



TN : SAMSUNGAV Sales Performance 27/04/2026 9:03 AM

MTD Sales
909.84 L

Brand Share %
18.21 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	895.87	18.80 %
Home-The	13.97	6.02 %
Total	909.84	18.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	161.92	25.45 %
SOUTH-03	127.63	20.23 %
TRICHY-01	124.32	18.42 %
SOUTH-01	123.16	15.03 %
CHENNAI-02	88.12	14.38 %
WEST-01	87.95	21.73 %
WEST-02	75.18	15.36 %
SOUTH ARCOT	73.37	18.12 %
NORTH ARCOT	48.18	14.88 %
Total	909.84	18.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	159.52	26.20 %
Home-The	2.40	8.81 %
Total	161.92	25.45 %

Branch *	MTD Sales L	Brand Share %
CH19	5.04	16.12 %
CH45	4.51	15.14 %
SKL1	2.69	18.02 %
CH05	1.74	4.39 %
KNR1	1.38	16.78 %
CH30	1.06	5.35 %
TKM1	0.99	8.88 %
CH28	0.96	3.75 %
GUD1	0.63	2.80 %
CH37	0.45	4.29 %
CH39	0.26	3.04 %
CZWH	0.24	10.23 %
GUD2	0.15	1.05 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.95	14.51 %
Total	161.92	25.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	125.52	20.97 %
Home-The	2.11	6.52 %
Total	127.63	20.23 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.02	17.54 %
MDU2	6.96	16.76 %
TEN1	3.50	17.60 %
TDI1	1.96	15.55 %
PNI1	1.42	16.08 %
MDU4	1.39	12.81 %
MLR1	0.98	7.31 %
SVG1	0.84	4.28 %
TPT1	0.68	4.27 %
DGL2	0.55	5.49 %
MNM1	0.44	6.06 %
KPT1	0.42	8.03 %
NTM1	0.29	3.64 %
KRR1	0.29	1.96 %
ODM1	0.16	7.47 %
PKM1	0.15	2.83 %
KYK1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	127.63	20.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	122.79	18.82 %
Home-The	1.54	6.87 %
Total	124.32	18.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.12	15.27 %
TNJ1	5.57	12.34 %
PBR2	4.44	13.32 %
TRY4	2.66	11.89 %
KUM2	2.42	7.96 %
TTP1	2.26	16.38 %
TRY3	2.16	13.72 %
KIK1	1.85	9.77 %
AYR1	1.67	10.97 %
PBR1	1.27	11.86 %
TRY2	1.27	15.99 %
NGT1	0.84	4.49 %
NMM1	0.84	5.80 %
APM1	0.58	11.24 %
TVR1	0.57	3.73 %
PDK1	0.54	3.91 %
NCK1	0.44	11.34 %
JKM1	0.41	2.60 %
Total	124.32	18.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	121.64	15.66 %
Home-The	1.52	3.57 %
Total	123.16	15.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.26	16.89 %
TVL1	9.40	10.25 %
TUT2	5.17	15.47 %
KVT1	3.81	7.60 %
NGR1	2.91	5.56 %
RPM1	2.74	7.10 %
TKY1	1.55	14.80 %
VKM1	1.33	12.36 %
MAR1	1.33	5.29 %
SVK1	1.29	4.11 %
SKD1	1.22	8.68 %
SNL1	1.15	9.61 %
TKS1	1.13	4.34 %
VLY1	1.10	4.98 %
PDI1	1.01	12.29 %
APK2	0.72	8.53 %
KGL1	0.72	6.75 %
KYR1	0.58	6.16 %
APK1	0.43	2.89 %
KSM1	0.30	7.16 %
COL1	0.29	7.42 %
TYI1	0.27	2.85 %
ARM1	0.15	2.44 %
WHTV		0.00 %
Total	123.16	15.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	87.12	14.81 %
Home-The	1.00	4.03 %
Total	88.12	14.38 %

Branch *	MTD Sales L	Brand Share %
CH21	7.67	17.04 %
CH20	4.39	11.95 %
CH24	3.98	13.40 %
CH51	3.38	13.95 %
CH12	2.24	4.51 %
GPD1	1.80	13.75 %
CH50	1.55	5.85 %
CH43	1.29	8.95 %
CH41	1.12	5.16 %
CH27	1.08	12.29 %
CH06	0.81	4.19 %
UKI1	0.69	6.32 %
CH46	0.59	8.36 %
MJR1	0.55	2.56 %
PON1	0.44	5.15 %
CH32	0.39	9.30 %
CH18	0.35	1.15 %
CH33	0.29	1.74 %
CH31	0.25	2.55 %
CH23	0.14	1.37 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	88.12	14.38 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	86.38	22.63 %
Home-The	1.57	6.85 %
Total	87.95	21.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.53	18.02 %
PLI1	2.84	16.11 %
CNR1	1.90	17.19 %
UMP1	1.50	13.49 %
KMR1	0.99	4.34 %
PPI1	0.85	11.13 %
CBE6	0.37	3.43 %
TPR4	0.30	6.76 %
GDR1	0.29	2.86 %
KGI1	0.15	1.83 %
CBE5	0.15	2.27 %
KGM1		0.00 %
KMD1		0.00 %
Total	87.95	21.73 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	73.64	15.85 %
Home-The	1.54	6.23 %
Total	75.18	15.36 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.48	16.80 %
ERD2	3.93	12.65 %
SLM2	3.39	17.83 %
SLM3	1.27	5.37 %
TRM1	1.09	7.43 %
PMP1	0.76	6.28 %
KRI1	0.69	4.70 %
PDR1	0.56	10.64 %
APN1	0.46	4.59 %
KMM1	0.42	6.25 %
SGG1	0.42	13.10 %
RSP1	0.37	2.91 %
HRR1	0.36	6.27 %
KVP1	0.30	2.06 %
DPR1	0.28	2.00 %
EPI1	0.15	1.52 %
VKL1	0.14	2.98 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	75.18	15.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	72.64	18.72 %
Home-The	0.73	4.34 %
Total	73.37	18.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	8.86	17.22 %
NVL2	2.87	15.34 %
KML1	1.02	8.15 %
KKI2	1.01	3.55 %
POY2	0.91	2.55 %
VPM1	0.83	12.27 %
MKM1	0.81	9.04 %
VCM1	0.60	7.87 %
STP1	0.56	8.73 %
VCM2	0.55	8.16 %
TVM1	0.42	6.36 %
TDM1	0.26	1.30 %
WHUT		0.00 %
Total	73.37	18.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	46.63	15.25 %
Home-The	1.55	8.59 %
Total	48.18	14.88 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.07	18.18 %
TRR1	1.82	10.56 %
PLR1	1.50	12.93 %
VSI1	1.25	7.17 %
CPT1	0.72	6.28 %
ANI1	0.68	8.28 %
VEL2	0.42	2.33 %
VEL1	0.42	3.46 %
ARC2	0.21	2.38 %
BGR1	0.15	1.84 %
SLG1	0.14	1.62 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	48.18	14.88 %