

MTD Sales
1,465.87 L

Brand Share %
14.95 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,456.96	15.76 %
Home-The	8.91	1.59 %
Total	1,465.87	14.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	256.64	18.28 %
TRICHY-01	195.58	16.34 %
WEST-02	193.65	14.14 %
SOUTH-01	180.97	12.08 %
WEST-01	171.54	18.04 %
CHENNAI-01	165.69	16.19 %
CHENNAI-02	117.99	13.14 %
SOUTH ARCOT	98.46	13.95 %
NORTH ARCOT	72.52	10.28 %
KL-SOUTH	12.82	24.39 %
Total	1,465.87	14.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	255.77	19.34 %
Home-The	0.87	1.06 %
Total	256.64	18.28 %

Branch *	MTD Sales L	Brand Share %
KRR1	7.01	13.72 %
TMM1	4.61	9.18 %
DGL2	3.01	13.21 %
NKI1	2.95	11.10 %
SVG1	2.87	9.62 %
KPT1	2.82	14.93 %
MLR1	1.92	7.32 %
MDU4	1.41	6.34 %
PNI1	1.06	5.66 %
TDI1	1.06	4.93 %
BNR1	0.97	3.46 %
PKM1	0.73	5.24 %
MDU2	0.53	0.52 %
SGP1	0.48	2.97 %
TPT1	0.27	1.62 %
KKD2	0.27	7.36 %
SZSD		0.00 %
Total	256.64	18.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	194.41	17.01 %
Home-The	1.17	2.16 %
Total	195.58	16.34 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.46	12.72 %
PBR2	6.66	11.25 %
PTK1	2.25	4.99 %
NCK1	1.32	7.86 %
JKM1	0.93	2.08 %
TYR1	0.79	1.59 %
PBR1	0.76	3.15 %
KRN1	0.67	2.95 %
TVR1	0.65	2.87 %
PDK1	0.64	2.33 %
NGT1	0.14	0.40 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	195.58	16.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	193.65	14.96 %
Total	193.65	14.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.53 %
NKL2	8.14	14.17 %
HSR1	6.27	14.38 %
MTR1	5.06	13.99 %
SLM3	4.86	7.87 %
KRI1	2.50	5.61 %
SGG1	1.82	9.03 %
HRR1	1.05	5.60 %
RSP1	1.01	2.75 %
VKL1	0.82	4.88 %
TCG1	0.73	2.24 %
EPI1	0.53	1.33 %
EDP1	0.50	1.77 %
PDR1	0.35	1.79 %
APN1	0.28	1.08 %
KMM1	0.13	0.68 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	193.65	14.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	179.86	12.75 %
Home-The	1.10	1.26 %
Total	180.97	12.08 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.48	7.06 %
KVT1	9.97	13.70 %
VNR2	7.94	12.63 %
SVK1	6.77	10.17 %
MAR1	5.68	14.73 %
APK1	3.49	9.23 %
SNL1	3.32	10.02 %
ARM1	2.49	10.35 %
TUT2	2.33	4.14 %
RPM1	2.19	3.93 %
UDN1	1.84	11.33 %
VLY1	1.41	4.08 %
KYR1	0.89	5.05 %
APK2	0.87	3.55 %
KGL1	0.78	3.95 %
TKS2	0.65	1.08 %
KSM1	0.48	5.87 %
NGR1	0.47	0.51 %
TYI1	0.39	2.19 %
VKM1	0.34	2.01 %
COL1	0.13	3.55 %
PDI1	0.13	0.54 %
S2SD		0.00 %
Total	180.97	12.08 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	169.99	19.14 %
Home-The	1.55	2.48 %
Total	171.54	18.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.18	11.14 %
PLI1	3.59	7.39 %
UMP1	2.25	11.94 %
GBM1	1.59	6.07 %
CNR1	1.44	8.55 %
GDR1	1.42	5.75 %
PPI1	0.84	3.74 %
KMD1	0.75	3.44 %
KGM1	0.56	4.15 %
CBE5	0.29	1.91 %
ANR1	0.28	3.55 %
KGI1	0.27	1.40 %
WHCB		0.00 %
WZSD		0.00 %
Total	171.54	18.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	164.78	16.99 %
Home-The	0.92	1.71 %
Total	165.69	16.19 %

Branch *	MTD Sales L	Brand Share %
CH05	9.26	13.74 %
CH48	5.71	13.32 %
CH35	4.39	14.56 %
CH42	4.15	10.30 %
CH08	3.62	6.08 %
CH38	1.88	9.79 %
CH45	1.60	3.99 %
GUD2	0.90	3.19 %
CH39	0.89	5.32 %
CH26	0.84	9.66 %
TKM1	0.57	2.98 %
CH37	0.55	3.15 %
CH29	0.40	8.03 %
CZWH	0.34	2.50 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	165.69	16.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	116.13	13.62 %
Home-The	1.86	4.08 %
Total	117.99	13.14 %

Branch *	MTD Sales L	Brand Share %
CH34	4.92	12.13 %
CH09	2.25	4.96 %
CH46	1.91	14.85 %
CH18	1.46	3.42 %
CH06	1.30	3.13 %
MJR1	1.05	2.48 %
CH36	0.52	5.76 %
MC06	0.51	12.53 %
CH33	0.43	1.63 %
CH43	0.35	1.29 %
UKI1	0.27	1.65 %
CH31	0.26	2.64 %
CH27	0.26	2.84 %
PON1	0.20	1.10 %
CH17	0.14	0.51 %
CH41	0.14	0.31 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
Total	117.99	13.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	97.03	14.71 %
Home-The	1.43	3.11 %
Total	98.46	13.95 %

Branch *	MTD Sales L	Brand Share %
TRK1	5.29	11.64 %
CUD1	5.08	9.71 %
KKI2	2.89	4.89 %
POY2	2.52	5.46 %
TDM1	2.44	6.89 %
STP1	2.02	14.29 %
POY1	1.18	2.13 %
TVM1	0.92	6.78 %
VCM1	0.29	1.93 %
MKM1	0.13	0.98 %
Total	98.46	13.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	72.52	11.07 %
Total	72.52	10.28 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.80	14.58 %
SBR1	5.52	13.52 %
PLR1	2.02	10.23 %
KPM2	1.80	2.27 %
ANI1	1.35	8.22 %
SLG1	1.20	6.20 %
BGR1	1.00	5.66 %
VEL2	0.88	2.88 %
PTU1	0.78	13.04 %
VSI1	0.78	2.19 %
CPT1	0.78	2.97 %
GDM1	0.34	1.37 %
KPM1	0.33	1.44 %
WJD1	0.14	0.73 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	72.52	10.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.82	25.93 %
Total	12.82	24.39 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	12.82	24.39 %