



TN : SAMSUNGAV Sales Performance 24/04/2026 9:03 AM

MTD Sales
786.25 L

Brand Share %
18.04 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	773.22	18.62 %
Home-The	13.03	6.34 %
Total	786.25	18.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	148.75	26.14 %
TRICHY-01	108.26	18.48 %
SOUTH-03	107.96	19.65 %
SOUTH-01	106.16	14.59 %
CHENNAI-02	77.84	14.57 %
WEST-01	76.80	21.87 %
WEST-02	61.53	14.84 %
SOUTH ARCOT	57.72	16.66 %
NORTH ARCOT	41.22	14.67 %
Total	786.25	18.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	146.53	26.93 %
Home-The	2.22	8.88 %
Total	148.75	26.14 %

Branch *	MTD Sales L	Brand Share %
CH19	4.50	15.71 %
CH45	3.40	12.83 %
KNR1	1.38	16.78 %
CH05	1.29	3.53 %
TKM1	0.99	9.71 %
CH28	0.96	4.52 %
CH30	0.85	5.18 %
GUD1	0.63	3.38 %
CH37	0.45	4.67 %
CH39	0.26	4.15 %
CZWH	0.24	13.28 %
GUD2	0.15	1.21 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.54	16.00 %
Total	148.75	26.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	106.91	18.90 %
Home-The	1.35	6.69 %
Total	108.26	18.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.75	14.83 %
TNJ1	5.30	13.15 %
PBR2	4.15	14.34 %
KUM2	2.28	10.01 %
TRY4	1.97	9.97 %
TTP1	1.97	15.83 %
KIK1	1.70	9.91 %
TRY3	1.56	11.68 %
PBR1	0.86	8.85 %
TRY2	0.58	9.12 %
APM1	0.58	12.56 %
NMM1	0.57	4.35 %
TVR1	0.57	3.93 %
AYR1	0.42	3.90 %
JKM1	0.41	3.41 %
PDK1	0.39	3.18 %
NCK1	0.29	10.01 %
NGT1	0.15	0.93 %
Total	108.26	18.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	106.04	20.36 %
Home-The	1.92	6.75 %
Total	107.96	19.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.90	17.00 %
DGL1	8.04	16.42 %
MDU2	5.40	15.92 %
TEN1	2.72	15.62 %
MPA1	2.39	14.69 %
TDI1	1.82	16.68 %
MDU4	1.24	12.61 %
MLR1	0.98	8.10 %
SVG1	0.84	4.35 %
PNI1	0.75	10.40 %
TPT1	0.68	4.36 %
DGL2	0.55	5.96 %
MNM1	0.44	7.02 %
KPT1	0.42	9.49 %
NTM1	0.29	4.50 %
KRR1	0.29	2.42 %
PKM1	0.15	3.02 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	107.96	19.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	104.64	15.20 %
Home-The	1.52	3.91 %
Total	106.16	14.59 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.74	16.65 %
TVL1	7.61	9.09 %
TUT2	4.47	14.65 %
KVT1	2.57	5.99 %
NGR1	2.38	4.97 %
TKY1	1.55	17.04 %
RPM1	1.55	4.53 %
MAR1	1.33	6.05 %
SVK1	1.29	4.47 %
SKD1	1.22	9.55 %
VKM1	1.19	12.69 %
VLY1	1.10	5.58 %
PDI1	1.01	13.58 %
SNL1	1.00	10.34 %
TKS1	0.99	4.10 %
APK2	0.72	9.83 %
KGL1	0.72	7.29 %
KYR1	0.58	6.47 %
KSM1	0.30	7.69 %
COL1	0.29	8.19 %
APK1	0.15	1.18 %
ARM1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	106.16	14.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	76.84	14.99 %
Home-The	1.00	4.67 %
Total	77.84	14.57 %

Branch *	MTD Sales L	Brand Share %
CH21	6.08	15.10 %
CH20	4.12	13.25 %
CH24	3.57	14.15 %
CH51	2.76	13.46 %
GPD1	1.80	14.09 %
CH12	1.71	4.23 %
CH43	1.29	9.66 %
CH41	1.12	6.03 %
CH27	1.08	12.50 %
CH50	1.02	4.34 %
UKI1	0.69	7.03 %
CH46	0.59	8.79 %
CH06	0.54	3.02 %
PON1	0.44	5.53 %
CH18	0.35	1.20 %
CH33	0.29	1.97 %
MJR1	0.29	1.59 %
CH31	0.25	2.79 %
CH23	0.14	1.48 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	77.84	14.57 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	75.42	22.76 %
Home-The	1.39	6.98 %
Total	76.80	21.87 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.70	16.80 %
UMP1	1.50	15.82 %
CNR1	1.44	15.12 %
KMR1	0.72	3.66 %
PPI1	0.43	6.62 %
CBE6	0.37	4.48 %
GDR1	0.29	3.36 %
KGI1	0.15	1.98 %
TPR4	0.15	4.28 %
CBE5	0.15	2.31 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	76.80	21.87 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	59.99	15.27 %
Home-The	1.54	7.13 %
Total	61.53	14.84 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.26	13.88 %
SLM2	2.49	14.18 %
ERD2	2.12	9.24 %
SLM3	1.27	6.47 %
TRM1	1.09	9.07 %
PMP1	0.76	7.27 %
CMI1	0.57	14.11 %
PDR1	0.56	13.72 %
KRI1	0.55	4.66 %
APN1	0.46	5.04 %
RSP1	0.37	3.33 %
HRR1	0.36	6.58 %
KVP1	0.30	2.45 %
DPR1	0.28	2.26 %
EPI1	0.15	1.74 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	61.53	14.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	56.99	17.18 %
Home-The	0.73	4.99 %
Total	57.72	16.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.77	16.14 %
NVL2	2.87	16.84 %
KKI2	1.01	3.98 %
POY2	0.91	2.92 %
VPM1	0.83	12.80 %
KML1	0.74	6.77 %
VCM1	0.60	8.40 %
VCM2	0.55	9.18 %
MKM1	0.54	6.98 %
TVM1	0.42	6.78 %
TDM1	0.26	1.58 %
STP1	0.14	2.66 %
WHUT		0.00 %
Total	57.72	16.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	39.86	15.01 %
Home-The	1.36	8.83 %
Total	41.22	14.67 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.51	17.01 %
TRR1	1.30	9.34 %
PLR1	1.23	12.61 %
VSI1	1.02	6.59 %
CPT1	0.72	8.04 %
ANI1	0.68	8.50 %
VEL1	0.42	4.66 %
VEL2	0.27	1.66 %
BGR1	0.15	2.14 %
SLG1	0.14	1.92 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	41.22	14.67 %