



TN : SAMSUNGAV Sales Performance 26/05/2026 9:03 AM

MTD Sales
846.68 L

Brand Share %
20.34 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	841.06	21.21 %
Home-The	5.62	2.85 %
Total	846.68	20.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	136.14	23.82 %
TRICHY-01	129.99	24.63 %
SOUTH-03	121.06	21.20 %
SOUTH-01	120.22	16.98 %
CHENNAI-02	84.99	17.75 %
SOUTH ARCOT	70.25	19.90 %
WEST-02	69.37	18.13 %
WEST-01	64.11	20.97 %
NORTH ARCOT	50.54	19.09 %
Total	846.68	20.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	134.51	24.66 %
Home-The	1.64	6.31 %
Total	136.14	23.82 %

Branch *	MTD Sales L	Brand Share %
CH05	5.79	12.75 %
CH42	3.56	16.00 %
CH30	3.14	9.89 %
WHC3	2.80	16.83 %
CH28	2.59	9.74 %
TKM1	1.21	9.75 %
SKL1	0.97	10.45 %
GUD1	0.91	5.25 %
CZWH	0.52	7.76 %
CH39	0.42	6.08 %
GUD2	0.31	3.62 %
CH37		0.00 %
WCHN	-1.08	16.86 %
Total	136.14	23.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	129.64	25.39 %
Home-The	0.35	2.05 %
Total	129.99	24.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.52	18.23 %
MDI1	5.13	17.98 %
PBR2	4.15	16.65 %
TYR1	2.84	18.01 %
KIK1	2.78	18.91 %
JKM1	2.72	13.71 %
TRY4	2.38	15.61 %
TVR1	2.18	15.78 %
NGT1	1.92	9.27 %
KUM2	1.67	14.29 %
PBR1	1.51	19.54 %
NMM1	1.41	15.14 %
APM1	0.58	13.80 %
TZSD		0.00 %
WTRZ		0.00 %
Total	129.99	24.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	120.27	22.27 %
Home-The	0.79	2.53 %
Total	121.06	21.20 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.56	17.60 %
MDU2	7.06	17.70 %
TEN2	2.96	15.25 %
TMM1	1.95	13.09 %
MDU7	1.65	10.11 %
CBM1	1.37	15.42 %
MLR1	1.26	11.76 %
TDI1	1.00	8.41 %
SVG1	0.59	6.52 %
DGL2	0.40	4.24 %
SGP1	0.36	8.52 %
KRR1	0.36	3.77 %
SZSD	0.30	8.81 %
MNM1	0.30	5.01 %
NTM1	0.30	3.18 %
ODM1	0.29	6.81 %
KYK1	0.16	1.84 %
PNI1	0.14	1.70 %
KPT1	0.14	2.17 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	121.06	21.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	119.55	17.71 %
Home-The	0.67	2.02 %
Total	120.22	16.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.85	15.19 %
TVL1	7.73	9.75 %
TKS2	4.57	17.15 %
TUT2	3.65	15.04 %
RPM1	2.92	11.95 %
SVK1	2.19	8.22 %
MAR1	2.04	5.84 %
VKM1	1.93	17.65 %
ERL2	1.92	14.26 %
VLY1	1.81	10.75 %
TY11	1.81	19.15 %
SNL1	1.39	10.66 %
TKY1	1.27	16.00 %
APK2	1.09	9.10 %
KSM1	1.04	18.09 %
TKS1	1.02	4.25 %
KGL1	0.97	8.40 %
PDI1	0.92	10.01 %
SKD1	0.69	6.01 %
APK1	0.66	5.84 %
COL1	0.57	19.01 %
KYR1	0.56	13.02 %
ARM1	0.30	4.48 %
SGT1	0.15	2.93 %
S2SD		0.00 %
WHTV	-0.15	11.24 %
Total	120.22	16.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	84.71	18.70 %
Home-The	0.29	1.11 %
Total	84.99	17.75 %

Branch *	MTD Sales L	Brand Share %
CH20	4.10	13.85 %
CH06	3.28	19.35 %
CH34	2.65	15.13 %
CH51	2.17	9.89 %
CH41	2.10	11.82 %
CH43	1.63	13.97 %
CH12	1.46	4.04 %
GPD1	1.45	19.07 %
MJR1	1.04	5.69 %
CH18	0.74	3.71 %
UKI1	0.54	9.10 %
CH27	0.28	4.20 %
CH32	0.28	11.43 %
PON1	0.27	2.74 %
CH33	0.16	1.38 %
CH46	0.16	5.03 %
CH23	0.15	1.55 %
CH01		0.00 %
CH36		0.00 %
Total	84.99	17.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	69.91	20.66 %
Home-The	0.34	2.35 %
Total	70.25	19.90 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.56	17.45 %
SJI2	2.86	13.82 %
NVL2	2.44	15.61 %
STP1	1.37	17.35 %
TVM1	0.73	11.52 %
KML1	0.60	6.02 %
POY2	0.57	2.08 %
VPM1	0.53	7.83 %
KKI2	0.42	1.99 %
TDM1	0.40	2.25 %
VCM1	0.29	10.34 %
Total	70.25	19.90 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	68.94	18.97 %
Home-The	0.43	2.23 %
Total	69.37	18.13 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.70	15.70 %
SLM2	2.73	19.73 %
KRI1	2.46	19.26 %
DPR1	1.45	14.75 %
KVP1	1.27	16.28 %
SLM3	1.24	10.54 %
CMI1	1.04	17.25 %
PMP1	0.98	13.65 %
APN1	0.93	10.56 %
MTR1	0.84	12.86 %
TRM1	0.72	8.39 %
SGG1	0.56	15.44 %
HRR1	0.29	4.94 %
EDP1	0.28	6.84 %
TCG1	0.28	2.96 %
PDR1	0.16	3.04 %
SGI1	0.16	1.55 %
EPI1	0.14	1.34 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	69.37	18.13 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	63.46	21.91 %
Home-The	0.65	4.07 %
Total	64.11	20.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.22	16.65 %
TPR2	2.50	20.00 %
PLI1	1.42	10.98 %
TPR3	1.41	20.26 %
UMP1	1.37	13.83 %
CNR1	1.29	16.53 %
KMR1	1.27	6.94 %
CBE6	0.73	8.79 %
CBE3	0.70	18.27 %
KGM1	0.60	12.13 %
KGI1	0.52	6.92 %
SUL1	0.41	5.04 %
ANR1	0.36	8.26 %
PPI1	0.28	4.43 %
CBE5	0.26	5.19 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	64.11	20.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.08	19.99 %
Home-The	0.46	3.23 %
Total	50.54	19.09 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.91	12.42 %
TRR1	1.38	8.61 %
VEL2	0.94	5.78 %
ARC2	0.71	13.45 %
VEL1	0.69	6.37 %
CPT1	0.69	9.88 %
VSI1	0.67	6.81 %
ANI1	0.62	7.37 %
GDM1	0.53	7.14 %
PLR1	0.46	6.65 %
WJD1	0.31	5.71 %
UGI1	0.28	3.58 %
WJP1	0.19	1.61 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	50.54	19.09 %