



# TN : SAMSUNGAV Sales Performance 23/03/2026 9:02 AM

MTD Sales  
525.25 L

Brand Share %  
15.08 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	517.94	15.76 %
Home-The	7.31	3.74 %
Total	525.25	15.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	80.57	18.64 %
SOUTH-03	76.35	17.82 %
SOUTH-01	72.50	11.78 %
TRICHY-01	70.62	14.77 %
WEST-01	57.67	19.56 %
CHENNAI-02	55.27	13.13 %
WEST-02	43.81	13.32 %
SOUTH ARCOT	37.41	15.50 %
NORTH ARCOT	31.04	12.82 %
Total	525.25	15.08 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	79.12	19.18 %
Home-The	1.45	7.34 %
Total	80.57	18.64 %

Branch *	MTD Sales L	Brand Share %
CH14	2.85	8.50 %
CH47	1.37	10.17 %
CH28	1.30	8.63 %
CH38	0.98	13.37 %
CH30	0.95	4.20 %
TKM1	0.89	12.73 %
CH39	0.66	9.18 %
CH48	0.53	2.96 %
GUD1	0.43	3.87 %
CH08	0.28	1.78 %
KNR1	0.28	3.69 %
CH05	0.14	0.50 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3	-0.91	-36.39 %
Total	80.57	18.64 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	75.41	18.71 %
Home-The	0.94	3.71 %
<b>Total</b>	<b>76.35</b>	<b>17.82 %</b>

Branch *	MTD Sales L	Brand Share %
TEN1	2.47	14.34 %
MDU7	1.52	14.04 %
ODM1	0.81	13.02 %
MLR1	0.67	10.84 %
DGL2	0.65	6.57 %
SVG1	0.65	4.89 %
PKM1	0.45	8.63 %
MNM1	0.41	7.77 %
KYK1	0.27	4.49 %
SGP1	0.22	2.96 %
SZSD	0.03	0.92 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>76.35</b>	<b>17.82 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	71.88	12.52 %
Home-The	0.62	1.48 %
<b>Total</b>	<b>72.50</b>	<b>11.78 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	7.34	11.00 %
KVT1	4.12	15.07 %
ERL2	1.96	13.58 %
VNR2	1.93	7.07 %
RPM1	1.20	6.86 %
SVK1	0.88	4.38 %
SKD1	0.82	10.28 %
SNL1	0.79	9.28 %
NGR1	0.78	2.72 %
TKS1	0.56	2.82 %
VLY1	0.42	2.90 %
ARM1	0.33	5.56 %
APK2	0.29	2.80 %
TUT2	0.27	1.22 %
APK1	0.27	2.68 %
KSM1	0.25	4.42 %
TKY1	0.14	2.00 %
KGL1	0.14	4.38 %
COL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>72.50</b>	<b>11.78 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	70.03	15.37 %
Home-The	0.59	2.60 %
<b>Total</b>	<b>70.62</b>	<b>14.77 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	5.26	7.73 %
PTK1	3.02	12.08 %
MDI1	1.82	10.47 %
TTP1	1.33	10.85 %
KRN1	1.08	13.05 %
TRY4	1.01	5.91 %
PBR1	0.80	9.54 %
NCK1	0.66	11.43 %
NMM1	0.57	4.46 %
KIK1	0.57	4.99 %
JKM1	0.55	3.28 %
NGT1	0.42	2.40 %
PDK1	0.28	3.44 %
AYR1	0.27	3.07 %
TVR1	0.25	2.08 %
APM1	0.14	3.17 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>70.62</b>	<b>14.77 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	56.91	20.80 %
Home-The	0.75	3.57 %
<b>Total</b>	<b>57.67</b>	<b>19.56 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.32	14.12 %
PLI1	0.84	7.78 %
DPM2	0.77	12.90 %
CBE6	0.67	8.42 %
KGI1	0.64	8.06 %
CBE5	0.47	10.10 %
CBE3	0.28	8.87 %
KGM1	0.27	5.38 %
CNR1	0.22	1.87 %
GDR1	0.14	3.86 %
KMD1	0.14	2.55 %
TPR4	0.14	3.97 %
KMR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>57.67</b>	<b>19.56 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.67	13.42 %
Home-The	1.60	7.71 %
<b>Total</b>	<b>55.27</b>	<b>13.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	2.94	11.87 %
CH06	2.36	14.69 %
CH34	1.90	13.82 %
CH17	1.69	9.69 %
CH12	1.64	4.89 %
CH24	1.37	11.34 %
PON1	0.82	7.04 %
CH31	0.64	9.47 %
CH27	0.55	9.53 %
UKI1	0.44	8.15 %
CH23	0.42	6.72 %
CH18	0.41	2.67 %
MJR1	0.27	1.69 %
CH20	0.27	1.36 %
CH32	0.14	9.19 %
CH41	0.14	0.68 %
CH43	0.13	1.45 %
CH01		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
<b>Total</b>	<b>55.27</b>	<b>13.13 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	43.67	14.03 %
Home-The	0.14	0.79 %
<b>Total</b>	<b>43.81</b>	<b>13.32 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	1.34	9.28 %
CMI1	0.66	13.88 %
SLM3	0.63	5.34 %
KRI1	0.58	3.81 %
TRM1	0.37	3.70 %
EDP1	0.36	12.87 %
APN1	0.28	2.95 %
DPR2	0.27	4.29 %
SGG1	0.22	3.99 %
HRR1	0.14	2.33 %
PDR1	0.14	2.15 %
RSP1	0.14	1.28 %
TCG1	0.14	2.19 %
KVP1	0.14	3.76 %
PMP1	0.14	2.25 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>43.81</b>	<b>13.32 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	36.52	15.95 %
Home-The	0.89	7.16 %
<b>Total</b>	<b>37.41</b>	<b>15.50 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.00	8.18 %
NVL2	0.92	10.55 %
POY2	0.91	4.02 %
VCM1	0.44	7.44 %
VPM1	0.28	13.67 %
KKI2	0.27	1.58 %
STP1	0.25	5.76 %
KML1	0.14	1.59 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>37.41</b>	<b>15.50 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	30.71	13.48 %
Home-The	0.33	2.34 %
<b>Total</b>	<b>31.04</b>	<b>12.82 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.47	12.76 %
TRR1	1.45	10.10 %
AKM1	1.41	12.11 %
VSI1	1.26	12.40 %
ARC2	0.50	8.61 %
PLR1	0.40	7.60 %
ANI1	0.25	10.30 %
BGR1	0.14	3.77 %
CPT1	0.14	2.08 %
KPM1	0.14	1.82 %
WJD1	0.14	1.73 %
VNB1	0.14	1.67 %
SLG1	0.14	2.26 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>31.04</b>	<b>12.82 %</b>