

MTD Sales
1,438.22 L

Brand Share %
14.89 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,429.31	15.69 %
Home-The	8.91	1.62 %
Total	1,438.22	14.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	252.69	18.26 %
WEST-02	191.15	14.12 %
TRICHY-01	190.63	16.18 %
SOUTH-01	178.45	12.13 %
WEST-01	168.09	17.96 %
CHENNAI-01	162.41	16.04 %
CHENNAI-02	114.79	12.98 %
SOUTH ARCOT	95.51	13.78 %
NORTH ARCOT	71.80	10.30 %
KL-SOUTH	12.70	25.60 %
Total	1,438.22	14.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	251.83	19.31 %
Home-The	0.87	1.10 %
Total	252.69	18.26 %

Branch *	MTD Sales L	Brand Share %
KRR1	6.26	12.57 %
TMM1	4.61	9.18 %
DGL2	3.01	13.33 %
NKI1	2.95	11.14 %
SVG1	2.87	9.71 %
MLR1	1.92	7.37 %
MDU4	1.41	6.34 %
PNI1	1.06	5.68 %
TDI1	1.06	4.99 %
BNR1	0.97	3.48 %
PKM1	0.73	5.26 %
MDU2	0.53	0.53 %
SGP1	0.48	2.97 %
KKD2	0.27	7.36 %
TPT1	0.14	0.90 %
SZSD		0.00 %
Total	252.69	18.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	191.15	14.93 %
Total	191.15	14.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.61 %
NKL2	8.14	14.43 %
HSR1	6.27	14.42 %
MTR1	5.06	14.10 %
SLM3	4.86	7.93 %
KRI1	2.50	5.63 %
SGG1	1.82	9.09 %
HRR1	1.05	5.60 %
RSP1	1.01	2.78 %
VKL1	0.82	4.88 %
TCG1	0.73	2.26 %
EPI1	0.53	1.36 %
EDP1	0.50	1.82 %
PDR1	0.35	1.79 %
APN1	0.28	1.08 %
KMM1	0.13	0.69 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	191.15	14.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	189.45	16.85 %
Home-The	1.17	2.19 %
Total	190.63	16.18 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.32	12.54 %
PBR2	6.66	11.29 %
PTK1	2.25	5.07 %
NCK1	1.32	7.86 %
JKM1	0.93	2.11 %
TYR1	0.79	1.61 %
PBR1	0.76	3.22 %
KRN1	0.67	3.02 %
TVR1	0.65	2.87 %
PDK1	0.64	2.37 %
NGT1	0.14	0.40 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	190.63	16.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	177.35	12.80 %
Home-The	1.10	1.28 %
Total	178.45	12.13 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.97	13.83 %
TVL1	9.79	6.78 %
VNR2	7.80	12.64 %
SVK1	6.77	10.75 %
MAR1	5.68	14.78 %
APK1	3.49	9.23 %
SNL1	3.32	9.96 %
ARM1	2.49	10.37 %
TUT2	2.33	4.17 %
RPM1	2.19	3.99 %
UDN1	1.84	11.53 %
VLY1	1.41	4.28 %
KYR1	0.89	5.14 %
APK2	0.87	3.58 %
KGL1	0.78	3.95 %
TKS2	0.65	1.11 %
KSM1	0.48	5.92 %
NGR1	0.47	0.51 %
TYI1	0.39	2.29 %
VKM1	0.34	2.03 %
COL1	0.13	3.55 %
PDI1	0.13	0.57 %
S2SD		0.00 %
Total	178.45	12.13 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	166.54	19.06 %
Home-The	1.55	2.50 %
Total	168.09	17.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.05	11.14 %
PLI1	3.59	7.45 %
UMP1	2.25	12.24 %
GBM1	1.59	6.16 %
CNR1	1.44	8.55 %
GDR1	1.42	5.92 %
PPI1	0.84	3.79 %
KMD1	0.75	3.45 %
KGM1	0.56	4.18 %
CBE5	0.29	1.93 %
ANR1	0.28	3.61 %
KGI1	0.27	1.43 %
WHCB		0.00 %
WZSD		0.00 %
Total	168.09	17.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	161.50	16.82 %
Home-The	0.92	1.74 %
Total	162.41	16.04 %

Branch *	MTD Sales L	Brand Share %
CH05	8.73	13.22 %
CH48	5.71	13.35 %
CH35	4.26	14.19 %
CH42	4.15	10.37 %
CH08	3.62	6.26 %
CH45	1.60	4.05 %
CH38	1.59	8.48 %
GUD2	0.90	3.22 %
CH39	0.89	5.32 %
CH26	0.84	9.66 %
TKM1	0.57	3.00 %
CH37	0.55	3.17 %
CH29	0.40	8.03 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	162.41	16.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	112.93	13.44 %
Home-The	1.86	4.17 %
Total	114.79	12.98 %

Branch *	MTD Sales L	Brand Share %
CH34	4.92	12.47 %
CH46	1.91	14.85 %
CH09	1.88	4.28 %
CH18	1.46	3.48 %
CH06	1.30	3.16 %
MJR1	1.05	2.50 %
CH36	0.52	5.79 %
MC06	0.51	12.53 %
CH33	0.43	1.65 %
CH43	0.35	1.33 %
UKI1	0.27	1.69 %
CH31	0.26	2.64 %
CH27	0.26	2.84 %
CH17	0.14	0.53 %
CH41	0.14	0.31 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	114.79	12.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	94.08	14.53 %
Home-The	1.43	3.12 %
Total	95.51	13.78 %

Branch *	MTD Sales L	Brand Share %
VPM2	6.39	14.68 %
TRK1	5.02	11.29 %
CUD1	4.27	8.64 %
KKI2	2.89	4.95 %
POY2	2.52	5.51 %
TDM1	2.44	6.94 %
STP1	2.02	14.29 %
POY1	1.18	2.17 %
TVM1	0.92	6.91 %
VCM1	0.29	1.93 %
MKM1	0.13	0.99 %
Total	95.51	13.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	71.80	11.09 %
Total	71.80	10.30 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.80	14.58 %
SBR1	5.52	13.71 %
PLR1	2.02	10.29 %
KPM2	1.80	2.30 %
ANI1	1.35	8.35 %
SLG1	1.20	6.20 %
BGR1	1.00	5.78 %
VEL2	0.88	2.92 %
PTU1	0.78	13.76 %
VSI1	0.78	2.19 %
CPT1	0.78	3.11 %
GDM1	0.34	1.37 %
KPM1	0.33	1.43 %
WJD1	0.14	0.76 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	71.80	10.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.70	27.33 %
Total	12.70	25.60 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	12.70	25.60 %