

MTD Sales
530.48 L

Brand Share %
15.11 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	524.89	16.07 %
Home-The	5.59	2.27 %
Total	530.48	15.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	113.28	24.59 %
CHENNAI-02	70.24	14.85 %
SOUTH-03	68.54	16.91 %
TRICHY-01	65.10	14.39 %
SOUTH-01	63.84	11.22 %
WEST-03	34.48	21.06 %
NORTH ARCOT	34.39	12.19 %
SOUTH ARCOT	30.53	11.61 %
WEST-02	26.74	11.05 %
WEST-01	23.34	11.67 %
Total	530.48	15.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	113.07	25.88 %
Home-The	0.22	0.90 %
Total	113.28	24.59 %

Branch *	MTD Sales L	Brand Share %
CH14	4.64	14.27 %
CH05	2.74	11.25 %
GUD1	2.38	11.43 %
CH30	1.67	10.18 %
KNR1	1.34	12.44 %
GUD2	1.10	12.26 %
CH39	0.50	9.10 %
CH26	0.37	10.40 %
MC09	0.14	9.72 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	113.28	24.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	68.81	15.47 %
Home-The	1.43	5.06 %
Total	70.24	14.85 %

Branch *	MTD Sales L	Brand Share %
CH12	2.44	7.37 %
CH20	2.29	8.05 %
CH18	2.14	11.90 %
CH34	1.71	7.37 %
MJR1	1.50	9.86 %
CH06	1.36	10.34 %
CH33	1.29	10.54 %
CH43	0.66	7.57 %
CH36	0.61	10.29 %
GPD1	0.54	11.63 %
PON1	0.48	3.50 %
CH27	0.47	6.29 %
CH41	0.32	1.11 %
UKI1	0.30	4.67 %
CH37	0.28	4.22 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-1.21	-11.43 %
Total	70.24	14.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	67.74	17.89 %
Home-The	0.80	3.00 %
Total	68.54	16.91 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.15	7.34 %
TPT1	0.94	11.82 %
KKD3	0.91	9.03 %
ADP1	0.90	14.37 %
MDU4	0.81	10.63 %
DGL2	0.67	11.77 %
TDI1	0.45	5.14 %
KPT1	0.36	8.63 %
SVG1	0.36	3.01 %
KYK1	0.25	5.62 %
PKM1	0.23	5.33 %
PNI1	0.23	7.04 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	68.54	16.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	64.73	15.18 %
Home-The	0.38	1.44 %
Total	65.10	14.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.32	11.43 %
TNJ1	3.67	14.68 %
KUM1	3.34	13.63 %
PTK1	2.59	10.45 %
KIK1	1.40	7.11 %
TRY4	1.29	10.54 %
MDI1	1.17	5.94 %
TVR2	1.12	4.41 %
PDK1	0.79	11.60 %
KUM2	0.73	5.05 %
PBR1	0.24	8.06 %
JKM1	0.23	1.85 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	65.10	14.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	63.40	12.18 %
Home-The	0.43	0.89 %
Total	63.84	11.22 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.87	11.97 %
TUT1	3.55	5.76 %
TVL1	3.26	6.89 %
TKS2	3.20	10.84 %
TUT2	2.35	13.04 %
RPM1	1.81	5.99 %
PKD1	1.60	12.91 %
TKS1	1.17	5.71 %
RND2	1.07	5.84 %
APK2	0.90	9.91 %
VKM1	0.85	10.18 %
KGL1	0.67	10.09 %
SNL1	0.62	4.93 %
VLY1	0.59	4.61 %
SVK1	0.54	3.13 %
COL1	0.45	8.85 %
KSM1	0.34	5.18 %
TYI1	0.25	2.80 %
APK1	0.23	2.51 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	63.84	11.22 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	33.80	22.68 %
Home-The	0.68	4.62 %
Total	34.48	21.06 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	4.88 %
SGG1	0.47	9.44 %
TCG1	0.23	3.52 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	34.48	21.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.84	12.97 %
Home-The	0.55	2.57 %
Total	34.39	12.19 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	11.28 %
CYR1	0.84	7.62 %
VEL4	0.80	6.44 %
KPM1	0.68	9.23 %
AKM1	0.63	4.54 %
VNB1	0.62	7.25 %
ARC2	0.42	5.08 %
ANI1	0.25	3.69 %
GDM1	0.23	2.50 %
WJD1	0.23	2.92 %
PLR1	0.14	1.03 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	34.39	12.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	30.24	12.39 %
Home-The	0.29	1.53 %
Total	30.53	11.61 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.84	13.72 %
TRK1	1.81	8.58 %
KLM1	1.75	10.69 %
VPM2	1.61	12.58 %
ULP1	1.11	10.80 %
POY2	1.00	5.59 %
POY1	0.89	3.45 %
MKM1	0.70	11.03 %
STP1	0.39	9.17 %
TDM1	0.14	0.81 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	30.53	11.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	26.00	11.65 %
Home-The	0.74	3.93 %
Total	26.74	11.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.40	11.24 %
HSR1	2.32	11.84 %
KRI1	1.34	10.99 %
ATU1	0.86	5.98 %
SLM3	0.77	5.97 %
PNG1	0.75	9.87 %
APN1	0.41	4.87 %
DPR1	0.36	3.83 %
EPI1	0.32	3.89 %
PMP1	0.32	5.05 %
EDP1	0.14	3.54 %
MTR1	0.08	1.17 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	26.74	11.05 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	23.25	12.86 %
Home-The	0.08	0.44 %
Total	23.34	11.67 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	12.99 %
PDM1	0.80	14.30 %
PLI1	0.62	4.92 %
KMR1	0.44	1.95 %
CNR1	0.37	4.62 %
UAM1	0.35	1.83 %
KMD1	0.27	4.52 %
CBE6	0.23	1.87 %
KGI1	0.14	3.97 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	23.34	11.67 %