



# TN : SAMSUNGAV Sales Performance 25/04/2026 9:03 AM

MTD Sales  
823.08 L

Brand Share %  
18.03 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	809.67	18.61 %
Home-The	13.41	6.24 %
Total	823.08	18.03 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	152.20	25.89 %
SOUTH-03	115.50	20.09 %
TRICHY-01	113.78	18.46 %
SOUTH-01	111.07	14.65 %
WEST-01	80.02	21.42 %
CHENNAI-02	79.44	14.24 %
WEST-02	66.01	15.03 %
SOUTH ARCOT	61.54	17.01 %
NORTH ARCOT	43.52	14.74 %
Total	823.08	18.03 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	149.98	26.66 %
Home-The	2.22	8.74 %
Total	152.20	25.89 %

Branch *	MTD Sales L	Brand Share %
CH19	4.50	15.51 %
CH45	4.11	14.83 %
KNR1	1.38	16.78 %
CH05	1.29	3.46 %
CH30	1.06	6.10 %
TKM1	0.99	9.22 %
CH28	0.96	4.07 %
GUD1	0.63	3.23 %
CH37	0.45	4.40 %
CH39	0.26	3.24 %
CZWH	0.24	10.23 %
GUD2	0.15	1.14 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.54	15.40 %
Total	152.20	25.89 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	113.58	20.85 %
Home-The	1.92	6.39 %
Total	115.50	20.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.90	16.83 %
DGL1	8.74	17.17 %
MDU2	6.29	17.37 %
TEN1	3.12	16.94 %
MPA1	2.66	15.21 %
TDI1	1.82	16.31 %
MDU4	1.24	12.18 %
MLR1	0.98	7.96 %
SVG1	0.84	4.33 %
PNI1	0.75	9.93 %
TPT1	0.68	4.32 %
DGL2	0.55	5.83 %
MNM1	0.44	6.42 %
KPT1	0.42	9.20 %
NTM1	0.29	4.27 %
KRR1	0.29	2.40 %
ODM1	0.16	7.47 %
PKM1	0.15	2.89 %
KYK1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	115.50	20.09 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	112.43	18.89 %
Home-The	1.35	6.37 %
Total	113.78	18.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.19	14.63 %
TNJ1	5.30	12.88 %
PBR2	4.44	14.43 %
KUM2	2.28	9.22 %
TTP1	2.12	16.15 %
TRY4	1.97	9.36 %
TRY3	1.95	13.62 %
KIK1	1.70	9.91 %
PBR1	1.13	11.09 %
TRY2	0.85	12.53 %
APM1	0.58	11.24 %
NMM1	0.57	4.20 %
TVR1	0.57	3.82 %
AYR1	0.56	4.76 %
PDK1	0.54	4.06 %
NCK1	0.44	13.10 %
JKM1	0.41	3.11 %
NGT1	0.30	1.75 %
Total	113.78	18.46 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	109.55	15.26 %
Home-The	1.52	3.79 %
<b>Total</b>	<b>111.07</b>	<b>14.65 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.01	16.76 %
TVL1	7.88	9.07 %
TUT2	4.47	13.92 %
KVT1	2.99	6.49 %
NGR1	2.63	5.46 %
TKY1	1.55	15.22 %
RPM1	1.55	4.35 %
MAR1	1.33	5.88 %
SVK1	1.29	4.31 %
SKD1	1.22	9.16 %
VKM1	1.19	12.08 %
VLY1	1.10	5.21 %
PDI1	1.01	12.91 %
SNL1	1.00	9.42 %
TKS1	0.99	4.02 %
APK2	0.72	9.58 %
KGL1	0.72	6.75 %
KYR1	0.58	6.47 %
KSM1	0.30	7.69 %
APK1	0.30	2.18 %
COL1	0.29	7.65 %
TYI1	0.27	3.45 %
ARM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>111.07</b>	<b>14.65 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	78.45	22.27 %
Home-The	1.57	7.36 %
<b>Total</b>	<b>80.02</b>	<b>21.42 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	11.43	17.36 %
PLI1	2.70	16.26 %
UMP1	1.50	13.97 %
CNR1	1.44	14.51 %
KMR1	0.99	4.57 %
PPI1	0.85	11.99 %
CBE6	0.37	3.81 %
GDR1	0.29	3.25 %
KGI1	0.15	1.87 %
TPR4	0.15	3.87 %
CBE5	0.15	2.31 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
<b>Total</b>	<b>80.02</b>	<b>21.42 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	78.44	14.66 %
Home-The	1.00	4.44 %
<b>Total</b>	<b>79.44</b>	<b>14.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	6.22	14.74 %
CH20	4.12	12.56 %
CH24	3.72	14.47 %
CH34	3.42	17.60 %
CH51	3.19	14.95 %
GPD1	1.80	13.90 %
CH12	1.71	4.10 %
CH43	1.29	9.66 %
CH41	1.12	6.03 %
CH27	1.08	12.29 %
CH50	1.02	4.07 %
UKI1	0.69	6.50 %
CH46	0.59	8.79 %
CH06	0.54	2.94 %
PON1	0.44	5.44 %
CH18	0.35	1.17 %
CH33	0.29	1.86 %
MJR1	0.29	1.58 %
CH31	0.25	2.79 %
CH23	0.14	1.44 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
<b>Total</b>	<b>79.44</b>	<b>14.24 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	64.47	15.47 %
Home-The	1.54	6.83 %
<b>Total</b>	<b>66.01</b>	<b>15.03 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	3.65	15.26 %
ERD2	3.06	11.46 %
SLM2	2.95	16.38 %
SLM3	1.27	6.32 %
TRM1	1.09	8.19 %
PMP1	0.76	6.61 %
CMI1	0.57	11.83 %
PDR1	0.56	11.52 %
KRI1	0.55	4.27 %
APN1	0.46	4.79 %
RSP1	0.37	3.19 %
HRR1	0.36	6.42 %
KVP1	0.30	2.42 %
DPR1	0.28	2.14 %
EPI1	0.15	1.69 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>66.01</b>	<b>15.03 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	60.81	17.54 %
Home-The	0.73	4.88 %
<b>Total</b>	<b>61.54</b>	<b>17.01 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	7.14	16.64 %
NVL2	2.87	16.56 %
KKI2	1.01	3.82 %
POY2	0.91	2.87 %
VPM1	0.83	12.27 %
KML1	0.74	6.06 %
VCM1	0.60	8.40 %
VCM2	0.55	8.32 %
MKM1	0.54	6.31 %
TVM1	0.42	6.78 %
STP1	0.42	7.13 %
TDM1	0.26	1.50 %
WHUT		0.00 %
<b>Total</b>	<b>61.54</b>	<b>17.01 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	41.97	15.05 %
Home-The	1.55	9.43 %
<b>Total</b>	<b>43.52</b>	<b>14.74 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	2.64	17.32 %
PLR1	1.50	14.17 %
TRR1	1.30	8.61 %
VSI1	1.02	6.53 %
CPT1	0.72	7.76 %
ANI1	0.68	8.42 %
VEL1	0.42	3.92 %
VEL2	0.27	1.59 %
BGR1	0.15	1.92 %
SLG1	0.14	1.83 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>43.52</b>	<b>14.74 %</b>