



TN : SAMSUNGAV Sales Performance 25/03/2026 9:03 AM

MTD Sales
567.88 L

Brand Share %
15.25 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	559.85	15.92 %
Home-The	8.03	3.86 %
Total	567.88	15.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	85.77	18.66 %
SOUTH-03	83.96	18.23 %
SOUTH-01	77.73	11.85 %
TRICHY-01	76.52	15.04 %
WEST-01	60.93	19.26 %
CHENNAI-02	60.49	13.35 %
WEST-02	49.25	13.93 %
SOUTH ARCOT	40.02	15.40 %
NORTH ARCOT	33.22	12.91 %
Total	567.88	15.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	84.32	19.24 %
Home-The	1.45	6.79 %
Total	85.77	18.66 %

Branch *	MTD Sales L	Brand Share %
CH14	3.31	8.94 %
CH47	1.37	10.02 %
CH28	1.30	8.55 %
CH38	0.98	12.27 %
CH30	0.95	3.83 %
TKM1	0.89	12.04 %
CH39	0.66	8.78 %
CH48	0.53	2.84 %
GUD1	0.43	3.83 %
CH08	0.43	2.58 %
KNR1	0.28	3.42 %
CH05	0.14	0.41 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.79	-16.62 %
Total	85.77	18.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	82.88	19.12 %
Home-The	1.08	3.97 %
Total	83.96	18.23 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.47	13.80 %
TMM1	2.21	13.60 %
ODM1	0.81	12.15 %
MLR1	0.81	11.78 %
DGL2	0.65	6.24 %
SVG1	0.65	4.66 %
PKM1	0.45	7.95 %
MNM1	0.41	7.03 %
KYK1	0.27	4.23 %
SGP1	0.22	2.93 %
KPT1	0.14	2.13 %
SZSD	0.03	0.83 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	83.96	18.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	77.12	12.60 %
Home-The	0.62	1.41 %
Total	77.73	11.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.61	10.67 %
KVT1	4.37	15.12 %
VNR2	2.57	8.40 %
ERL2	1.96	13.45 %
RPM1	1.20	6.53 %
SVK1	0.88	4.20 %
SKD1	0.82	10.05 %
SNL1	0.79	8.78 %
NGR1	0.78	2.59 %
TKS1	0.56	2.55 %
VLY1	0.56	3.72 %
TUT2	0.55	2.36 %
APK2	0.42	4.02 %
ARM1	0.33	5.34 %
APK1	0.27	2.70 %
KSM1	0.25	4.26 %
TKY1	0.14	1.86 %
KGL1	0.14	4.26 %
KYR1	0.14	1.85 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	77.73	11.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	75.93	15.64 %
Home-The	0.59	2.53 %
Total	76.52	15.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.67	7.85 %
PTK1	3.15	12.18 %
MDI1	1.82	10.05 %
TTP1	1.46	11.37 %
TRY4	1.14	6.40 %
KRN1	1.08	12.36 %
JKM1	0.83	4.76 %
PBR1	0.80	9.06 %
NCK1	0.80	12.51 %
NMM1	0.57	4.27 %
KIK1	0.57	4.57 %
NGT1	0.42	2.21 %
APM1	0.38	7.37 %
PDK1	0.28	3.02 %
AYR1	0.27	2.80 %
TVR1	0.25	1.85 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	76.52	15.04 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	60.18	20.46 %
Home-The	0.75	3.38 %
Total	60.93	19.26 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.32	13.92 %
CBE6	0.94	10.18 %
PLI1	0.84	7.31 %
DPM2	0.77	12.65 %
KGI1	0.64	7.70 %
CBE5	0.47	10.10 %
CBE3	0.28	8.17 %
KGM1	0.27	5.38 %
CNR1	0.22	1.87 %
GDR1	0.14	3.71 %
KMD1	0.14	2.48 %
TPR4	0.14	3.97 %
KMR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	60.93	19.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	58.50	13.58 %
Home-The	1.99	8.90 %
Total	60.49	13.35 %

Branch *	MTD Sales L	Brand Share %
CH50	3.19	12.42 %
CH06	2.36	13.88 %
CH34	2.15	14.97 %
CH12	1.79	5.22 %
CH17	1.69	8.74 %
CH24	1.65	13.03 %
PON1	0.82	6.64 %
CH31	0.64	8.89 %
CH27	0.55	9.53 %
CH20	0.54	2.38 %
UKI1	0.44	7.23 %
CH23	0.42	5.83 %
CH18	0.41	2.44 %
MJR1	0.27	1.60 %
CH32	0.14	9.19 %
CH41	0.14	0.65 %
CH43	0.13	1.26 %
CH01		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	60.49	13.35 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	48.91	14.66 %
Home-The	0.33	1.68 %
Total	49.25	13.93 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.27	12.87 %
SLM3	0.77	5.64 %
CMI1	0.66	13.88 %
KRI1	0.58	3.60 %
TRM1	0.37	3.59 %
EDP1	0.36	11.62 %
APN1	0.28	2.91 %
DPR2	0.27	4.03 %
SGG1	0.22	3.85 %
HRR1	0.14	2.28 %
PDR1	0.14	2.03 %
RSP1	0.14	1.27 %
TCG1	0.14	1.97 %
KVP1	0.14	3.52 %
PMP1	0.14	2.18 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	49.25	13.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	39.13	15.87 %
Home-The	0.89	6.73 %
Total	40.02	15.40 %

Branch *	MTD Sales L	Brand Share %
POY1	2.00	8.03 %
NVL2	1.22	12.00 %
POY2	0.91	3.80 %
VCM1	0.44	7.22 %
VPM1	0.28	10.20 %
KKI2	0.27	1.48 %
STP1	0.25	4.95 %
KML1	0.14	1.44 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	40.02	15.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	32.89	13.57 %
Home-The	0.33	2.22 %
Total	33.22	12.91 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.92	14.45 %
VEL2	1.47	12.09 %
TRR1	1.45	9.53 %
VSI1	1.26	12.10 %
ARC2	0.50	8.18 %
PLR1	0.40	7.20 %
ANI1	0.25	7.48 %
BGR1	0.14	3.13 %
CPT1	0.14	1.99 %
KPM1	0.14	1.72 %
WJD1	0.14	1.61 %
VNB1	0.14	1.59 %
SLG1	0.14	2.26 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	33.22	12.91 %