

MTD Sales
1,331.65 L

Brand Share %
14.89 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,323.35	15.68 %
Home-The	8.30	1.64 %
Total	1,331.65	14.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	234.79	18.15 %
TRICHY-01	182.63	16.49 %
WEST-02	176.57	14.02 %
SOUTH-01	167.54	12.30 %
WEST-01	150.86	17.54 %
CHENNAI-01	144.77	15.79 %
CHENNAI-02	105.47	13.11 %
SOUTH ARCOT	90.49	13.94 %
NORTH ARCOT	66.22	10.24 %
KL-SOUTH	12.32	27.14 %
Total	1,331.65	14.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	234.06	19.15 %
Home-The	0.73	1.02 %
Total	234.79	18.15 %

Branch *	MTD Sales L	Brand Share %
KRR1	5.28	11.61 %
TMM1	4.16	9.08 %
NKI1	2.95	12.48 %
SVG1	2.87	10.28 %
KPT1	2.30	13.57 %
MLR1	1.71	6.66 %
MDU4	1.15	5.55 %
TDI1	1.06	5.48 %
BNR1	0.97	3.69 %
PKM1	0.73	5.41 %
PNI1	0.60	3.42 %
MDU2	0.53	0.56 %
SGP1	0.48	3.24 %
KKD2	0.27	7.36 %
TPT1	0.14	0.97 %
SZSD		0.00 %
Total	234.79	18.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	181.46	17.16 %
Home-The	1.17	2.35 %
Total	182.63	16.49 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.17	11.52 %
PBR2	5.90	10.75 %
PTK1	2.25	5.32 %
NCK1	1.04	6.54 %
JKM1	0.93	2.24 %
TYR1	0.79	1.73 %
PBR1	0.76	3.35 %
TVR1	0.65	2.93 %
PDK1	0.64	2.48 %
KRN1	0.54	2.64 %
NGT1	0.14	0.43 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	182.63	16.49 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	176.57	14.82 %
Total	176.57	14.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	19.57	13.92 %
NKL2	7.68	14.43 %
HSR1	5.26	13.29 %
MTR1	4.61	13.48 %
SLM3	4.24	7.40 %
SGG1	1.82	10.03 %
KRI1	1.73	4.20 %
HRR1	1.05	5.74 %
RSP1	1.01	2.85 %
TCG1	0.73	2.62 %
EDP1	0.50	1.97 %
VKL1	0.44	3.07 %
EPI1	0.39	1.03 %
PDR1	0.35	1.83 %
APN1	0.28	1.18 %
KMM1	0.13	0.72 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	176.57	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	166.67	13.00 %
Home-The	0.87	1.09 %
Total	167.54	12.30 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.93	12.96 %
TVL1	8.15	6.07 %
VNR2	7.31	12.60 %
SVK1	5.30	9.42 %
APK1	3.37	9.59 %
SNL1	3.32	10.41 %
ARM1	2.76	12.45 %
TUT2	2.33	4.45 %
RPM1	2.19	4.33 %
UDN1	1.40	10.41 %
VLY1	1.03	3.43 %
KYR1	0.89	5.61 %
APK2	0.87	3.82 %
KGL1	0.78	4.74 %
TKS2	0.52	1.00 %
KSM1	0.48	6.41 %
TYI1	0.39	2.41 %
VKM1	0.34	2.18 %
NGR1	0.34	0.41 %
COL1	0.13	4.01 %
PDI1	0.13	0.60 %
S2SD		0.00 %
Total	167.54	12.30 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	149.31	18.61 %
Home-The	1.55	2.69 %
Total	150.86	17.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.17	10.33 %
PLI1	3.59	8.16 %
UMP1	1.62	9.83 %
CNR1	1.44	8.61 %
GDR1	1.42	6.44 %
GBM1	1.35	5.34 %
PPI1	0.84	3.97 %
KMD1	0.61	2.88 %
CBE5	0.29	2.02 %
ANR1	0.28	4.23 %
KGI1	0.27	1.48 %
KGM1	0.14	1.09 %
WZSD		0.00 %
Total	150.86	17.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	143.86	16.56 %
Home-The	0.92	1.92 %
Total	144.77	15.79 %

Branch *	MTD Sales L	Brand Share %
CH14	9.29	13.13 %
CH05	8.73	14.67 %
CH48	5.56	14.60 %
CH35	3.88	13.74 %
CH30	3.68	14.12 %
CH08	3.62	6.76 %
CH42	3.12	8.59 %
CH38	1.35	8.01 %
CH45	0.91	2.54 %
CH39	0.89	6.17 %
CH26	0.71	8.38 %
GUD2	0.52	2.00 %
CH29	0.40	8.26 %
TKM1	0.36	1.99 %
CH37	0.30	1.95 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	144.77	15.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	103.83	13.61 %
Home-The	1.63	3.98 %
Total	105.47	13.11 %

Branch *	MTD Sales L	Brand Share %
CH34	4.64	12.53 %
CH09	1.88	5.09 %
CH18	1.46	3.83 %
CH06	1.30	3.44 %
MJR1	1.05	2.85 %
CH36	0.52	6.13 %
MC06	0.51	12.53 %
CH33	0.43	1.87 %
CH43	0.35	1.51 %
UKI1	0.27	1.86 %
CH31	0.26	2.87 %
CH27	0.26	3.00 %
CH41	0.14	0.36 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	105.47	13.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	89.05	14.64 %
Home-The	1.43	3.48 %
Total	90.49	13.94 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.75	11.84 %
CUD1	3.25	6.85 %
TDM1	2.44	7.37 %
POY2	2.12	4.87 %
STP1	2.02	14.82 %
KKI2	1.84	3.63 %
POY1	1.04	2.02 %
TVM1	0.92	7.39 %
MKM1	0.13	1.03 %
VCM1		0.00 %
Total	90.49	13.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	66.22	11.02 %
Total	66.22	10.24 %

Branch *	MTD Sales L	Brand Share %
AKM1	4.93	13.32 %
SBR1	4.54	12.49 %
PLR1	2.02	11.29 %
KPM2	1.80	2.48 %
ANI1	1.22	8.72 %
SLG1	1.20	6.71 %
BGR1	1.00	6.06 %
PTU1	0.78	14.31 %
VSI1	0.78	2.39 %
CPT1	0.78	3.29 %
VEL2	0.45	1.56 %
GDM1	0.34	1.49 %
KPM1	0.33	1.52 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	66.22	10.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.32	29.04 %
Total	12.32	27.14 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	12.32	27.14 %