



# TN : SAMSUNGAV Sales Performance 27/03/2026 9:02 AM

MTD Sales  
600.53 L

Brand Share %  
15.16 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	591.35	15.81 %
Home-The	9.18	4.16 %
Total	600.53	15.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	93.70	19.00 %
SOUTH-03	86.45	17.73 %
TRICHY-01	82.73	15.45 %
SOUTH-01	80.41	11.53 %
WEST-01	63.89	19.31 %
CHENNAI-02	62.88	13.04 %
WEST-02	52.28	13.92 %
SOUTH ARCOT	43.00	15.20 %
NORTH ARCOT	35.18	12.80 %
Total	600.53	15.16 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	91.77	19.51 %
Home-The	1.93	8.44 %
Total	93.70	19.00 %

Branch *	MTD Sales L	Brand Share %
CH14	4.57	11.30 %
CH28	1.30	8.29 %
CH30	1.10	3.91 %
CH38	0.98	12.27 %
TKM1	0.89	11.13 %
CH48	0.67	3.51 %
CH39	0.66	8.61 %
GUD1	0.43	3.83 %
CH08	0.43	2.48 %
KNR1	0.28	3.34 %
CH05	0.14	0.38 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.79	-16.62 %
Total	93.70	19.00 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	85.38	18.58 %
Home-The	1.08	3.82 %
Total	86.45	17.73 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.47	13.44 %
CBM1	2.22	14.43 %
TMM1	2.21	12.27 %
ODM1	0.81	12.15 %
MLR1	0.81	9.91 %
DGL2	0.65	5.90 %
SVG1	0.65	4.27 %
PKM1	0.45	7.33 %
MNM1	0.41	7.03 %
KYK1	0.27	3.93 %
SGP1	0.22	2.93 %
KPT1	0.14	1.95 %
SZSD	0.03	0.71 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	86.45	17.73 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	81.95	16.04 %
Home-The	0.78	3.16 %
Total	82.73	15.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.94	7.84 %
PTK1	3.57	12.92 %
MDI1	2.23	11.97 %
TTP1	1.46	11.03 %
TRY4	1.14	6.11 %
JKM1	0.83	4.71 %
PBR1	0.80	8.82 %
NCK1	0.80	12.29 %
NMM1	0.57	4.04 %
KIK1	0.57	4.17 %
AYR1	0.53	5.38 %
NGT1	0.42	2.07 %
APM1	0.38	7.24 %
PDK1	0.28	2.91 %
TVR1	0.25	1.84 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	82.73	15.45 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	79.52	12.20 %
Home-The	0.89	1.96 %
Total	80.41	11.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.00	15.00 %
TVL1	7.87	10.21 %
KVT1	4.37	13.96 %
VNR2	3.00	9.17 %
ERL2	2.11	13.96 %
RPM1	1.34	6.72 %
SVK1	1.04	4.63 %
PDI1	0.89	13.31 %
SKD1	0.82	9.94 %
SNL1	0.79	8.69 %
NGR1	0.78	2.42 %
TKS1	0.56	2.46 %
VLV1	0.56	3.43 %
TUT2	0.55	2.17 %
APK2	0.42	3.90 %
ARM1	0.33	5.15 %
APK1	0.27	2.46 %
KSM1	0.25	4.26 %
TKY1	0.14	1.75 %
KGL1	0.14	4.14 %
KYR1	0.14	1.85 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	80.41	11.53 %

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	62.94	20.46 %
Home-The	0.95	4.10 %
Total	63.89	19.31 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.32	13.50 %
CBE6	1.22	12.78 %
PLI1	0.84	6.88 %
KGI1	0.64	7.25 %
CBE5	0.47	9.96 %
CBE3	0.28	7.91 %
KGM1	0.27	5.25 %
CNR1	0.22	1.74 %
GDR1	0.14	3.60 %
KMD1	0.14	2.32 %
TPR4	0.14	3.83 %
KMR1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	63.89	19.31 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	60.89	13.29 %
Home-The	1.99	8.35 %
<b>Total</b>	<b>62.88</b>	<b>13.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	3.60	12.63 %
CH06	2.36	11.04 %
CH24	1.91	14.07 %
CH12	1.79	5.03 %
CH17	1.69	8.34 %
PON1	0.82	6.45 %
CH31	0.64	7.11 %
CH27	0.55	9.10 %
CH20	0.54	2.18 %
UKI1	0.44	6.42 %
CH23	0.42	5.53 %
CH18	0.41	2.36 %
MJR1	0.27	1.55 %
CH33	0.15	1.56 %
CH32	0.14	9.19 %
CH41	0.14	0.62 %
CH43	0.13	1.25 %
CH01		0.00 %
CH36		0.00 %
CH46		0.00 %
<b>Total</b>	<b>62.88</b>	<b>13.04 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	51.95	14.68 %
Home-The	0.33	1.54 %
<b>Total</b>	<b>52.28</b>	<b>13.92 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	2.69	13.44 %
SLM3	0.77	4.98 %
CMI1	0.66	13.00 %
KRI1	0.58	3.10 %
TRM1	0.37	3.35 %
EDP1	0.36	11.29 %
HRR1	0.29	4.57 %
APN1	0.28	2.87 %
DPR2	0.27	4.00 %
SGG1	0.22	3.85 %
MTR1	0.15	3.01 %
PDR1	0.14	1.96 %
RSP1	0.14	1.20 %
TCG1	0.14	1.90 %
KVP1	0.14	3.43 %
PMP1	0.14	2.14 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>52.28</b>	<b>13.92 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	42.10	15.70 %
Home-The	0.89	6.08 %
<b>Total</b>	<b>43.00</b>	<b>15.20 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.14	8.43 %
NVL2	1.22	10.87 %
POY2	0.91	3.66 %
STP1	0.52	8.06 %
VCM1	0.44	6.13 %
VPM1	0.28	8.88 %
KKI2	0.27	1.44 %
KML1	0.14	1.34 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>43.00</b>	<b>15.20 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.85	13.45 %
Home-The	0.33	2.09 %
<b>Total</b>	<b>35.18</b>	<b>12.80 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.92	13.75 %
TRR1	1.59	10.12 %
VEL2	1.47	10.48 %
VSI1	1.26	11.48 %
ARC2	0.50	8.00 %
PLR1	0.40	7.20 %
WJD1	0.28	2.91 %
ANI1	0.25	7.19 %
BGR1	0.14	2.85 %
CPT1	0.14	1.74 %
KPM1	0.14	1.65 %
VNB1	0.14	1.47 %
SLG1	0.14	1.94 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>35.18</b>	<b>12.80 %</b>