



TN : SAMSUNGAV Sales Performance 25/05/2026 9:02 AM

MTD Sales
817.17 L

Brand Share %
20.33 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	811.69	21.19 %
Home-The	5.48	2.90 %
Total	817.17	20.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	132.93	23.91 %
TRICHY-01	123.11	24.40 %
SOUTH-03	117.18	21.09 %
SOUTH-01	111.35	16.49 %
CHENNAI-02	82.22	17.85 %
WEST-02	68.78	18.66 %
SOUTH ARCOT	68.38	20.03 %
WEST-01	63.69	21.12 %
NORTH ARCOT	49.53	19.33 %
Total	817.17	20.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	131.29	24.76 %
Home-The	1.64	6.40 %
Total	132.93	23.91 %

Branch *	MTD Sales L	Brand Share %
CH05	5.79	13.00 %
CH30	3.14	9.89 %
WHC3	2.80	16.83 %
CH42	2.77	13.13 %
CH28	2.59	9.80 %
TKM1	1.21	10.70 %
SKL1	0.97	11.23 %
GUD1	0.91	5.33 %
CZWH	0.52	8.01 %
CH39	0.42	6.45 %
GUD2	0.31	3.62 %
CH37		0.00 %
WCHN	-1.08	16.86 %
Total	132.93	23.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	122.76	25.13 %
Home-The	0.35	2.17 %
Total	123.11	24.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.14	18.18 %
MDI1	4.99	18.35 %
PTK1	4.04	19.10 %
PBR2	3.87	16.12 %
KIK1	2.78	19.96 %
TYR1	2.68	17.65 %
JKM1	2.43	13.05 %
TRY4	2.38	16.04 %
TVR1	2.18	15.89 %
NGT1	1.92	9.74 %
KUM2	1.67	14.29 %
NMM1	1.41	15.39 %
PBR1	1.24	17.24 %
APM1	0.58	14.11 %
TZSD		0.00 %
WTRZ		0.00 %
Total	123.11	24.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	116.53	22.14 %
Home-The	0.65	2.22 %
Total	117.18	21.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.29	17.43 %
MDU2	6.91	17.68 %
TEN1	2.78	19.35 %
TEN2	2.69	14.79 %
TMM1	1.80	12.60 %
MDU7	1.65	10.55 %
CBM1	1.37	15.42 %
MLR1	1.26	12.03 %
TDI1	0.85	7.42 %
SVG1	0.59	6.83 %
DGL2	0.40	4.30 %
SGP1	0.36	8.52 %
KRR1	0.36	4.22 %
SZSD	0.30	8.81 %
MNM1	0.30	5.13 %
NTM1	0.30	3.40 %
ODM1	0.29	7.30 %
PNI1	0.14	1.70 %
KPT1	0.14	2.26 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	117.18	21.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	110.68	17.20 %
Home-The	0.67	2.08 %
Total	111.35	16.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.85	15.75 %
KVT1	9.96	19.95 %
TVL1	7.73	10.06 %
TKS2	4.57	17.59 %
TUT2	3.65	15.35 %
RPM1	2.78	13.03 %
SVK1	2.19	8.44 %
MAR1	2.04	5.95 %
ERL2	1.92	14.73 %
VLY1	1.81	11.84 %
TY11	1.81	19.37 %
VKM1	1.63	15.52 %
TKY1	1.27	17.33 %
KSM1	1.04	18.99 %
TKS1	1.02	4.41 %
KGL1	0.97	8.94 %
APK2	0.96	8.55 %
PDI1	0.92	10.01 %
APK1	0.66	6.27 %
KYR1	0.56	13.02 %
SKD1	0.55	4.85 %
ARM1	0.15	2.34 %
COL1	0.15	5.76 %
SGT1	0.15	2.99 %
SNL1	0.13	1.13 %
S2SD		0.00 %
WHTV	-0.15	11.24 %
Total	111.35	16.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	81.93	18.79 %
Home-The	0.29	1.17 %
Total	82.22	17.85 %

Branch *	MTD Sales L	Brand Share %
CH20	4.10	15.03 %
CH34	2.39	13.86 %
CH51	2.17	10.22 %
CH41	2.10	11.82 %
CH43	1.63	14.28 %
GPD1	1.45	19.96 %
CH12	1.31	3.78 %
MJR1	1.04	5.77 %
CH18	0.74	4.09 %
UKI1	0.54	9.10 %
CH27	0.28	4.36 %
CH32	0.28	13.92 %
PON1	0.27	2.85 %
CH33	0.16	1.48 %
CH46	0.16	5.03 %
CH23	0.15	1.62 %
CH01		0.00 %
CH36		0.00 %
Total	82.22	17.85 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	68.35	19.53 %
Home-The	0.43	2.34 %
Total	68.78	18.66 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.70	16.43 %
DPR1	1.45	14.75 %
KVP1	1.27	16.28 %
SLM3	1.24	11.11 %
CMI1	1.04	17.59 %
PMP1	0.98	13.65 %
APN1	0.93	10.56 %
MTR1	0.84	12.86 %
TRM1	0.72	8.39 %
SGG1	0.56	16.71 %
HRR1	0.29	5.25 %
EDP1	0.28	6.84 %
TCG1	0.28	3.28 %
PDR1	0.16	3.69 %
SGI1	0.16	1.57 %
EPI1	0.14	1.41 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	68.78	18.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	68.04	20.76 %
Home-The	0.34	2.51 %
Total	68.38	20.03 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.56	17.93 %
SJI2	2.60	13.15 %
NVL2	2.29	15.69 %
STP1	1.37	18.19 %
TVM1	0.73	11.52 %
KML1	0.60	6.02 %
VPM1	0.53	7.83 %
POY2	0.43	1.59 %
KKI2	0.42	2.04 %
TDM1	0.40	2.35 %
VCM1	0.29	10.34 %
Total	68.38	20.03 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	63.04	22.05 %
Home-The	0.65	4.15 %
Total	63.69	21.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.22	16.66 %
TPR2	2.50	20.06 %
PLI1	1.42	11.08 %
UMP1	1.37	13.83 %
CNR1	1.29	16.95 %
KMR1	1.27	6.99 %
CBE6	0.73	8.79 %
KGM1	0.60	12.13 %
CBE3	0.56	15.24 %
KGI1	0.52	7.06 %
SUL1	0.41	5.10 %
ANR1	0.36	8.73 %
PPI1	0.28	4.46 %
CBE5	0.26	5.19 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	63.69	21.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	49.07	20.23 %
Home-The	0.46	3.37 %
Total	49.53	19.33 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.91	12.78 %
TRR1	1.38	9.07 %
VEL2	0.94	5.96 %
ARC2	0.71	14.13 %
VEL1	0.69	6.37 %
CPT1	0.69	10.01 %
VSI1	0.67	7.08 %
ANI1	0.62	7.64 %
GDM1	0.53	7.51 %
PLR1	0.46	7.32 %
WJD1	0.31	5.71 %
UGI1	0.28	3.68 %
WJP1	0.19	1.77 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	49.53	19.33 %