

MTD Sales
489.94 L

Brand Share %
14.93 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	484.35	15.87 %
Home-The	5.59	2.43 %
Total	489.94	14.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	104.20	24.16 %
CHENNAI-02	65.75	14.93 %
SOUTH-03	63.92	16.68 %
TRICHY-01	61.17	14.21 %
SOUTH-01	58.32	10.85 %
WEST-03	30.22	21.05 %
NORTH ARCOT	29.77	11.87 %
SOUTH ARCOT	28.87	11.72 %
WEST-02	25.84	11.29 %
WEST-01	21.88	11.54 %
Total	489.94	14.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	103.98	25.44 %
Home-The	0.22	0.95 %
Total	104.20	24.16 %

Branch *	MTD Sales L	Brand Share %
CH14	4.64	14.53 %
GUD1	2.38	11.86 %
CH30	1.67	10.62 %
SKL1	1.45	14.39 %
CH05	1.40	6.40 %
GUD2	1.10	13.12 %
KNR1	1.02	10.64 %
CH39	0.50	9.10 %
CH26	0.37	10.56 %
MC09	0.14	10.93 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	104.20	24.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	64.32	15.54 %
Home-The	1.43	5.39 %
Total	65.75	14.93 %

Branch *	MTD Sales L	Brand Share %
CH12	2.22	7.02 %
CH20	2.16	8.09 %
CH34	1.48	7.12 %
CH06	1.36	10.71 %
CH33	1.29	11.63 %
CH18	1.25	7.93 %
MJR1	1.02	7.81 %
CH43	0.66	8.18 %
CH36	0.61	10.29 %
GPD1	0.54	11.63 %
PON1	0.48	3.86 %
CH27	0.47	6.55 %
CH41	0.32	1.30 %
UKI1	0.30	4.71 %
CH37	0.28	4.48 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-0.89	-8.90 %
Total	65.75	14.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	63.12	17.60 %
Home-The	0.80	3.26 %
Total	63.92	16.68 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.15	7.21 %
TPT1	0.94	13.39 %
KKD3	0.91	9.34 %
ADP1	0.90	14.37 %
MDU4	0.81	11.39 %
DGL2	0.67	12.04 %
MNM1	0.47	10.13 %
TDI1	0.45	5.22 %
KPT1	0.36	8.63 %
SVG1	0.36	3.09 %
ODM1	0.27	11.75 %
KYK1	0.25	6.53 %
PKM1	0.23	5.39 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	63.92	16.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	60.79	15.01 %
Home-The	0.38	1.49 %
Total	61.17	14.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.32	11.90 %
MVM1	3.99	13.73 %
KUM1	3.34	13.80 %
PTK1	2.36	10.05 %
KIK1	1.40	8.03 %
TRY4	1.29	11.89 %
MDI1	1.17	6.14 %
TVR2	1.12	4.78 %
KUM2	0.73	5.18 %
PDK1	0.66	10.38 %
PBR1	0.24	8.06 %
JKM1	0.23	2.08 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	61.17	14.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	57.89	11.76 %
Home-The	0.43	0.95 %
Total	58.32	10.85 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.20	10.83 %
NGR1	3.09	10.25 %
TVL1	2.59	5.90 %
TUT2	2.35	13.96 %
TUT1	2.29	3.96 %
RPM1	1.81	6.12 %
PKD1	1.60	13.66 %
TKS1	1.17	5.97 %
RND2	1.07	6.22 %
APK2	0.90	10.79 %
VKM1	0.85	10.49 %
SNL1	0.62	5.08 %
COL1	0.45	8.85 %
VLY1	0.45	3.67 %
KSM1	0.34	6.29 %
SVK1	0.31	1.96 %
TYI1	0.25	3.34 %
APK1	0.23	2.54 %
KGL1	0.22	3.76 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	58.32	10.85 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	29.55	22.74 %
Home-The	0.68	4.98 %
Total	30.22	21.05 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	5.00 %
SGG1	0.47	10.23 %
TCG1	0.23	3.68 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	30.22	21.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.22	12.58 %
Home-The	0.55	2.95 %
Total	29.77	11.87 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	11.80 %
CYR1	0.84	8.18 %
KPM1	0.68	9.63 %
VNB1	0.62	7.90 %
VEL4	0.59	5.40 %
ARC2	0.42	5.45 %
AKM1	0.38	3.01 %
ANI1	0.25	3.89 %
WJD1	0.23	3.14 %
PLR1	0.14	1.88 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	29.77	11.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.58	12.50 %
Home-The	0.29	1.62 %
Total	28.87	11.72 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.84	14.24 %
TRK1	1.81	8.91 %
KLM1	1.75	11.04 %
VPM2	1.61	12.68 %
ULP1	1.11	12.08 %
POY2	1.00	5.78 %
POY1	0.89	3.75 %
MKM1	0.48	7.75 %
STP1	0.39	10.93 %
TDM1	0.14	0.85 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	28.87	11.72 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	25.10	11.86 %
Home-The	0.74	4.29 %
Total	25.84	11.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	10.86 %
HSR1	2.10	11.45 %
KRI1	1.34	11.84 %
ATU1	0.86	6.24 %
SLM3	0.77	6.84 %
PNG1	0.75	9.98 %
APN1	0.41	5.08 %
EPI1	0.32	4.18 %
PMP1	0.32	5.18 %
DPR1	0.14	1.58 %
EDP1	0.14	3.66 %
MTR1	0.08	1.22 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	25.84	11.29 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	21.80	12.74 %
Home-The	0.08	0.45 %
Total	21.88	11.54 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	12.99 %
PLI1	0.62	5.30 %
KMR1	0.44	2.13 %
CNR1	0.37	4.62 %
PDM1	0.35	6.96 %
UAM1	0.35	1.90 %
KMD1	0.27	4.74 %
CBE6	0.23	2.08 %
KGI1	0.14	3.97 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.88	11.54 %