

MTD Sales
1,362.27 L

Brand Share %
14.89 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,353.59	15.68 %
Home-The	8.68	1.68 %
Total	1,362.27	14.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	240.77	18.28 %
TRICHY-01	184.37	16.29 %
WEST-02	180.64	13.99 %
SOUTH-01	170.17	12.28 %
WEST-01	155.01	17.56 %
CHENNAI-01	149.92	15.93 %
CHENNAI-02	109.06	13.22 %
SOUTH ARCOT	92.37	13.86 %
NORTH ARCOT	67.62	10.22 %
KL-SOUTH	12.32	26.18 %
Total	1,362.27	14.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	239.90	19.30 %
Home-The	0.87	1.17 %
Total	240.77	18.28 %

Branch *	MTD Sales L	Brand Share %
KRR1	5.77	12.55 %
TMM1	4.16	8.98 %
DGL2	3.01	14.75 %
NKI1	2.95	12.12 %
SVG1	2.87	10.12 %
KPT1	2.30	13.57 %
MLR1	1.71	6.63 %
MDU4	1.15	5.42 %
PNI1	1.06	5.80 %
TDI1	1.06	5.32 %
BNR1	0.97	3.63 %
PKM1	0.73	5.36 %
MDU2	0.53	0.56 %
SGP1	0.48	3.11 %
KKD2	0.27	7.36 %
TPT1	0.14	0.94 %
SZSD		0.00 %
Total	240.77	18.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	183.20	16.95 %
Home-The	1.17	2.31 %
Total	184.37	16.29 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.52	11.77 %
PBR2	6.17	10.99 %
PTK1	2.25	5.30 %
NCK1	1.32	7.86 %
JKM1	0.93	2.19 %
TYR1	0.79	1.68 %
PBR1	0.76	3.28 %
TVR1	0.65	2.91 %
PDK1	0.64	2.40 %
KRN1	0.54	2.51 %
NGT1	0.14	0.42 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	184.37	16.29 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	180.64	14.79 %
Total	180.64	13.99 %

Branch *	MTD Sales L	Brand Share %
SLM1	19.57	13.65 %
NKL2	8.01	14.65 %
HSR1	5.62	14.07 %
SLM3	4.63	7.82 %
MTR1	4.61	13.46 %
KRI1	2.00	4.58 %
SGG1	1.82	9.62 %
HRR1	1.05	5.74 %
RSP1	1.01	2.82 %
TCG1	0.73	2.57 %
EPI1	0.53	1.38 %
EDP1	0.50	1.90 %
VKL1	0.44	2.90 %
PDR1	0.35	1.81 %
APN1	0.28	1.13 %
KMM1	0.13	0.71 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	180.64	13.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	169.31	12.98 %
Home-The	0.87	1.07 %
Total	170.17	12.28 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.19	13.33 %
TVL1	8.15	5.98 %
VNR2	7.68	13.08 %
SVK1	6.15	10.74 %
APK1	3.37	9.43 %
SNL1	3.32	10.38 %
ARM1	2.49	11.30 %
TUT2	2.33	4.39 %
RPM1	2.19	4.24 %
UDN1	1.40	10.16 %
VLY1	1.15	3.74 %
KYR1	0.89	5.49 %
APK2	0.87	3.78 %
KGL1	0.78	4.62 %
TKS2	0.52	0.98 %
KSM1	0.48	6.41 %
NGR1	0.47	0.54 %
TYI1	0.39	2.38 %
VKM1	0.34	2.13 %
COL1	0.13	3.83 %
PDI1	0.13	0.59 %
S2SD		0.00 %
Total	170.17	12.28 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	153.46	18.63 %
Home-The	1.55	2.65 %
Total	155.01	17.56 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.45	10.33 %
PLI1	3.59	7.99 %
UMP1	2.25	12.37 %
CNR1	1.44	8.61 %
GDR1	1.42	6.44 %
GBM1	1.35	5.29 %
PPI1	0.84	3.97 %
KMD1	0.75	3.48 %
KGM1	0.56	4.18 %
CBE5	0.29	1.94 %
ANR1	0.28	3.97 %
KGI1	0.27	1.46 %
WHCB		0.00 %
WZSD		0.00 %
Total	155.01	17.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	149.00	16.71 %
Home-The	0.92	1.85 %
Total	149.92	15.93 %

Branch *	MTD Sales L	Brand Share %
CH14	9.86	13.77 %
CH05	8.73	14.26 %
CH48	5.71	14.44 %
CH35	3.88	13.68 %
CH30	3.82	14.03 %
CH08	3.62	6.69 %
CH42	3.52	9.20 %
CH38	1.35	7.95 %
CH45	1.19	3.29 %
GUD2	0.90	3.25 %
CH39	0.89	6.17 %
CH26	0.71	8.38 %
TKM1	0.57	3.06 %
CH29	0.40	8.26 %
CH37	0.30	1.90 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	149.92	15.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	107.20	13.70 %
Home-The	1.86	4.44 %
Total	109.06	13.22 %

Branch *	MTD Sales L	Brand Share %
CH34	4.64	12.18 %
CH09	1.88	4.98 %
CH18	1.46	3.68 %
CH06	1.30	3.37 %
MJR1	1.05	2.76 %
CH36	0.52	5.87 %
MC06	0.51	12.53 %
CH33	0.43	1.84 %
CH43	0.35	1.45 %
UKI1	0.27	1.81 %
CH31	0.26	2.87 %
CH27	0.26	3.00 %
CH41	0.14	0.35 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	109.06	13.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	90.94	14.59 %
Home-The	1.43	3.34 %
Total	92.37	13.86 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.75	11.34 %
CUD1	3.51	7.33 %
KKI2	2.63	4.68 %
TDM1	2.44	7.15 %
POY2	2.12	4.86 %
STP1	2.02	14.82 %
POY1	1.04	2.00 %
TVM1	0.92	7.23 %
VCM1	0.14	1.06 %
MKM1	0.13	1.01 %
Total	92.37	13.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	67.62	10.99 %
Total	67.62	10.22 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.15	13.45 %
SBR1	4.75	12.59 %
PLR1	2.02	10.88 %
KPM2	1.80	2.43 %
ANI1	1.22	8.44 %
SLG1	1.20	6.57 %
BGR1	1.00	5.96 %
PTU1	0.78	14.31 %
VSI1	0.78	2.39 %
CPT1	0.78	3.19 %
VEL2	0.45	1.56 %
GDM1	0.34	1.43 %
KPM1	0.33	1.49 %
WJD1	0.14	0.81 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	67.62	10.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.32	27.98 %
Total	12.32	26.18 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	12.32	26.18 %