

MTD Sales
551.06 L

Brand Share %
15.37 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	542.64	16.17 %
Home-The	8.42	3.65 %
Total	551.06	15.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	84.80	17.72 %
SOUTH-03	80.54	17.74 %
SOUTH-01	73.22	14.11 %
TRICHY-01	66.99	15.46 %
CHENNAI-02	59.43	13.27 %
WEST-01	55.38	19.26 %
WEST-02	53.76	15.98 %
SOUTH ARCOT	43.85	15.23 %
NORTH ARCOT	28.29	9.10 %
KL-SOUTH	4.80	15.90 %
Total	551.06	15.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	83.31	18.49 %
Home-The	1.49	5.33 %
Total	84.80	17.72 %

Branch *	MTD Sales L	Brand Share %
CH05	4.42	14.70 %
CH30	3.13	14.10 %
CH22	1.65	12.22 %
CH39	1.39	14.55 %
CH08	1.30	4.44 %
CH38	0.77	9.91 %
CH45	0.77	4.03 %
CZWH	0.53	7.81 %
CH29	0.31	9.87 %
GUD2	0.30	2.44 %
CH26	0.14	3.96 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.58	6.26 %
Total	84.80	17.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	79.43	18.77 %
Home-The	1.11	3.59 %
Total	80.54	17.74 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.54	12.80 %
PNV2	1.61	8.61 %
KRR1	1.22	8.53 %
TMM1	1.12	7.63 %
NKI1	0.78	12.43 %
MLR1	0.76	9.71 %
MDU2	0.60	2.06 %
KYK1	0.55	8.48 %
SGP1	0.36	7.13 %
MDU4	0.27	2.78 %
TDI1	0.26	5.18 %
TPT1	0.25	2.36 %
KPT1	0.21	3.77 %
PKM1	0.14	3.84 %
PNI1	0.13	1.61 %
BNR1		0.00 %
PNV1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	80.54	17.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	72.34	15.00 %
Home-The	0.87	2.39 %
Total	73.22	14.11 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.06	7.76 %
KVT1	2.92	13.80 %
NGR1	2.12	6.46 %
TKS1	1.84	12.30 %
SDI1	1.84	13.26 %
MAR1	1.84	12.18 %
ASM1	1.76	14.21 %
TUT2	1.36	6.84 %
ARM1	1.02	11.87 %
RPM1	0.95	4.95 %
KGL1	0.68	10.23 %
APK1	0.64	8.47 %
APK2	0.60	9.25 %
SNL1	0.54	5.94 %
KYR1	0.53	9.76 %
TYI1	0.38	5.07 %
PDI1	0.25	4.30 %
VKM1	0.21	3.12 %
KSM1	0.19	7.51 %
TKS2	0.14	0.53 %
VLY1	0.13	1.30 %
COL1		0.00 %
S2SD		0.00 %
Total	73.22	14.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	66.13	16.05 %
Home-The	0.86	4.03 %
Total	66.99	15.46 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.97	10.17 %
MDI1	2.45	12.94 %
PBR2	2.22	11.37 %
AYR1	1.40	12.93 %
PTK1	1.28	7.39 %
NGT1	0.92	5.40 %
TVR1	0.81	6.60 %
TRY4	0.76	6.42 %
JKM1	0.61	4.48 %
NMM1	0.52	4.50 %
TRY2	0.40	5.53 %
NCK1	0.27	4.10 %
PBR1	0.25	4.56 %
TYR1	0.21	2.51 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	66.99	15.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	58.31	13.74 %
Home-The	1.11	4.74 %
Total	59.43	13.27 %

Branch *	MTD Sales L	Brand Share %
CH09	4.11	15.29 %
CH20	3.53	11.47 %
CH24	1.71	7.89 %
CH17	1.52	7.33 %
CH34	1.35	6.93 %
MJR1	1.17	6.51 %
CH43	0.89	4.85 %
CH36	0.44	6.54 %
CH33	0.43	3.07 %
CH23	0.39	7.24 %
CH18	0.15	0.62 %
CH32	0.13	4.38 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	59.43	13.27 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	54.13	20.17 %
Home-The	1.25	6.51 %
Total	55.38	19.26 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.78	14.96 %
UAM1	2.30	13.90 %
TPR2	1.82	12.52 %
PLI1	0.94	6.22 %
SNR1	0.37	3.40 %
PPI1	0.22	5.32 %
ANR1	0.13	11.67 %
CNR1	0.13	1.63 %
GDR1	0.13	2.19 %
KGM1	0.13	4.09 %
CBE5		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	55.38	19.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	52.53	16.83 %
Home-The	1.22	5.04 %
Total	53.76	15.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.51	13.14 %
ERD2	4.19	13.91 %
SLM2	2.00	15.21 %
VPD1	1.14	10.85 %
PDR1	0.67	10.08 %
TCG1	0.53	7.39 %
KVP1	0.52	8.04 %
SLM3	0.50	3.42 %
CMI1	0.47	14.06 %
HRR1	0.46	10.55 %
EDP1	0.41	6.67 %
VKL1	0.22	7.39 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	53.76	15.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	43.49	16.15 %
Home-The	0.37	1.96 %
Total	43.85	15.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.31	14.17 %
KKI2	3.03	12.56 %
VPM2	2.07	12.20 %
POY1	1.23	4.60 %
TDM1	1.17	10.99 %
POY2	0.72	3.79 %
ULP1	0.27	2.64 %
STP1	0.14	2.37 %
MKM1		0.00 %
VCM1		0.00 %
Total	43.85	15.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.15	9.89 %
Home-The	0.14	0.53 %
Total	28.29	9.10 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.27	10.42 %
ABR1	1.97	11.52 %
TRR1	1.97	14.78 %
ARC2	1.70	8.56 %
KPM2	1.35	4.04 %
VEL1	0.66	4.41 %
ANI1	0.56	12.66 %
GDM1	0.42	3.58 %
UGI1	0.20	3.98 %
VEL2	0.14	0.72 %
BGR1	0.13	4.26 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	28.29	9.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.80	16.95 %
Total	4.80	15.90 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	11.05 %
Total	4.80	15.90 %