



# TN : SAMSUNGAV Sales Performance 23/04/2026 9:03 AM

MTD Sales  
772.08 L

Brand Share %  
17.99 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	759.05	18.56 %
Home-The	13.03	6.43 %
Total	772.08	17.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	147.50	26.27 %
SOUTH-03	107.39	19.90 %
TRICHY-01	105.92	18.39 %
SOUTH-01	103.44	14.42 %
WEST-01	75.70	21.84 %
CHENNAI-02	74.92	14.27 %
WEST-02	60.63	14.87 %
SOUTH ARCOT	56.62	16.60 %
NORTH ARCOT	39.96	14.42 %
Total	772.08	17.99 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	145.28	27.07 %
Home-The	2.22	8.93 %
Total	147.50	26.27 %

Branch *	MTD Sales L	Brand Share %
CH19	4.50	16.32 %
CH45	3.40	13.09 %
CH05	1.29	3.53 %
KNR1	1.23	15.22 %
TKM1	0.99	9.71 %
CH28	0.96	4.72 %
CH30	0.85	5.18 %
GUD1	0.63	3.40 %
CH37	0.45	4.87 %
CH39	0.26	4.29 %
CZWH	0.24	13.28 %
GUD2	0.15	1.21 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.54	16.00 %
Total	147.50	26.27 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	105.47	20.62 %
Home-The	1.92	6.78 %
<b>Total</b>	<b>107.39</b>	<b>19.90 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	10.90	17.30 %
DGL1	8.04	16.68 %
MDU2	5.40	16.15 %
TEN1	2.59	15.51 %
MPA1	2.39	14.69 %
TDI1	1.82	17.24 %
MDU4	1.24	14.38 %
MLR1	0.98	8.10 %
SVG1	0.84	4.42 %
PNI1	0.75	10.40 %
TPT1	0.68	4.53 %
DGL2	0.55	6.38 %
MNM1	0.44	7.02 %
KPT1	0.42	10.19 %
NTM1	0.29	4.69 %
KRR1	0.29	2.44 %
PKM1	0.15	3.02 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>107.39</b>	<b>19.90 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	104.57	18.80 %
Home-The	1.35	6.90 %
<b>Total</b>	<b>105.92</b>	<b>18.39 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	12.22	14.37 %
TNJ1	5.30	13.42 %
PBR2	4.15	14.34 %
KUM2	2.13	9.73 %
TRY4	1.97	10.01 %
TTP1	1.97	16.35 %
KIK1	1.70	10.21 %
TRY3	1.56	11.68 %
PBR1	0.86	8.85 %
TRY2	0.58	9.82 %
APM1	0.58	13.77 %
NMM1	0.57	4.43 %
TVR1	0.57	4.10 %
JKM1	0.41	3.59 %
PDK1	0.39	3.18 %
NCK1	0.29	10.01 %
AYR1	0.28	2.60 %
NGT1	0.15	0.94 %
<b>Total</b>	<b>105.92</b>	<b>18.39 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	101.92	15.02 %
Home-The	1.52	3.93 %
<b>Total</b>	<b>103.44</b>	<b>14.42 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	10.74	16.86 %
TVL1	7.45	8.96 %
TUT2	4.47	14.70 %
KVT1	2.57	6.09 %
NGR1	2.38	5.01 %
TKY1	1.55	17.04 %
RPM1	1.41	4.30 %
MAR1	1.33	6.08 %
SVK1	1.29	4.51 %
SKD1	1.22	9.55 %
VKM1	1.19	12.69 %
VLY1	1.10	5.65 %
SNL1	1.00	10.34 %
PDI1	0.88	12.18 %
APK2	0.72	9.83 %
KGL1	0.72	7.99 %
TKS1	0.70	2.95 %
KYR1	0.58	6.56 %
COL1	0.29	8.19 %
KSM1	0.15	4.20 %
APK1	0.15	1.24 %
ARM1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>103.44</b>	<b>14.42 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	74.32	22.74 %
Home-The	1.39	7.01 %
<b>Total</b>	<b>75.70</b>	<b>21.84 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	2.55	16.04 %
UMP1	1.50	16.45 %
CNR1	1.44	15.12 %
KMR1	0.72	3.93 %
PPI1	0.43	6.77 %
CBE6	0.37	4.48 %
GDR1	0.29	3.36 %
KGI1	0.15	1.98 %
TPR4	0.15	4.28 %
CBE5	0.15	2.31 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
<b>Total</b>	<b>75.70</b>	<b>21.84 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	73.92	14.67 %
Home-The	1.00	4.73 %
<b>Total</b>	<b>74.92</b>	<b>14.27 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	5.93	15.54 %
CH20	4.12	13.32 %
CH24	3.57	15.08 %
CH51	2.76	13.73 %
CH12	1.71	4.25 %
GPD1	1.42	11.47 %
CH43	1.29	9.66 %
CH41	1.12	6.03 %
CH27	1.08	12.50 %
CH50	1.02	4.34 %
UKI1	0.69	7.03 %
CH46	0.59	8.79 %
CH06	0.54	3.06 %
PON1	0.44	5.53 %
CH18	0.35	1.21 %
CH33	0.29	1.97 %
MJR1	0.29	1.60 %
CH31	0.25	2.79 %
CH23	0.14	1.50 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
<b>Total</b>	<b>74.92</b>	<b>14.27 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	59.09	15.27 %
Home-The	1.54	7.40 %
<b>Total</b>	<b>60.63</b>	<b>14.87 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	3.26	14.45 %
SLM2	2.49	14.18 %
ERD2	2.12	9.42 %
SLM3	1.27	6.47 %
TRM1	0.82	6.97 %
CMI1	0.57	15.63 %
PDR1	0.56	13.72 %
KRI1	0.55	4.66 %
PMP1	0.49	4.81 %
APN1	0.46	5.21 %
RSP1	0.37	3.33 %
KVP1	0.30	2.54 %
DPR1	0.28	2.30 %
HRR1	0.15	3.02 %
EPI1	0.15	1.80 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>60.63</b>	<b>14.87 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	55.89	17.10 %
Home-The	0.73	5.13 %
<b>Total</b>	<b>56.62</b>	<b>16.60 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	6.38	15.56 %
NVL2	2.72	16.63 %
KKI2	1.01	4.00 %
POY2	0.91	2.98 %
VPM1	0.83	13.37 %
KML1	0.74	6.77 %
VCM1	0.60	8.40 %
VCM2	0.55	9.82 %
MKM1	0.54	6.98 %
TVM1	0.42	6.78 %
TDM1	0.26	1.58 %
STP1	0.14	2.66 %
WHUT		0.00 %
<b>Total</b>	<b>56.62</b>	<b>16.60 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.60	14.75 %
Home-The	1.36	8.87 %
<b>Total</b>	<b>39.96</b>	<b>14.42 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	2.23	15.63 %
PLR1	1.23	12.61 %
TRR1	1.01	7.53 %
VSI1	0.87	5.83 %
CPT1	0.72	8.23 %
ANI1	0.41	5.30 %
VEL2	0.27	1.71 %
BGR1	0.15	2.21 %
VEL1	0.14	1.67 %
SLG1	0.14	1.92 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>39.96</b>	<b>14.42 %</b>