



TN : SAMSUNGAV Sales Performance 23/05/2026 9:03 AM

MTD Sales
753.03 L

Brand Share %
20.84 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	748.36	21.68 %
Home-The	4.67	2.89 %
Total	753.03	20.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	119.16	24.06 %
TRICHY-01	115.48	24.97 %
SOUTH-03	109.06	21.98 %
SOUTH-01	106.18	17.24 %
CHENNAI-02	74.37	18.92 %
SOUTH ARCOT	63.30	20.61 %
WEST-02	62.13	18.46 %
WEST-01	60.13	21.72 %
NORTH ARCOT	43.22	18.77 %
Total	753.03	20.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	117.66	24.89 %
Home-The	1.50	6.70 %
Total	119.16	24.06 %

Branch *	MTD Sales L	Brand Share %
CH14	7.51	19.52 %
CH19	5.24	20.41 %
CH05	4.87	13.89 %
CH45	3.76	19.04 %
CH30	2.87	9.62 %
WHC3	2.80	16.83 %
CH28	2.44	10.69 %
CH22	2.24	19.17 %
CH42	2.06	10.43 %
TKM1	1.07	14.08 %
SKL1	0.97	12.77 %
GUD1	0.58	4.04 %
CZWH	0.52	8.01 %
CH39	0.42	6.94 %
GUD2	0.31	4.05 %
CH37		0.00 %
WCHN	-1.08	18.36 %
Total	119.16	24.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	115.13	25.69 %
Home-The	0.35	2.46 %
Total	115.48	24.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.32	18.16 %
MDI1	4.99	18.94 %
PBR2	3.43	15.82 %
TYR1	2.68	18.56 %
JKM1	2.43	13.60 %
TRY4	2.22	18.79 %
TVR1	2.03	16.42 %
NGT1	1.77	10.06 %
KUM2	1.67	15.77 %
PBR1	1.24	17.24 %
NMM1	1.14	14.15 %
APM1	0.58	14.11 %
TZSD		0.00 %
WTRZ		0.00 %
Total	115.48	24.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	108.41	23.01 %
Home-The	0.65	2.60 %
Total	109.06	21.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.87	17.56 %
MDU2	6.49	18.49 %
TEN1	2.49	18.76 %
TEN2	2.42	14.84 %
TMM1	1.80	15.44 %
MDU7	1.65	10.85 %
CBM1	1.37	16.52 %
MLR1	0.70	7.94 %
SVG1	0.59	7.66 %
TDI1	0.57	5.31 %
DGL2	0.40	5.30 %
SGP1	0.36	9.37 %
KRR1	0.36	5.14 %
SZSD	0.30	20.06 %
MNM1	0.30	6.39 %
ODM1	0.29	7.30 %
PNI1	0.14	1.83 %
KPT1	0.14	2.68 %
NTM1	0.14	2.80 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	109.06	21.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	105.71	17.99 %
Home-The	0.47	1.68 %
Total	106.18	17.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.57	16.32 %
KVT1	9.27	20.28 %
TVL1	7.47	10.68 %
TKS2	4.57	18.85 %
TUT2	3.49	15.50 %
RPM1	2.78	14.19 %
MAR1	2.04	7.00 %
ERL2	1.78	14.20 %
SVK1	1.63	7.47 %
VKM1	1.63	17.09 %
VLY1	1.62	11.63 %
TYI1	1.53	16.98 %
TKY1	1.27	17.33 %
PDI1	1.19	13.58 %
KSM1	1.04	20.24 %
KGL1	0.97	9.80 %
APK2	0.82	7.47 %
TKS1	0.70	3.32 %
KYR1	0.56	13.78 %
APK1	0.41	4.42 %
SKD1	0.40	3.94 %
ARM1	0.15	2.49 %
COL1	0.15	5.76 %
SGT1	0.15	3.67 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	106.18	17.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	74.08	19.80 %
Home-The	0.29	1.50 %
Total	74.37	18.92 %

Branch *	MTD Sales L	Brand Share %
CH20	3.66	16.51 %
CH41	2.10	13.20 %
CH34	1.98	14.24 %
CH51	1.91	11.90 %
CH12	1.31	4.32 %
GPD1	1.08	20.20 %
MJR1	1.04	7.16 %
CH43	0.73	7.53 %
CH18	0.58	3.98 %
UKI1	0.54	9.47 %
PON1	0.27	3.42 %
CH33	0.16	1.71 %
CH46	0.16	5.47 %
CH23	0.15	1.68 %
CH01		0.00 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	74.37	18.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	63.15	21.29 %
Home-The	0.15	1.41 %
Total	63.30	20.61 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.17	17.08 %
SJI2	2.32	13.65 %
NVL2	2.29	16.40 %
TVM1	0.73	12.68 %
STP1	0.70	11.30 %
VPM1	0.53	11.07 %
KML1	0.45	5.60 %
POY2	0.43	1.79 %
KKI2	0.42	2.28 %
TDM1	0.40	2.73 %
VCM1	0.14	5.94 %
WHUT	-0.39	20.36 %
Total	63.30	20.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	61.84	19.36 %
Home-The	0.29	1.68 %
Total	62.13	18.46 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.55	17.08 %
SLM2	2.16	18.61 %
KRI1	1.89	18.20 %
DPR1	1.45	14.75 %
CMI1	1.04	18.88 %
OML1	1.03	18.48 %
PMP1	0.98	15.96 %
SLM3	0.95	9.79 %
APN1	0.93	10.86 %
KVP1	0.87	12.96 %
MTR1	0.57	10.21 %
SGG1	0.56	16.71 %
TRM1	0.43	5.58 %
HRR1	0.29	6.10 %
TCG1	0.28	3.31 %
PDR1	0.16	3.69 %
SGI1	0.16	1.70 %
EPI1	0.14	1.61 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	62.13	18.46 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	59.61	22.64 %
Home-The	0.52	3.82 %
Total	60.13	21.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.12	15.57 %
PLI1	1.42	11.29 %
CNR1	1.29	20.35 %
KMR1	1.27	8.25 %
UMP1	0.97	10.81 %
CBE6	0.73	10.03 %
CBE3	0.56	15.39 %
KGI1	0.52	8.01 %
KGM1	0.44	11.66 %
SUL1	0.41	5.53 %
ANR1	0.36	9.30 %
PPI1	0.28	4.58 %
CBE5	0.26	6.47 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	60.13	21.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	42.76	19.58 %
Home-The	0.46	3.87 %
Total	43.22	18.77 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.91	14.99 %
TRR1	1.38	9.29 %
VEL2	0.94	6.52 %
ARC2	0.71	17.10 %
CPT1	0.69	11.77 %
VSI1	0.67	7.66 %
ANI1	0.62	7.94 %
GDM1	0.53	7.97 %
WJD1	0.31	6.85 %
UGI1	0.28	4.03 %
VEL1	0.27	2.98 %
WJP1	0.19	1.95 %
PLR1	0.17	2.78 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	43.22	18.77 %