

MTD Sales
611.38 L

Brand Share %
14.64 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	604.19	15.52 %
Home-The	7.19	2.54 %
Total	611.38	14.64 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	128.15	23.85 %
SOUTH-03	80.44	17.01 %
CHENNAI-02	79.56	14.20 %
TRICHY-01	78.64	14.13 %
SOUTH-01	74.11	10.73 %
NORTH ARCOT	39.15	11.88 %
WEST-03	36.85	20.08 %
SOUTH ARCOT	36.19	11.28 %
WEST-02	31.16	10.86 %
WEST-01	27.13	11.44 %
Total	611.38	14.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	127.79	24.99 %
Home-The	0.36	1.40 %
Total	128.15	23.85 %

Branch *	MTD Sales L	Brand Share %
CH05	3.04	10.73 %
GUD1	2.38	10.33 %
CH30	1.99	8.95 %
KNR1	1.57	12.12 %
GUD2	1.10	11.05 %
CH26	0.62	8.01 %
CH39	0.50	8.88 %
MC09	0.14	9.72 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	128.15	23.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	78.92	17.87 %
Home-The	1.52	4.87 %
Total	80.44	17.01 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.51	8.49 %
PVI1	1.43	8.66 %
ADP1	0.90	14.37 %
MDU4	0.81	10.08 %
DGL2	0.67	9.82 %
TDI1	0.45	3.62 %
KPT1	0.36	7.63 %
SVG1	0.36	2.81 %
KYK1	0.25	5.40 %
PKM1	0.23	4.47 %
PNI1	0.23	6.23 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	80.44	17.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	77.98	14.81 %
Home-The	1.58	4.70 %
Total	79.56	14.20 %

Branch *	MTD Sales L	Brand Share %
CH20	2.88	9.06 %
CH18	2.56	11.04 %
CH12	2.44	6.24 %
CH34	1.71	6.52 %
MJR1	1.50	7.81 %
CH06	1.36	7.06 %
CH33	1.29	8.16 %
CH36	1.01	13.39 %
CH43	0.66	5.83 %
GPD1	0.54	8.67 %
PON1	0.48	3.29 %
CH27	0.47	6.10 %
CH41	0.32	0.87 %
UKI1	0.30	4.31 %
CH37	0.28	3.15 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-1.21	-11.05 %
WCHN	-1.60	12.85 %
Total	79.56	14.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	77.97	14.81 %
Home-The	0.67	2.22 %
Total	78.64	14.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.53	11.45 %
KUM1	4.68	12.73 %
TNJ1	4.23	14.05 %
PTK1	2.90	10.72 %
TRY4	1.63	10.51 %
TVR2	1.42	4.59 %
KIK1	1.40	6.56 %
MDI1	1.17	5.16 %
PDK1	0.79	9.50 %
KUM2	0.73	3.82 %
PBR1	0.47	9.14 %
JKM1	0.23	1.36 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	78.64	14.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	73.68	11.58 %
Home-The	0.43	0.80 %
Total	74.11	10.73 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.53	12.34 %
TKS2	4.20	11.09 %
TUT1	3.55	4.57 %
TVL1	3.48	5.53 %
TUT2	2.58	11.67 %
RND2	2.56	11.16 %
PKD1	2.02	14.30 %
RPM1	1.81	5.37 %
TKS1	1.49	6.09 %
APK2	1.11	7.83 %
VKM1	0.85	9.52 %
KGL1	0.67	9.03 %
SNL1	0.62	4.05 %
VLY1	0.59	3.92 %
SVK1	0.54	2.60 %
COL1	0.45	8.85 %
KSM1	0.34	4.74 %
TYI1	0.25	2.52 %
APK1	0.23	1.90 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	74.11	10.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.61	12.65 %
Home-The	0.55	2.25 %
Total	39.15	11.88 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.66	14.43 %
VEL2	1.59	10.04 %
KPM1	0.90	10.15 %
CYR1	0.84	7.37 %
VEL4	0.80	5.81 %
SBR1	0.77	3.59 %
AKM1	0.63	3.78 %
ANI1	0.62	7.86 %
VNB1	0.62	5.19 %
ARC2	0.42	4.56 %
GDM1	0.23	1.95 %
WJD1	0.23	2.62 %
PLR1	0.14	0.83 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	39.15	11.88 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	36.17	21.58 %
Home-The	0.68	4.27 %
Total	36.85	20.08 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	4.38 %
SGG1	0.47	8.54 %
TCG1	0.23	3.34 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	36.85	20.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	35.75	11.99 %
Home-The	0.43	1.93 %
Total	36.19	11.28 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.19	8.24 %
VPM2	2.04	12.93 %
KKI2	2.04	14.44 %
KLM1	1.99	10.44 %
POY1	1.34	4.02 %
POY2	1.23	5.20 %
MKM1	0.70	9.39 %
STP1	0.39	8.88 %
VCM1	0.25	6.40 %
TDM1	0.14	0.75 %
KML1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	36.19	11.28 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	30.27	11.44 %
Home-The	0.89	3.98 %
Total	31.16	10.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.14	11.98 %
HSR1	2.92	12.60 %
KRI1	1.34	9.64 %
ATU1	1.22	7.12 %
SLM3	0.77	4.94 %
PNG1	0.75	8.92 %
SLM2	0.62	5.68 %
DPR1	0.59	4.88 %
APN1	0.41	4.46 %
SGI1	0.36	5.40 %
EPI1	0.32	3.10 %
PMP1	0.32	4.50 %
EDP1	0.14	2.88 %
MTR1	0.08	0.95 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	31.16	10.86 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	27.05	12.66 %
Home-The	0.08	0.36 %
Total	27.13	11.44 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.94	5.71 %
DPM2	0.82	12.49 %
KMR1	0.44	1.70 %
CNR1	0.37	4.59 %
UAM1	0.35	1.59 %
KMD1	0.27	3.91 %
CBE6	0.23	1.58 %
KGI1	0.14	1.75 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.13	11.44 %