



TN : SAMSUNGAV Sales Performance 24/05/2026 9:03 AM

MTD Sales
783.28 L

Brand Share %
20.54 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	778.41	21.39 %
Home-The	4.87	2.79 %
Total	783.28	20.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	125.06	24.10 %
TRICHY-01	118.58	24.61 %
SOUTH-03	112.46	21.34 %
SOUTH-01	108.75	16.67 %
CHENNAI-02	78.94	18.37 %
SOUTH ARCOT	66.43	20.32 %
WEST-02	64.85	18.68 %
WEST-01	61.15	21.53 %
NORTH ARCOT	47.07	19.15 %
Total	783.28	20.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	123.56	24.96 %
Home-The	1.50	6.27 %
Total	125.06	24.10 %

Branch *	MTD Sales L	Brand Share %
CH14	8.33	20.21 %
CH05	5.39	13.75 %
CH45	4.03	19.86 %
CH30	2.87	9.40 %
WHC3	2.80	16.83 %
CH28	2.44	9.69 %
CH42	2.34	11.66 %
CH22	2.24	18.32 %
TKM1	1.07	14.08 %
SKL1	0.97	12.77 %
GUD1	0.58	3.82 %
CZWH	0.52	8.01 %
CH39	0.42	6.79 %
GUD2	0.31	3.73 %
CH37		0.00 %
WCHN	-1.08	16.86 %
Total	125.06	24.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	118.23	25.34 %
Home-The	0.35	2.30 %
Total	118.58	24.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.74	18.55 %
MDI1	4.99	18.94 %
PBR2	3.87	16.95 %
TYR1	2.68	17.81 %
JKM1	2.43	13.29 %
TRY4	2.22	16.26 %
TVR1	2.18	16.19 %
NGT1	1.77	9.32 %
KUM2	1.67	14.83 %
NMM1	1.41	16.46 %
PBR1	1.24	17.24 %
APM1	0.58	14.11 %
TZSD		0.00 %
WTRZ		0.00 %
Total	118.58	24.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	111.80	22.39 %
Home-The	0.65	2.36 %
Total	112.46	21.34 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.01	17.26 %
MDU2	6.91	18.56 %
TEN2	2.69	14.91 %
TEN1	2.63	19.09 %
TMM1	1.80	15.25 %
MDU7	1.65	10.55 %
CBM1	1.37	15.85 %
MLR1	1.26	12.48 %
TDI1	0.85	7.48 %
SVG1	0.59	7.38 %
DGL2	0.40	5.09 %
SGP1	0.36	8.52 %
KRR1	0.36	4.44 %
SZSD	0.30	8.81 %
MNM1	0.30	6.10 %
NTM1	0.30	3.50 %
ODM1	0.29	7.30 %
PNI1	0.14	1.76 %
KPT1	0.14	2.48 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	112.46	21.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	108.08	17.38 %
Home-The	0.67	2.19 %
Total	108.75	16.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.57	15.49 %
KVT1	9.40	19.53 %
TVL1	7.73	10.53 %
TKS2	4.57	17.59 %
TUT2	3.65	15.47 %
RPM1	2.78	13.28 %
MAR1	2.04	6.24 %
SVK1	1.91	7.99 %
VLV1	1.81	12.34 %
TYI1	1.81	19.47 %
ERL2	1.78	13.82 %
VKM1	1.63	16.03 %
TKY1	1.27	17.33 %
KSM1	1.04	18.99 %
KGL1	0.97	8.97 %
PDI1	0.92	10.83 %
TKS1	0.86	3.81 %
APK2	0.82	7.44 %
KYR1	0.56	13.78 %
SKD1	0.55	5.31 %
APK1	0.41	4.08 %
ARM1	0.15	2.34 %
COL1	0.15	5.76 %
SGT1	0.15	3.17 %
SNL1	0.13	1.19 %
S2SD		0.00 %
WHTV	-0.15	11.24 %
Total	108.75	16.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	78.65	19.27 %
Home-The	0.29	1.33 %
Total	78.94	18.37 %

Branch *	MTD Sales L	Brand Share %
CH20	3.66	14.74 %
CH51	2.17	12.12 %
CH34	2.14	14.03 %
CH41	2.10	13.09 %
CH43	1.63	14.92 %
CH12	1.31	4.01 %
MJR1	1.04	6.67 %
CH18	0.74	4.36 %
UKI1	0.54	9.47 %
CH27	0.28	4.72 %
PON1	0.27	3.21 %
CH33	0.16	1.51 %
CH46	0.16	5.03 %
CH23	0.15	1.66 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	78.94	18.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	66.28	20.99 %
Home-The	0.15	1.33 %
Total	66.43	20.32 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.30	17.22 %
SJI2	2.32	13.07 %
NVL2	2.29	15.85 %
STP1	1.09	16.34 %
TVM1	0.73	12.20 %
KML1	0.60	6.97 %
VPM1	0.53	8.17 %
POY2	0.43	1.64 %
KKI2	0.42	2.10 %
TDM1	0.40	2.47 %
VCM1	0.14	5.38 %
WHUT	-0.39	20.36 %
Total	66.43	20.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	64.56	19.59 %
Home-The	0.29	1.63 %
Total	64.85	18.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.70	17.24 %
DPR1	1.45	14.75 %
SLM3	1.24	11.91 %
CMI1	1.04	17.59 %
OML1	1.03	17.99 %
PMP1	0.98	15.96 %
APN1	0.93	10.86 %
KVP1	0.87	12.74 %
MTR1	0.84	13.14 %
TRM1	0.72	8.60 %
SGG1	0.56	16.71 %
HRR1	0.29	5.69 %
EDP1	0.28	8.82 %
TCG1	0.28	3.28 %
PDR1	0.16	3.69 %
SGI1	0.16	1.63 %
EPI1	0.14	1.54 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	64.85	18.68 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	60.63	22.47 %
Home-The	0.52	3.64 %
Total	61.15	21.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.53	16.31 %
PLI1	1.42	11.16 %
CNR1	1.29	20.35 %
KMR1	1.27	7.12 %
UMP1	0.97	10.53 %
CBE6	0.73	10.03 %
KGM1	0.60	13.95 %
CBE3	0.56	15.24 %
KGI1	0.52	7.51 %
SUL1	0.41	5.36 %
ANR1	0.36	9.30 %
PPI1	0.28	4.50 %
CBE5	0.26	6.11 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	61.15	21.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	46.61	20.01 %
Home-The	0.46	3.57 %
Total	47.07	19.15 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.91	13.83 %
TRR1	1.38	9.21 %
VEL2	0.94	5.96 %
ARC2	0.71	15.30 %
CPT1	0.69	11.45 %
VSI1	0.67	7.37 %
ANI1	0.62	7.94 %
GDM1	0.53	7.86 %
PLR1	0.46	7.32 %
WJD1	0.31	6.61 %
UGI1	0.28	3.80 %
VEL1	0.27	2.65 %
WJP1	0.19	1.82 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	47.07	19.15 %