11	14.58 %
Home-The	0.33	1.41 %
Total	55.45	13.80 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.91	5.27 %
CMI1	0.66	11.74 %
KRI1	0.58	3.03 %
TRM1	0.37	3.23 %
EDP1	0.36	10.54 %
HRR1	0.29	4.57 %
APN1	0.28	2.75 %
DPR2	0.27	3.53 %
SGG1	0.22	3.85 %
MTR1	0.15	2.61 %
PDR1	0.14	1.78 %
RSP1	0.14	1.07 %
TCG1	0.14	1.72 %
KVP1	0.14	2.81 %
PMP1	0.14	2.01 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	55.45	13.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	44.98	15.39 %
Home-The	0.89	5.51 %
Total	45.87	14.88 %

Branch *	MTD Sales L	Brand Share %
POY1	2.29	8.20 %
NVL2	1.22	9.88 %
POY2	0.91	3.17 %
VCM1	0.65	8.80 %
STP1	0.52	7.12 %
VPM1	0.28	7.77 %
KKI2	0.27	1.39 %
KML1	0.14	1.28 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	45.87	14.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	36.65	13.45 %
Home-The	0.33	1.99 %
Total	36.98	12.79 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.03	11.97 %
AKM1	1.92	12.56 %
VEL2	1.47	10.29 %
VSI1	1.26	10.95 %
ARC2	0.50	7.02 %
PLR1	0.40	7.15 %
WJD1	0.28	2.88 %
ANI1	0.25	6.32 %
BGR1	0.14	2.56 %
CPT1	0.14	1.74 %
KPM1	0.14	1.65 %
VNB1	0.14	1.47 %
SLG1	0.14	1.85 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	36.98	12.79 %