

MTD Sales
506.45 L

Brand Share %
15.01 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	500.86	15.96 %
Home-The	5.59	2.36 %
Total	506.45	15.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	108.88	24.61 %
CHENNAI-02	68.40	14.97 %
SOUTH-03	65.49	16.70 %
TRICHY-01	62.61	14.26 %
SOUTH-01	60.60	10.98 %
WEST-03	31.65	20.67 %
NORTH ARCOT	30.46	11.74 %
SOUTH ARCOT	29.40	11.67 %
WEST-02	26.52	11.29 %
WEST-01	22.45	11.62 %
Total	506.45	15.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	108.66	25.89 %
Home-The	0.22	0.95 %
Total	108.88	24.61 %

Branch *	MTD Sales L	Brand Share %
CH14	4.64	14.53 %
CH05	2.74	11.50 %
GUD1	2.38	11.68 %
CH30	1.67	10.62 %
SKL1	1.45	14.39 %
KNR1	1.34	13.14 %
GUD2	1.10	12.26 %
CH39	0.50	9.10 %
CH26	0.37	10.56 %
MC09	0.14	9.72 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	108.88	24.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	66.97	15.58 %
Home-The	1.43	5.30 %
Total	68.40	14.97 %

Branch *	MTD Sales L	Brand Share %
CH12	2.22	6.99 %
CH20	2.16	7.63 %
CH18	1.92	11.29 %
CH34	1.48	6.72 %
CH06	1.36	10.47 %
CH33	1.29	10.78 %
MJR1	1.02	7.05 %
CH43	0.66	8.12 %
CH36	0.61	10.29 %
GPD1	0.54	11.63 %
PON1	0.48	3.60 %
CH27	0.47	6.55 %
CH41	0.32	1.22 %
UKI1	0.30	4.67 %
CH37	0.28	4.41 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-0.89	-7.87 %
Total	68.40	14.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	64.69	17.63 %
Home-The	0.80	3.17 %
Total	65.49	16.70 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.15	7.49 %
TPT1	0.94	13.18 %
KKD3	0.91	9.03 %
ADP1	0.90	14.37 %
MDU4	0.81	10.79 %
DGL2	0.67	11.77 %
MNM1	0.47	10.13 %
TDI1	0.45	5.22 %
KPT1	0.36	8.63 %
SVG1	0.36	3.05 %
KYK1	0.25	6.08 %
PKM1	0.23	5.33 %
PNI1	0.23	8.04 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	65.49	16.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	62.23	15.05 %
Home-The	0.38	1.46 %
Total	62.61	14.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.32	11.83 %
TNJ1	3.67	14.68 %
KUM1	3.34	13.80 %
PTK1	2.36	9.93 %
KIK1	1.40	7.49 %
TRY4	1.29	11.59 %
MDI1	1.17	6.05 %
TVR2	1.12	4.72 %
KUM2	0.73	5.18 %
PDK1	0.66	9.91 %
PBR1	0.24	8.06 %
JKM1	0.23	1.85 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	62.61	14.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	60.17	11.91 %
Home-The	0.43	0.92 %
Total	60.60	10.98 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.20	10.88 %
NGR1	3.09	10.14 %
TUT1	3.03	5.17 %
TVL1	2.81	6.22 %
TUT2	2.35	13.04 %
RPM1	1.81	6.08 %
PKD1	1.60	12.91 %
TKS1	1.17	5.97 %
RND2	1.07	6.10 %
APK2	0.90	10.29 %
VKM1	0.85	10.18 %
SNL1	0.62	4.99 %
SVK1	0.54	3.18 %
COL1	0.45	8.85 %
VLY1	0.45	3.61 %
KSM1	0.34	5.24 %
TYI1	0.25	3.15 %
APK1	0.23	2.51 %
KGL1	0.22	3.58 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	60.60	10.98 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	30.97	22.30 %
Home-The	0.68	4.77 %
Total	31.65	20.67 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.65	12.41 %
RSP1	0.59	4.93 %
SGG1	0.47	10.23 %
TCG1	0.23	3.68 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	31.65	20.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.91	12.49 %
Home-The	0.55	2.75 %
Total	30.46	11.74 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	11.39 %
CYR1	0.84	7.90 %
VEL4	0.80	7.20 %
KPM1	0.68	9.63 %
AKM1	0.63	4.73 %
VNB1	0.62	7.49 %
ARC2	0.42	5.08 %
ANI1	0.25	3.89 %
GDM1	0.23	2.50 %
WJD1	0.23	3.14 %
PLR1	0.14	1.88 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	30.46	11.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.11	12.45 %
Home-The	0.29	1.58 %
Total	29.40	11.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.84	13.84 %
TRK1	1.81	8.74 %
KLM1	1.75	10.86 %
VPM2	1.61	12.58 %
ULP1	1.11	11.70 %
POY2	1.00	5.68 %
POY1	0.89	3.69 %
MKM1	0.48	7.75 %
STP1	0.39	10.48 %
TDM1	0.14	0.85 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	29.40	11.67 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	25.78	11.89 %
Home-The	0.74	4.07 %
Total	26.52	11.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.40	11.69 %
HSR1	2.32	12.37 %
KRI1	1.34	10.99 %
ATU1	0.86	6.11 %
SLM3	0.77	6.05 %
PNG1	0.75	9.98 %
APN1	0.41	5.08 %
EPI1	0.32	4.18 %
PMP1	0.32	5.18 %
DPR1	0.14	1.54 %
EDP1	0.14	3.54 %
MTR1	0.08	1.18 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	26.52	11.29 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.36	12.82 %
Home-The	0.08	0.45 %
Total	22.45	11.62 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	12.99 %
PLI1	0.62	5.30 %
PDM1	0.57	10.69 %
KMR1	0.44	2.07 %
CNR1	0.37	4.62 %
UAM1	0.35	1.90 %
KMD1	0.27	4.74 %
CBE6	0.23	1.89 %
KGI1	0.14	3.97 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	22.45	11.62 %