

MTD Sales
1,302.19 L

Brand Share %
14.91 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,293.89	15.71 %
Home-The	8.30	1.68 %
Total	1,302.19	14.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	233.58	18.31 %
TRICHY-01	177.69	16.46 %
WEST-02	174.63	14.17 %
SOUTH-01	162.92	12.23 %
WEST-01	145.85	17.38 %
CHENNAI-01	140.56	15.71 %
CHENNAI-02	102.65	13.29 %
SOUTH ARCOT	87.54	13.84 %
NORTH ARCOT	64.88	10.27 %
KL-SOUTH	11.88	26.92 %
Total	1,302.19	14.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	232.86	19.33 %
Home-The	0.73	1.02 %
Total	233.58	18.31 %

Branch *	MTD Sales L	Brand Share %
KRR1	5.14	11.37 %
TMM1	4.16	9.08 %
NKI1	2.95	13.00 %
SVG1	2.87	10.31 %
KPT1	2.30	13.57 %
MLR1	1.71	6.75 %
MDU4	1.15	5.69 %
BNR1	0.97	3.83 %
PKM1	0.73	5.46 %
TDI1	0.70	3.79 %
PNI1	0.60	3.42 %
MDU2	0.53	0.57 %
SGP1	0.48	3.30 %
KKD2	0.27	7.36 %
TPT1	0.14	0.98 %
SZSD		0.00 %
Total	233.58	18.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	176.52	17.13 %
Home-The	1.17	2.40 %
Total	177.69	16.46 %

Branch *	MTD Sales L	Brand Share %
TRY4	5.90	11.37 %
PBR2	5.05	9.69 %
PTK1	2.12	5.05 %
NCK1	1.04	7.24 %
JKM1	0.93	2.34 %
TYR1	0.79	1.80 %
PBR1	0.76	3.41 %
TVR1	0.65	3.03 %
PDK1	0.64	2.49 %
KRN1	0.54	2.69 %
NGT1	0.14	0.44 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	177.69	16.46 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	174.63	14.97 %
Total	174.63	14.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	19.35	14.02 %
NKL2	7.68	14.63 %
HSR1	5.26	13.51 %
MTR1	4.46	13.39 %
SLM3	4.24	7.56 %
SGG1	1.82	10.54 %
KRI1	1.73	4.22 %
HRR1	1.05	5.78 %
RSP1	1.01	2.86 %
TCG1	0.73	2.65 %
EDP1	0.50	1.98 %
VKL1	0.44	3.07 %
EPI1	0.39	1.05 %
PDR1	0.35	1.85 %
APN1	0.28	1.21 %
KMM1	0.13	0.73 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	174.63	14.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	162.05	12.93 %
Home-The	0.87	1.11 %
Total	162.92	12.23 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.61	13.13 %
TVL1	8.02	6.15 %
VNR2	7.31	12.90 %
SVK1	5.17	9.60 %
APK1	3.24	9.45 %
SNL1	3.11	9.98 %
ARM1	2.51	11.34 %
RPM1	2.19	4.38 %
TUT2	2.06	4.07 %
UDN1	1.12	8.58 %
VLY1	1.03	3.47 %
SGT1	0.92	13.27 %
KYR1	0.89	5.69 %
APK2	0.87	3.84 %
KGL1	0.78	4.94 %
TKS2	0.52	1.03 %
KSM1	0.48	6.52 %
TYI1	0.39	2.46 %
NGR1	0.34	0.42 %
VKM1	0.21	1.32 %
COL1	0.13	4.39 %
PDI1	0.13	0.61 %
S2SD		0.00 %
Total	162.92	12.23 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	144.30	18.43 %
Home-The	1.55	2.76 %
Total	145.85	17.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.64	10.18 %
CBE4	3.87	13.26 %
PLI1	3.08	7.24 %
UMP1	1.62	10.00 %
GDR1	1.42	6.58 %
GBM1	1.35	5.34 %
CNR1	1.31	7.89 %
PPI1	0.84	4.17 %
KMD1	0.61	3.03 %
CBE5	0.29	2.02 %
KGI1	0.14	0.79 %
ANR1	0.14	2.12 %
KGM1	0.14	1.11 %
WZSD		0.00 %
Total	145.85	17.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	139.64	16.47 %
Home-The	0.92	1.96 %
Total	140.56	15.71 %

Branch *	MTD Sales L	Brand Share %
CH14	9.16	13.29 %
CH05	8.60	14.81 %
CH48	5.56	14.84 %
CH35	3.88	14.14 %
CH08	3.62	6.79 %
CH30	3.42	13.52 %
CH42	3.12	8.73 %
CH38	1.35	8.01 %
CH45	0.91	2.66 %
CH39	0.89	6.27 %
CH26	0.58	7.27 %
GUD2	0.52	2.06 %
CH29	0.40	8.26 %
TKM1	0.36	2.00 %
CH37	0.30	2.01 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	140.56	15.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	101.01	13.80 %
Home-The	1.63	4.05 %
Total	102.65	13.29 %

Branch *	MTD Sales L	Brand Share %
CH34	4.64	12.65 %
CH09	1.68	4.61 %
CH18	1.46	4.05 %
CH06	1.30	3.55 %
MJR1	1.05	2.89 %
CH36	0.52	6.29 %
CH33	0.43	1.90 %
CH43	0.35	1.53 %
UKI1	0.27	1.94 %
CH31	0.26	2.87 %
CH27	0.26	3.03 %
CH41	0.14	0.37 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	102.65	13.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	86.11	14.53 %
Home-The	1.43	3.61 %
Total	87.54	13.84 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.33	11.66 %
CUD1	3.25	7.09 %
TDM1	2.44	7.40 %
POY2	2.12	4.97 %
KKI2	1.84	3.69 %
POY1	1.04	2.05 %
TVM1	0.92	7.68 %
MKM1	0.13	1.07 %
VCM1		0.00 %
Total	87.54	13.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	64.88	11.06 %
Total	64.88	10.27 %

Branch *	MTD Sales L	Brand Share %
AKM1	4.93	13.40 %
SBR1	4.54	12.64 %
PLR1	1.88	11.19 %
KPM2	1.80	2.56 %
ANI1	1.22	8.83 %
SLG1	1.20	6.85 %
BGR1	1.00	6.19 %
PTU1	0.78	14.31 %
VSI1	0.78	2.42 %
CPT1	0.78	3.46 %
VEL2	0.45	1.59 %
KPM1	0.33	1.52 %
GDM1	0.20	0.89 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	64.88	10.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	11.88	28.86 %
Total	11.88	26.92 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	11.88	26.92 %