



TN : SAMSUNGAV Sales Performance 26/03/2026 9:02 AM

MTD Sales
586.59 L

Brand Share %
15.26 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	577.87	15.91 %
Home-The	8.71	4.10 %
Total	586.59	15.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.48	18.80 %
SOUTH-03	84.69	17.84 %
TRICHY-01	81.56	15.54 %
SOUTH-01	79.39	11.74 %
WEST-01	63.22	19.44 %
CHENNAI-02	62.07	13.22 %
WEST-02	50.74	14.00 %
SOUTH ARCOT	41.21	15.29 %
NORTH ARCOT	34.23	12.85 %
Total	586.59	15.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	87.88	19.35 %
Home-The	1.60	7.31 %
Total	89.48	18.80 %

Branch *	MTD Sales L	Brand Share %
CH14	4.57	11.84 %
CH47	1.37	9.92 %
CH28	1.30	8.37 %
CH30	1.10	3.93 %
CH38	0.98	12.27 %
TKM1	0.89	11.72 %
CH39	0.66	8.61 %
CH48	0.53	2.82 %
GUD1	0.43	3.83 %
CH08	0.43	2.58 %
KNR1	0.28	3.34 %
CH05	0.14	0.39 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.79	-16.62 %
Total	89.48	18.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	83.61	18.70 %
Home-The	1.08	3.92 %
Total	84.69	17.84 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.47	13.55 %
CBM1	2.22	15.15 %
TMM1	2.21	13.26 %
ODM1	0.81	12.15 %
MLR1	0.81	10.29 %
DGL2	0.65	6.17 %
SVG1	0.65	4.61 %
PKM1	0.45	7.56 %
MNM1	0.41	7.03 %
KYK1	0.27	4.06 %
SGP1	0.22	2.93 %
KPT1	0.14	2.02 %
SZSD	0.03	0.83 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	84.69	17.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	80.77	16.12 %
Home-The	0.78	3.28 %
Total	81.56	15.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.94	7.99 %
PTK1	3.57	13.22 %
MDI1	2.23	12.03 %
TTP1	1.46	11.37 %
KRN1	1.35	14.71 %
TRY4	1.14	6.36 %
JKM1	0.83	4.71 %
PBR1	0.80	8.82 %
NCK1	0.80	12.29 %
NMM1	0.57	4.18 %
KIK1	0.57	4.45 %
AYR1	0.53	5.45 %
NGT1	0.42	2.16 %
APM1	0.38	7.37 %
PDK1	0.28	3.02 %
TVR1	0.25	1.85 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	81.56	15.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	78.63	12.45 %
Home-The	0.75	1.68 %
Total	79.39	11.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.68	15.17 %
TVL1	7.87	10.61 %
KVT1	4.37	14.15 %
VNR2	3.00	9.47 %
ERL2	1.96	13.45 %
RPM1	1.20	6.25 %
SVK1	1.04	4.89 %
PDI1	0.89	14.03 %
SKD1	0.82	9.94 %
SNL1	0.79	8.78 %
NGR1	0.78	2.50 %
TKS1	0.56	2.55 %
VLV1	0.56	3.63 %
TUT2	0.55	2.30 %
APK2	0.42	3.95 %
ARM1	0.33	5.15 %
APK1	0.27	2.53 %
KSM1	0.25	4.26 %
TKY1	0.14	1.75 %
KGL1	0.14	4.26 %
KYR1	0.14	1.85 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	79.39	11.74 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	62.27	20.59 %
Home-The	0.95	4.15 %
Total	63.22	19.44 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.32	13.92 %
CBE6	1.22	12.78 %
PLI1	0.84	7.09 %
KGI1	0.64	7.58 %
CBE5	0.47	10.10 %
CBE3	0.28	7.91 %
KGM1	0.27	5.38 %
CNR1	0.22	1.74 %
GDR1	0.14	3.71 %
KMD1	0.14	2.34 %
TPR4	0.14	3.83 %
KMR1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	63.22	19.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	60.08	13.44 %
Home-The	1.99	8.85 %
Total	62.07	13.22 %

Branch *	MTD Sales L	Brand Share %
CH50	3.19	11.81 %
CH06	2.36	12.59 %
CH12	1.79	5.15 %
CH17	1.69	8.67 %
CH24	1.65	13.03 %
PON1	0.82	6.64 %
CH31	0.64	7.11 %
CH27	0.55	9.53 %
CH20	0.54	2.30 %
UKI1	0.44	6.76 %
CH23	0.42	5.60 %
CH18	0.41	2.44 %
MJR1	0.27	1.56 %
CH33	0.15	1.56 %
CH32	0.14	9.19 %
CH41	0.14	0.63 %
CH43	0.13	1.25 %
CH01		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	62.07	13.22 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	50.41	14.74 %
Home-The	0.33	1.64 %
Total	50.74	14.00 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.42	13.10 %
SLM3	0.77	5.20 %
CMI1	0.66	13.88 %
KRI1	0.58	3.47 %
TRM1	0.37	3.37 %
EDP1	0.36	11.29 %
HRR1	0.29	4.57 %
APN1	0.28	2.91 %
DPR2	0.27	4.00 %
SGG1	0.22	3.85 %
MTR1	0.15	3.01 %
PDR1	0.14	1.96 %
RSP1	0.14	1.21 %
TCG1	0.14	1.97 %
KVP1	0.14	3.52 %
PMP1	0.14	2.18 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	50.74	14.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.32	15.77 %
Home-The	0.89	6.44 %
Total	41.21	15.29 %

Branch *	MTD Sales L	Brand Share %
POY1	2.14	8.48 %
NVL2	1.22	11.27 %
POY2	0.91	3.73 %
VCM1	0.44	6.49 %
VPM1	0.28	8.88 %
KKI2	0.27	1.47 %
STP1	0.25	4.86 %
KML1	0.14	1.44 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	41.21	15.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.90	13.49 %
Home-The	0.33	2.19 %
Total	34.23	12.85 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.92	14.45 %
TRR1	1.59	10.26 %
VEL2	1.47	11.58 %
VSI1	1.26	11.81 %
ARC2	0.50	8.00 %
PLR1	0.40	7.20 %
ANI1	0.25	7.19 %
BGR1	0.14	2.85 %
CPT1	0.14	1.99 %
KPM1	0.14	1.71 %
WJD1	0.14	1.47 %
VNB1	0.14	1.57 %
SLG1	0.14	2.12 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	34.23	12.85 %