



TN : SAMSUNGAV Sales Performance 28/04/2026 9:03 AM

MTD Sales
943.21 L

Brand Share %
18.25 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	928.40	18.84 %
Home-The	14.81	6.19 %
Total	943.21	18.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	166.47	25.34 %
SOUTH-03	132.57	20.29 %
TRICHY-01	128.53	18.52 %
SOUTH-01	126.53	14.88 %
CHENNAI-02	90.77	14.39 %
WEST-01	89.87	21.74 %
SOUTH ARCOT	82.36	19.31 %
WEST-02	76.13	14.99 %
NORTH ARCOT	49.98	14.92 %
Total	943.21	18.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	163.41	26.01 %
Home-The	3.06	10.70 %
Total	166.47	25.34 %

Branch *	MTD Sales L	Brand Share %
CH19	5.04	15.52 %
CH45	4.51	15.07 %
SKL1	2.69	15.98 %
CH05	1.74	4.31 %
KNR1	1.38	16.78 %
CH30	1.06	5.25 %
TKM1	0.99	8.42 %
CH28	0.96	3.70 %
GUD1	0.63	2.67 %
CH37	0.45	4.08 %
CH39	0.26	3.00 %
CZWH	0.24	10.23 %
GUD2	0.15	1.04 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.95	14.41 %
Total	166.47	25.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	130.46	21.05 %
Home-The	2.11	6.33 %
Total	132.57	20.29 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.30	17.80 %
MDU2	6.96	16.60 %
TEN1	3.50	17.04 %
TDI1	1.96	15.24 %
MDU4	1.81	14.56 %
MLR1	0.98	7.31 %
SVG1	0.84	4.23 %
TPT1	0.68	4.04 %
MNM1	0.58	7.29 %
DGL2	0.55	5.36 %
KPT1	0.42	7.67 %
PKM1	0.42	7.27 %
NTM1	0.29	3.58 %
KRR1	0.29	1.77 %
ODM1	0.16	6.99 %
KYK1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	132.57	20.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	126.99	18.92 %
Home-The	1.54	6.74 %
Total	128.53	18.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.55	14.93 %
TNJ1	5.84	12.32 %
PBR2	4.85	13.92 %
TRY3	2.70	16.34 %
TRY4	2.66	11.89 %
KUM2	2.42	7.82 %
TTP1	2.42	17.29 %
KIK1	2.13	10.95 %
AYR1	1.94	11.86 %
PBR1	1.70	15.19 %
TRY2	1.27	15.32 %
NMM1	1.00	6.75 %
NGT1	0.84	4.43 %
APM1	0.58	11.24 %
TVR1	0.57	3.70 %
JKM1	0.56	3.38 %
PDK1	0.54	3.78 %
NCK1	0.44	11.34 %
Total	128.53	18.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	125.01	15.51 %
Home-The	1.52	3.43 %
Total	126.53	14.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.26	17.38 %
TVL1	9.55	9.84 %
TUT2	5.17	15.37 %
KVT1	3.81	7.28 %
RPM1	3.00	7.46 %
NGR1	2.91	5.39 %
TKY1	1.55	14.50 %
TKS1	1.41	5.09 %
SKD1	1.37	9.19 %
VKM1	1.33	12.22 %
MAR1	1.33	5.10 %
SVK1	1.29	3.94 %
SNL1	1.29	10.20 %
VLY1	1.10	4.67 %
PDI1	1.01	11.62 %
APK2	0.72	8.53 %
KGL1	0.72	6.60 %
KYR1	0.58	6.09 %
APK1	0.43	2.79 %
KSM1	0.30	6.82 %
COL1	0.29	7.42 %
TYI1	0.27	2.85 %
ARM1	0.15	2.12 %
WHTV		0.00 %
Total	126.53	14.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	89.77	14.82 %
Home-The	1.00	3.99 %
Total	90.77	14.39 %

Branch *	MTD Sales L	Brand Share %
CH21	8.10	17.73 %
CH20	4.39	11.46 %
CH24	3.98	13.31 %
CH51	3.65	14.75 %
CH12	2.50	4.87 %
CH50	1.82	6.64 %
GPD1	1.80	13.75 %
CH43	1.29	8.95 %
CH41	1.12	4.89 %
CH27	1.08	11.42 %
CH06	0.81	4.15 %
UKI1	0.69	6.12 %
CH46	0.59	8.36 %
MJR1	0.55	2.44 %
PON1	0.44	4.99 %
CH32	0.39	9.30 %
CH18	0.35	1.15 %
CH33	0.29	1.66 %
CH31	0.25	2.45 %
CH23	0.14	1.37 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	90.77	14.39 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	88.30	22.65 %
Home-The	1.57	6.71 %
Total	89.87	21.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	18.05 %
PLI1	2.84	15.48 %
CNR1	1.90	16.97 %
UMP1	1.50	13.49 %
KMR1	0.99	4.09 %
PPI1	0.85	11.13 %
CBE6	0.37	3.28 %
TPR4	0.30	6.76 %
GDR1	0.29	2.83 %
KGI1	0.15	1.83 %
CBE5	0.15	2.27 %
KGM1		0.00 %
KMD1		0.00 %
Total	89.87	21.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	81.44	19.92 %
Home-The	0.92	5.17 %
Total	82.36	19.31 %

Branch *	MTD Sales L	Brand Share %
NVL2	3.00	15.19 %
KKI2	2.18	7.12 %
KML1	1.02	8.01 %
POY2	0.91	2.54 %
VPM1	0.83	12.27 %
MKM1	0.81	8.73 %
VCM2	0.70	10.08 %
VCM1	0.60	7.87 %
STP1	0.56	7.74 %
TVM1	0.42	6.27 %
TDM1	0.26	1.26 %
WHUT		0.00 %
Total	82.36	19.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	74.59	15.45 %
Home-The	1.54	6.09 %
Total	76.13	14.99 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.28	18.11 %
ERD1	4.48	16.13 %
ERD2	4.08	12.35 %
SLM3	1.27	5.23 %
TRM1	1.09	6.81 %
CMI1	0.98	17.21 %
PMP1	0.76	6.17 %
KRI1	0.69	4.70 %
PDR1	0.56	10.22 %
APN1	0.46	4.48 %
KMM1	0.42	6.25 %
SGG1	0.42	11.62 %
RSP1	0.37	2.89 %
HRR1	0.36	5.90 %
KVP1	0.30	1.93 %
DPR1	0.28	1.96 %
EPI1	0.15	1.52 %
VKL1	0.14	2.80 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	76.13	14.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	48.43	15.30 %
Home-The	1.55	8.38 %
Total	49.98	14.92 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.07	17.66 %
TRR1	1.82	10.06 %
PLR1	1.50	12.68 %
VSI1	1.25	7.09 %
CPT1	0.72	6.28 %
ANI1	0.68	7.91 %
VEL2	0.42	2.28 %
VEL1	0.42	3.46 %
BGR1	0.30	3.61 %
ARC2	0.21	2.29 %
SLG1	0.14	1.62 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	49.98	14.92 %