



# TN : SAMSUNGAV Sales Performance 24/03/2026 9:02 AM

MTD Sales  
555.64 L

Brand Share %  
15.33 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	547.75	16.00 %
Home-The	7.89	3.91 %
Total	555.64	15.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	84.13	18.80 %
SOUTH-03	82.37	18.37 %
SOUTH-01	75.57	11.87 %
TRICHY-01	74.54	14.97 %
WEST-01	59.58	19.29 %
CHENNAI-02	59.53	13.45 %
WEST-02	48.45	14.13 %
SOUTH ARCOT	38.79	15.46 %
NORTH ARCOT	32.68	13.08 %
Total	555.64	15.33 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	82.68	19.39 %
Home-The	1.45	6.91 %
Total	84.13	18.80 %

Branch *	MTD Sales L	Brand Share %
CH14	3.31	9.43 %
CH47	1.37	10.02 %
CH28	1.30	8.55 %
CH38	0.98	12.47 %
CH30	0.95	3.84 %
TKM1	0.89	12.73 %
CH39	0.66	8.78 %
CH48	0.53	2.84 %
GUD1	0.43	3.87 %
CH08	0.28	1.75 %
KNR1	0.28	3.42 %
CH05	0.14	0.47 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.79	-16.62 %
Total	84.13	18.80 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	81.43	19.28 %
Home-The	0.94	3.61 %
Total	82.37	18.37 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.47	13.89 %
TMM1	2.21	14.51 %
ODM1	0.81	13.02 %
MLR1	0.81	12.17 %
DGL2	0.65	6.24 %
SVG1	0.65	4.74 %
PKM1	0.45	8.16 %
MNM1	0.41	7.77 %
KYK1	0.27	4.23 %
SGP1	0.22	2.93 %
KPT1	0.14	2.13 %
SZSD	0.03	0.83 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	82.37	18.37 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	74.95	12.62 %
Home-The	0.62	1.45 %
Total	75.57	11.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.47	10.83 %
ERL2	1.96	13.58 %
VNR2	1.93	6.66 %
RPM1	1.20	6.71 %
SVK1	0.88	4.27 %
SKD1	0.82	10.05 %
SNL1	0.79	8.78 %
NGR1	0.78	2.68 %
TKS1	0.56	2.74 %
VLY1	0.56	3.75 %
ARM1	0.33	5.34 %
APK2	0.29	2.75 %
TUT2	0.27	1.20 %
APK1	0.27	2.73 %
KSM1	0.25	4.42 %
TKY1	0.14	1.92 %
KGL1	0.14	4.26 %
KYR1	0.14	1.98 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	75.57	11.87 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	73.96	15.57 %
Home-The	0.59	2.55 %
<b>Total</b>	<b>74.54</b>	<b>14.97 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	5.39	7.67 %
PTK1	3.15	12.36 %
MDI1	1.82	10.27 %
TTP1	1.46	11.67 %
TRY4	1.14	6.40 %
KRN1	1.08	12.85 %
PBR1	0.80	9.54 %
NCK1	0.80	12.80 %
JKM1	0.68	3.94 %
NMM1	0.57	4.31 %
KIK1	0.57	4.73 %
NGT1	0.42	2.26 %
APM1	0.38	7.37 %
PDK1	0.28	3.02 %
AYR1	0.27	2.97 %
TVR1	0.25	1.92 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>74.54</b>	<b>14.97 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	58.83	20.48 %
Home-The	0.75	3.48 %
<b>Total</b>	<b>59.58</b>	<b>19.29 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	1.38	14.33 %
SNR1	1.32	14.12 %
PLI1	0.84	7.55 %
DPM2	0.77	12.65 %
CBE6	0.67	7.53 %
KGI1	0.64	7.70 %
CBE5	0.47	10.10 %
CBE3	0.28	8.17 %
KGM1	0.27	5.38 %
CNR1	0.22	1.87 %
GDR1	0.14	3.71 %
KMD1	0.14	2.48 %
TPR4	0.14	3.97 %
KMR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>59.58</b>	<b>19.29 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	57.54	13.68 %
Home-The	1.99	9.09 %
<b>Total</b>	<b>59.53</b>	<b>13.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	3.19	12.69 %
CH06	2.36	14.61 %
CH34	2.15	14.97 %
CH17	1.69	9.38 %
CH12	1.64	4.86 %
CH24	1.37	11.11 %
PON1	0.82	6.64 %
CH31	0.64	9.47 %
CH27	0.55	9.53 %
UKI1	0.44	7.41 %
CH23	0.42	5.83 %
CH18	0.41	2.44 %
MJR1	0.27	1.66 %
CH20	0.27	1.26 %
CH32	0.14	9.19 %
CH41	0.14	0.67 %
CH43	0.13	1.29 %
CH01		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
<b>Total</b>	<b>59.53</b>	<b>13.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	48.11	14.85 %
Home-The	0.33	1.78 %
<b>Total</b>	<b>48.45</b>	<b>14.13 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	2.27	14.19 %
SLM3	0.77	6.04 %
CMI1	0.66	13.88 %
KRI1	0.58	3.66 %
TRM1	0.37	3.59 %
EDP1	0.36	12.87 %
APN1	0.28	2.91 %
DPR2	0.27	4.03 %
SGG1	0.22	3.85 %
HRR1	0.14	2.28 %
PDR1	0.14	2.15 %
RSP1	0.14	1.28 %
TCG1	0.14	2.19 %
KVP1	0.14	3.76 %
PMP1	0.14	2.25 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>48.45</b>	<b>14.13 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	37.90	15.91 %
Home-The	0.89	7.07 %
<b>Total</b>	<b>38.79</b>	<b>15.46 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.00	8.15 %
NVL2	1.22	12.89 %
POY2	0.91	3.89 %
VCM1	0.44	7.44 %
VPM1	0.28	10.20 %
KKI2	0.27	1.56 %
STP1	0.25	5.43 %
KML1	0.14	1.56 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>38.79</b>	<b>15.46 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	32.35	13.74 %
Home-The	0.33	2.28 %
<b>Total</b>	<b>32.68</b>	<b>13.08 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.79	13.79 %
VEL2	1.47	12.18 %
TRR1	1.45	9.60 %
VSI1	1.26	12.15 %
ARC2	0.50	8.31 %
PLR1	0.40	7.53 %
ANI1	0.25	10.30 %
BGR1	0.14	3.56 %
CPT1	0.14	2.06 %
KPM1	0.14	1.82 %
WJD1	0.14	1.65 %
VNB1	0.14	1.62 %
SLG1	0.14	2.26 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>32.68</b>	<b>13.08 %</b>