



# TN : SAMSUNGAV Sales Performance 26/04/2026 9:02 AM

MTD Sales  
860.14 L

Brand Share %  
18.00 %

Information:

MTD : 01-04-2026 To 25-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	846.54	18.59 %
Home-The	13.59	6.03 %
Total	860.14	18.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	155.70	25.67 %
SOUTH-03	120.03	19.85 %
TRICHY-01	120.02	18.54 %
SOUTH-01	114.96	14.59 %
WEST-01	83.26	21.35 %
CHENNAI-02	81.83	14.06 %
WEST-02	70.15	15.18 %
SOUTH ARCOT	69.04	17.76 %
NORTH ARCOT	45.15	14.57 %
Total	860.14	18.00 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	153.49	26.44 %
Home-The	2.22	8.46 %
Total	155.70	25.67 %

Branch *	MTD Sales L	Brand Share %
CH19	4.77	15.91 %
CH45	4.11	14.55 %
CH38	1.55	17.98 %
CH05	1.44	3.68 %
KNR1	1.38	16.78 %
CH30	1.06	5.54 %
TKM1	0.99	9.22 %
CH28	0.96	3.87 %
GUD1	0.63	2.93 %
CH37	0.45	4.29 %
CH39	0.26	3.04 %
CZWH	0.24	10.23 %
GUD2	0.15	1.13 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.54	14.07 %
Total	155.70	25.67 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	118.10	20.61 %
Home-The	1.92	6.08 %
<b>Total</b>	<b>120.03</b>	<b>19.85 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.83	16.81 %
DGL1	8.88	17.39 %
MDU2	6.29	16.13 %
TEN1	3.12	16.63 %
MPA1	3.06	17.16 %
TDI1	1.96	16.29 %
MDU4	1.39	12.93 %
MLR1	0.98	7.68 %
SVG1	0.84	4.33 %
PNI1	0.75	9.53 %
TPT1	0.68	4.32 %
DGL2	0.55	5.52 %
MNM1	0.44	6.42 %
KPT1	0.42	8.74 %
NTM1	0.29	3.64 %
KRR1	0.29	2.04 %
ODM1	0.16	7.47 %
PKM1	0.15	2.83 %
KYK1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>120.03</b>	<b>19.85 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	118.48	18.94 %
Home-The	1.54	6.99 %
<b>Total</b>	<b>120.02</b>	<b>18.54 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	14.57	15.26 %
TNJ1	5.30	12.18 %
PBR2	4.44	14.27 %
KUM2	2.28	9.15 %
TTP1	2.26	16.38 %
TRY3	2.16	13.83 %
TRY4	2.12	10.01 %
KIK1	1.85	10.36 %
TRY2	1.27	16.22 %
AYR1	1.24	8.94 %
PBR1	1.13	10.86 %
NGT1	0.84	4.49 %
APM1	0.58	11.24 %
NMM1	0.57	4.03 %
TVR1	0.57	3.76 %
PDK1	0.54	4.03 %
NCK1	0.44	13.10 %
JKM1	0.41	2.79 %
<b>Total</b>	<b>120.02</b>	<b>18.54 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	113.44	15.20 %
Home-The	1.52	3.66 %
<b>Total</b>	<b>114.96</b>	<b>14.59 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.01	15.85 %
TVL1	8.41	9.47 %
TUT2	4.47	13.89 %
KVT1	3.81	8.05 %
NGR1	2.63	5.22 %
RPM1	1.82	4.91 %
TKY1	1.55	15.22 %
VKM1	1.33	13.04 %
MAR1	1.33	5.65 %
SVK1	1.29	4.22 %
SKD1	1.22	9.05 %
TKS1	1.13	4.41 %
VLV1	1.10	5.07 %
PDI1	1.01	12.48 %
SNL1	1.00	8.67 %
APK2	0.72	9.28 %
KGL1	0.72	6.75 %
KYR1	0.58	6.29 %
APK1	0.43	3.02 %
KSM1	0.30	7.69 %
COL1	0.29	7.42 %
TYI1	0.27	3.11 %
ARM1	0.15	2.52 %
WHTV		0.00 %
<b>Total</b>	<b>114.96</b>	<b>14.59 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	81.69	22.24 %
Home-The	1.57	6.92 %
<b>Total</b>	<b>83.26</b>	<b>21.35 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	12.12	17.64 %
PLI1	2.84	16.35 %
UMP1	1.50	13.66 %
CNR1	1.44	14.45 %
KMR1	0.99	4.34 %
PPI1	0.85	11.13 %
CBE6	0.37	3.60 %
ANR1	0.31	13.71 %
TPR4	0.30	6.96 %
GDR1	0.29	3.21 %
KGI1	0.15	1.87 %
CBE5	0.15	2.27 %
KGM1		0.00 %
KMD1		0.00 %
<b>Total</b>	<b>83.26</b>	<b>21.35 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	80.83	14.48 %
Home-The	1.00	4.19 %
<b>Total</b>	<b>81.83</b>	<b>14.06 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	6.76	15.82 %
CH20	4.12	11.71 %
CH24	3.72	13.56 %
CH34	3.56	17.79 %
CH51	3.19	14.06 %
GPD1	1.80	13.75 %
CH12	1.71	3.79 %
CH50	1.55	5.98 %
CH43	1.29	9.36 %
CH41	1.12	5.38 %
CH27	1.08	12.29 %
UKI1	0.69	6.32 %
CH46	0.59	8.66 %
CH06	0.54	2.92 %
PON1	0.44	5.37 %
CH18	0.35	1.17 %
CH33	0.29	1.83 %
MJR1	0.29	1.54 %
CH31	0.25	2.55 %
CH23	0.14	1.41 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
<b>Total</b>	<b>81.83</b>	<b>14.06 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	68.61	15.65 %
Home-The	1.54	6.51 %
<b>Total</b>	<b>70.15</b>	<b>15.18 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	4.34	16.78 %
ERD2	3.34	11.48 %
SLM2	2.95	16.38 %
SLM3	1.27	5.88 %
TRM1	1.09	7.89 %
PMP1	0.76	6.28 %
CMI1	0.57	11.83 %
PDR1	0.56	10.64 %
KRI1	0.55	4.03 %
APN1	0.46	4.79 %
KMM1	0.42	6.38 %
RSP1	0.37	3.16 %
HRR1	0.36	6.27 %
KVP1	0.30	2.27 %
DPR1	0.28	2.08 %
EPI1	0.15	1.67 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>70.15</b>	<b>15.18 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	68.31	18.36 %
Home-The	0.73	4.39 %
<b>Total</b>	<b>69.04</b>	<b>17.76 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	8.59	17.41 %
NVL2	2.87	16.56 %
KML1	1.02	8.22 %
KKI2	1.01	3.63 %
POY2	0.91	2.61 %
VPM1	0.83	12.27 %
VCM1	0.60	8.28 %
STP1	0.56	8.73 %
VCM2	0.55	8.32 %
MKM1	0.54	6.31 %
TVM1	0.42	6.78 %
TDM1	0.26	1.31 %
WHUT		0.00 %
<b>Total</b>	<b>69.04</b>	<b>17.76 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	43.60	14.89 %
Home-The	1.55	9.03 %
<b>Total</b>	<b>45.15</b>	<b>14.57 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	2.78	17.33 %
TRR1	1.82	11.39 %
PLR1	1.50	13.39 %
VSI1	1.25	7.36 %
CPT1	0.72	6.86 %
ANI1	0.68	8.42 %
VEL1	0.42	3.81 %
VEL2	0.27	1.55 %
ARC2	0.21	2.54 %
BGR1	0.15	1.85 %
SLG1	0.14	1.69 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>45.15</b>	<b>14.57 %</b>