



TN : SAMSUNGAV Sales Performance 28/05/2026 9:03 AM

MTD Sales
947.12 L

Brand Share %
21.25 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	941.03	22.17 %
Home-The	6.09	2.87 %
Total	947.12	21.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	174.65	27.77 %
TRICHY-01	141.57	25.17 %
SOUTH-03	137.84	22.08 %
SOUTH-01	127.00	16.98 %
CHENNAI-02	90.53	17.94 %
WEST-02	80.70	19.57 %
SOUTH ARCOT	72.44	19.41 %
WEST-01	68.88	21.16 %
NORTH ARCOT	53.52	19.18 %
Total	947.12	21.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	172.73	28.71 %
Home-The	1.92	7.01 %
Total	174.65	27.77 %

Branch *	MTD Sales L	Brand Share %
CH14	9.42	20.00 %
CH05	5.93	12.59 %
CH45	5.42	21.24 %
CH42	5.03	20.70 %
CH30	3.14	9.85 %
CH28	2.59	9.56 %
GUD1	1.67	9.00 %
SKL1	1.35	12.97 %
TKM1	1.21	9.48 %
CH26	0.83	20.24 %
CZWH	0.52	7.76 %
CH39	0.42	6.08 %
GUD2	0.31	3.52 %
CH37		0.00 %
WCHN	-1.08	16.02 %
Total	174.65	27.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	141.22	25.95 %
Home-The	0.35	1.92 %
Total	141.57	25.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.94	18.12 %
MDI1	5.28	17.79 %
PTK1	4.75	20.37 %
PBR2	4.73	16.56 %
JKM1	3.00	14.44 %
TYR1	2.98	18.27 %
KIK1	2.93	19.29 %
NGT1	2.45	10.59 %
TRY4	2.38	14.58 %
TVR1	2.18	15.21 %
NMM1	2.00	19.61 %
KUM2	1.82	15.30 %
PBR1	1.67	21.08 %
APM1	0.58	13.64 %
WTRZ		0.00 %
Total	141.57	25.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	136.86	23.19 %
Home-The	0.98	2.88 %
Total	137.84	22.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.25	17.72 %
MDU2	7.06	16.62 %
TEN2	3.25	14.65 %
TEN1	3.16	19.24 %
TMM1	1.95	11.77 %
MDU7	1.81	9.80 %
CBM1	1.51	14.57 %
MLR1	1.40	12.46 %
TDI1	1.28	10.50 %
SVG1	0.59	5.95 %
KRR1	0.50	4.60 %
NTM1	0.45	4.49 %
DGL2	0.40	3.85 %
SGP1	0.36	7.33 %
MNM1	0.30	5.01 %
ODM1	0.29	6.68 %
PNI1	0.28	3.23 %
PKM1	0.21	3.62 %
KYK1	0.16	1.67 %
KPT1	0.14	2.01 %
WHMD	-0.45	19.03 %
Total	137.84	22.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	126.34	17.76 %
Home-The	0.67	1.84 %
Total	127.00	16.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.13	13.79 %
KVT1	10.77	20.34 %
TVL1	7.73	8.99 %
TKS2	4.57	16.59 %
TUT2	3.81	14.10 %
RPM1	2.92	11.88 %
SVK1	2.33	8.65 %
VKM1	2.07	17.98 %
MAR1	2.04	5.71 %
VLY1	1.95	10.86 %
ERL2	1.92	13.02 %
TYI1	1.81	18.51 %
SNL1	1.67	11.13 %
TKY1	1.27	15.18 %
APK2	1.09	8.91 %
KSM1	1.04	16.22 %
TKS1	1.02	4.23 %
KGL1	0.97	7.90 %
PDI1	0.92	9.58 %
SKD1	0.69	5.72 %
APK1	0.66	5.75 %
KYR1	0.56	11.94 %
ARM1	0.30	4.15 %
SGT1	0.15	2.87 %
WHTV	-0.15	11.24 %
Total	127.00	16.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	90.24	18.91 %
Home-The	0.29	1.05 %
Total	90.53	17.94 %

Branch *	MTD Sales L	Brand Share %
CH20	4.38	14.16 %
CH06	3.56	19.77 %
CH51	3.46	13.59 %
CH34	2.65	15.01 %
CH41	2.10	11.22 %
CH12	1.99	5.23 %
GPD1	1.73	20.90 %
CH43	1.63	13.38 %
MJR1	1.44	7.64 %
CH18	1.06	4.91 %
CH33	0.57	4.39 %
UKI1	0.54	8.28 %
CH27	0.28	4.20 %
CH32	0.28	10.26 %
PON1	0.27	2.74 %
CH46	0.16	4.90 %
CH23	0.15	1.55 %
CH01		0.00 %
CH36		0.00 %
Total	90.53	17.94 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	80.27	20.49 %
Home-The	0.43	2.10 %
Total	80.70	19.57 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.70	15.57 %
SLM2	3.01	19.35 %
KRI1	2.46	19.26 %
OML1	1.88	20.29 %
DPR1	1.45	14.75 %
KVP1	1.27	16.28 %
SLM3	1.24	10.42 %
CMI1	1.04	16.61 %
PMP1	0.98	13.50 %
APN1	0.93	9.60 %
MTR1	0.84	10.70 %
TRM1	0.72	8.02 %
SGG1	0.56	15.44 %
KMM1	0.29	4.55 %
HRR1	0.29	4.94 %
EDP1	0.28	6.84 %
TCG1	0.28	2.94 %
PDR1	0.16	2.68 %
SGI1	0.16	1.55 %
EPI1	0.14	1.31 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	80.70	19.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	72.09	20.22 %
Home-The	0.34	2.05 %
Total	72.44	19.41 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.98	17.58 %
SJI2	2.86	13.01 %
NVL2	2.72	16.42 %
STP1	1.37	17.35 %
TVM1	0.73	11.33 %
KML1	0.60	5.65 %
POY2	0.57	2.03 %
VPM1	0.53	7.34 %
VCM1	0.44	14.69 %
KKI2	0.42	1.83 %
TDM1	0.40	2.08 %
WHUT	-0.39	20.36 %
Total	72.44	19.41 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	68.22	22.13 %
Home-The	0.65	3.80 %
Total	68.88	21.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.77	16.93 %
TPR2	2.50	18.47 %
KMR1	1.42	7.57 %
PLI1	1.42	9.81 %
TPR3	1.41	19.60 %
UMP1	1.37	13.01 %
CNR1	1.29	16.53 %
CBE6	0.73	6.92 %
CBE3	0.70	18.27 %
KGM1	0.60	12.13 %
SUL1	0.56	6.34 %
KGI1	0.52	6.00 %
ANR1	0.36	8.26 %
PPI1	0.28	4.18 %
CBE5	0.26	4.90 %
GDR1		0.00 %
KMD1		0.00 %
Total	68.88	21.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	53.06	20.07 %
Home-The	0.46	3.11 %
Total	53.52	19.18 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.91	11.34 %
TRR1	1.38	8.46 %
VEL2	1.22	7.20 %
CPT1	1.10	14.90 %
ARC2	0.71	12.86 %
VEL1	0.69	5.77 %
VSI1	0.67	5.62 %
ANI1	0.62	7.24 %
GDM1	0.53	6.97 %
PLR1	0.46	6.45 %
WJD1	0.31	5.67 %
UGI1	0.28	3.58 %
WJP1	0.19	1.58 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	53.52	19.18 %