

MTD Sales
659.79 L

Brand Share %
14.76 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	651.52	15.64 %
Home-The	8.27	2.73 %
Total	659.79	14.76 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	137.71	23.75 %
CHENNAI-02	85.77	14.33 %
SOUTH-03	83.50	16.72 %
SOUTH-01	83.25	11.30 %
TRICHY-01	81.91	13.75 %
NORTH ARCOT	42.16	11.90 %
SOUTH ARCOT	40.52	11.64 %
WEST-03	38.47	19.88 %
WEST-02	34.39	11.36 %
WEST-01	32.11	12.33 %
Total	659.79	14.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	137.21	24.91 %
Home-The	0.51	1.75 %
Total	137.71	23.75 %

Branch *	MTD Sales L	Brand Share %
CH14	5.83	14.26 %
CH05	3.50	11.26 %
GUD1	2.38	9.68 %
CH30	1.99	8.73 %
KNR1	1.57	11.02 %
CH28	1.41	4.16 %
GUD2	1.10	10.28 %
CH26	0.62	7.41 %
CH39	0.50	7.98 %
MC09	0.14	9.72 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	137.71	23.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	84.04	14.95 %
Home-The	1.73	4.75 %
Total	85.77	14.33 %

Branch *	MTD Sales L	Brand Share %
CH20	3.11	9.17 %
CH18	2.56	10.82 %
CH12	2.44	6.08 %
CH34	2.37	8.51 %
MJR1	1.50	7.25 %
CH06	1.36	6.67 %
CH33	1.29	7.56 %
CH36	1.01	13.39 %
CH43	0.66	4.60 %
GPD1	0.54	8.50 %
PON1	0.48	3.19 %
CH27	0.47	4.97 %
CH41	0.32	0.82 %
UKI1	0.30	4.08 %
CH37	0.28	3.07 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-1.21	-11.05 %
WCHN	-1.83	13.78 %
Total	85.77	14.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	81.97	17.58 %
Home-The	1.52	4.61 %
Total	83.50	16.72 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.96	10.41 %
PVI1	1.43	8.47 %
ADP1	0.90	14.06 %
MDU4	0.81	10.08 %
DGL2	0.67	9.40 %
TDI1	0.45	3.57 %
KPT1	0.36	7.63 %
SVG1	0.36	2.79 %
KYK1	0.25	5.40 %
PKM1	0.23	3.08 %
PNI1	0.23	5.67 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	83.50	16.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	82.04	12.11 %
Home-The	1.21	2.06 %
Total	83.25	11.30 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.24	12.62 %
TUT1	4.67	5.50 %
TKS2	4.43	10.92 %
TVL1	4.08	5.82 %
TUT2	2.66	11.52 %
RND2	2.56	10.86 %
RPM1	1.81	5.29 %
TKS1	1.49	5.91 %
APK2	1.11	6.82 %
VKM1	0.85	9.15 %
KGL1	0.67	8.73 %
SNL1	0.62	3.96 %
VL1	0.59	3.78 %
SVK1	0.54	2.36 %
COL1	0.45	8.85 %
KSM1	0.34	4.74 %
TYI1	0.25	2.45 %
APK1	0.23	1.65 %
TKY1	0.23	3.72 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
Total	83.25	11.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	81.25	14.41 %
Home-The	0.67	2.11 %
Total	81.91	13.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.53	10.27 %
KUM1	4.68	12.29 %
TNJ1	4.23	12.92 %
PTK1	2.90	10.40 %
TRY4	1.63	10.42 %
TVR2	1.42	4.37 %
KIK1	1.40	6.39 %
MDI1	1.17	4.95 %
PDK1	0.79	8.59 %
KUM2	0.73	3.72 %
PBR1	0.47	7.61 %
JKM1	0.23	1.28 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	81.91	13.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	41.61	12.65 %
Home-The	0.55	2.14 %
Total	42.16	11.90 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.75	12.91 %
VEL2	1.59	8.85 %
CYR1	1.19	10.01 %
KPM1	0.90	9.38 %
VEL4	0.80	5.66 %
SBR1	0.77	3.53 %
AKM1	0.63	3.73 %
ANI1	0.62	7.74 %
VNB1	0.62	4.58 %
ARC2	0.42	4.50 %
GDM1	0.23	1.88 %
WJD1	0.23	2.40 %
PLR1	0.14	0.81 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	42.16	11.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.08	12.35 %
Home-The	0.43	1.85 %
Total	40.52	11.64 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.41	8.74 %
KLM1	2.36	10.28 %
VPM2	2.27	13.34 %
ULP1	2.04	13.85 %
KKI2	2.04	14.44 %
POY1	1.56	4.18 %
POY2	1.23	5.02 %
MKM1	0.70	9.39 %
STP1	0.39	8.88 %
VCM1	0.25	6.40 %
TDM1	0.14	0.69 %
KML1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	40.52	11.64 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	37.79	21.33 %
Home-The	0.68	4.16 %
Total	38.47	19.88 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	4.24 %
SGG1	0.47	8.38 %
CM11	0.33	6.77 %
TCG1	0.23	3.34 %
PDR1	0.14	1.77 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	38.47	19.88 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	33.50	11.97 %
Home-The	0.89	3.86 %
Total	34.39	11.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.72	13.17 %
HSR1	3.61	14.52 %
KRI1	1.34	9.28 %
ATU1	1.22	6.43 %
SLM3	0.77	4.71 %
PNG1	0.75	8.92 %
SLM2	0.62	4.87 %
DPR1	0.59	4.71 %
APN1	0.41	4.41 %
SGI1	0.36	5.08 %
EPI1	0.32	2.88 %
PMP1	0.32	4.38 %
EDP1	0.14	2.88 %
MTR1	0.08	0.95 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	34.39	11.36 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	32.03	13.63 %
Home-The	0.08	0.33 %
Total	32.11	12.33 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.24	7.28 %
KMR1	0.44	1.57 %
CNR1	0.37	4.59 %
UAM1	0.35	1.53 %
KMD1	0.27	3.91 %
ANR1	0.24	9.47 %
CBE6	0.23	1.45 %
KGI1	0.14	1.68 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	32.11	12.33 %