

MTD Sales
589.69 L

Brand Share %
15.18 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	580.84	15.99 %
Home-The	8.85	3.50 %
Total	589.69	15.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	90.09	17.58 %
SOUTH-03	88.01	18.01 %
SOUTH-01	77.57	13.59 %
TRICHY-01	70.73	15.21 %
CHENNAI-02	63.93	13.48 %
WEST-01	59.07	18.81 %
WEST-02	56.34	15.58 %
SOUTH ARCOT	48.24	14.58 %
NORTH ARCOT	30.52	9.16 %
KL-SOUTH	5.19	15.51 %
Total	589.69	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	88.60	18.38 %
Home-The	1.49	4.90 %
Total	90.09	17.58 %

Branch *	MTD Sales L	Brand Share %
CH05	4.42	13.29 %
CH30	3.13	12.34 %
CH22	1.65	11.42 %
CH45	1.41	6.01 %
CH39	1.39	14.10 %
CH08	1.30	4.17 %
CH38	1.27	14.73 %
CZWH	0.53	7.06 %
CH29	0.31	9.87 %
GUD2	0.30	2.30 %
CH26	0.14	3.96 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.58	6.07 %
Total	90.09	17.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	86.62	19.07 %
Home-The	1.39	4.05 %
Total	88.01	18.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	5.28	13.99 %
PNV2	1.98	10.35 %
KRR1	1.37	8.88 %
TMM1	1.12	7.40 %
USL1	0.97	13.40 %
NKI1	0.92	13.74 %
KYK1	0.83	11.81 %
MLR1	0.76	9.32 %
MDU2	0.60	1.88 %
TDI1	0.47	8.02 %
SGP1	0.36	5.93 %
MDU4	0.27	2.65 %
TPT1	0.25	2.33 %
KPT1	0.21	3.67 %
PKM1	0.14	3.55 %
PNI1	0.13	1.54 %
BNR1		0.00 %
PNV1		0.00 %
SZSD		0.00 %
Total	88.01	18.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	76.54	14.44 %
Home-The	1.02	2.51 %
Total	77.57	13.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.34	6.98 %
SVK1	3.83	15.17 %
KVT1	3.07	13.36 %
NGR1	2.26	6.20 %
MAR1	2.05	12.82 %
TKS1	2.00	12.03 %
ASM1	1.98	14.19 %
SDI1	1.84	11.56 %
TUT2	1.64	7.15 %
RPM1	1.56	7.51 %
SKD1	1.35	14.08 %
ARM1	1.02	10.89 %
KGL1	0.68	9.35 %
SNL1	0.67	6.70 %
APK1	0.64	7.92 %
APK2	0.60	8.67 %
KYR1	0.53	8.53 %
TYI1	0.38	4.53 %
VKM1	0.35	4.93 %
KSM1	0.33	12.06 %
PDI1	0.25	3.48 %
TKS2	0.14	0.51 %
COL1	0.14	3.88 %
VLY1	0.13	1.29 %
S2SD		0.00 %
Total	77.57	13.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	69.87	15.81 %
Home-The	0.86	3.70 %
Total	70.73	15.21 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.26	10.25 %
MDI1	2.59	12.80 %
PBR2	2.22	11.15 %
AYR1	1.40	11.43 %
PTK1	1.28	6.91 %
NGT1	0.92	4.85 %
TVR1	0.81	6.29 %
TRY4	0.76	5.41 %
JKM1	0.61	4.14 %
NMM1	0.52	4.39 %
TRY2	0.40	5.04 %
NCK1	0.27	3.85 %
PBR1	0.25	4.03 %
TYR1	0.21	2.39 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	70.73	15.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	62.81	13.99 %
Home-The	1.11	4.45 %
Total	63.93	13.48 %

Branch *	MTD Sales L	Brand Share %
CH09	4.11	14.53 %
CH20	3.53	11.46 %
CH34	2.44	11.45 %
CH24	2.15	9.47 %
CH17	1.52	7.22 %
MJR1	1.38	6.70 %
CH43	1.19	6.20 %
CH36	0.44	6.16 %
CH33	0.43	2.78 %
CH23	0.39	7.03 %
CH18	0.15	0.59 %
CH32	0.13	4.38 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	63.93	13.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	57.82	19.74 %
Home-The	1.25	5.92 %
Total	59.07	18.81 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.78	13.48 %
TPR2	2.39	14.01 %
UAM1	2.30	13.38 %
PLI1	0.94	6.01 %
UMP1	0.82	14.12 %
SNR1	0.37	3.25 %
PPI1	0.22	4.95 %
ANR1	0.13	9.64 %
CNR1	0.13	1.56 %
GDR1	0.13	2.17 %
KGM1	0.13	3.63 %
CBE5		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	59.07	18.81 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	55.12	16.47 %
Home-The	1.22	4.56 %
Total	56.34	15.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.51	12.46 %
ERD2	4.48	13.46 %
VPD1	1.42	11.76 %
PDR1	0.67	10.08 %
BMD1	0.61	6.64 %
EDP1	0.55	7.83 %
TCG1	0.53	6.59 %
KVP1	0.52	7.56 %
SLM3	0.50	3.31 %
HRR1	0.46	10.23 %
VKL1	0.22	4.42 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.23	13.95 %
Total	56.34	15.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.88	15.43 %
Home-The	0.37	1.78 %
Total	48.24	14.58 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.57	12.90 %
VPM2	2.71	12.71 %
POY1	1.23	3.70 %
TDM1	1.17	10.73 %
POY2	0.72	2.94 %
STP1	0.60	8.79 %
ULP1	0.27	2.35 %
MKM1		0.00 %
VCM1		0.00 %
Total	48.24	14.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	30.38	9.95 %
Home-The	0.14	0.50 %
Total	30.52	9.16 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.15	14.75 %
AKM1	2.27	10.16 %
ARC2	2.21	10.51 %
ABR1	2.13	11.88 %
KPM2	1.50	4.14 %
VEL1	0.79	5.17 %
ANI1	0.56	12.31 %
VEL2	0.42	2.08 %
GDM1	0.42	2.88 %
UGI1	0.20	3.68 %
BGR1	0.13	3.64 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	30.52	9.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.19	16.62 %
Total	5.19	15.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	10.42 %
TVSD		0.00 %
Total	5.19	15.51 %