

MTD Sales
1,257.62 L

Brand Share %
14.98 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,249.55	15.78 %
Home-The	8.07	1.69 %
Total	1,257.62	14.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	229.07	18.50 %
TRICHY-01	173.65	16.71 %
WEST-02	163.30	14.05 %
SOUTH-01	155.94	12.27 %
WEST-01	140.00	17.40 %
CHENNAI-01	137.60	15.89 %
CHENNAI-02	99.32	13.31 %
SOUTH ARCOT	85.45	13.96 %
NORTH ARCOT	61.66	10.07 %
KL-SOUTH	11.62	28.12 %
Total	1,257.62	14.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	228.35	19.53 %
Home-The	0.73	1.06 %
Total	229.07	18.50 %

Branch *	MTD Sales L	Brand Share %
KRR1	5.14	11.72 %
TMM1	4.16	9.35 %
NKI1	2.95	13.64 %
SVG1	2.61	9.49 %
KPT1	1.95	11.94 %
MLR1	1.71	6.80 %
MDU4	1.15	5.98 %
BNR1	0.97	3.97 %
PKM1	0.73	5.52 %
TDI1	0.70	4.01 %
PNI1	0.60	3.55 %
MDU2	0.53	0.58 %
SGP1	0.48	3.45 %
KKD2	0.27	7.36 %
SZSD		0.00 %
TPT1		0.00 %
Total	229.07	18.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	172.71	17.39 %
Home-The	0.94	2.03 %
Total	173.65	16.71 %

Branch *	MTD Sales L	Brand Share %
TRY4	5.90	11.50 %
PBR2	5.05	10.05 %
PTK1	2.12	5.28 %
NCK1	1.04	7.46 %
JKM1	0.93	2.43 %
TYR1	0.79	1.90 %
TVR1	0.65	3.17 %
PDK1	0.64	2.59 %
PBR1	0.63	2.95 %
KRN1	0.54	2.95 %
NGT1	0.14	0.44 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	173.65	16.71 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	163.30	14.86 %
Total	163.30	14.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	19.09	14.68 %
NKL2	6.96	13.69 %
HSR1	4.38	12.28 %
MTR1	4.10	12.94 %
SLM3	3.99	7.67 %
SGG1	1.82	12.04 %
KRI1	1.73	4.61 %
RSP1	1.01	2.91 %
TCG1	0.73	2.73 %
HRR1	0.62	3.51 %
EDP1	0.50	2.06 %
EPI1	0.39	1.14 %
PDR1	0.35	1.97 %
APN1	0.28	1.31 %
VKL1	0.22	1.76 %
KMM1	0.13	0.78 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	163.30	14.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	155.07	12.96 %
Home-The	0.87	1.16 %
Total	155.94	12.27 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.61	14.09 %
TVL1	7.76	6.17 %
VNR2	7.65	14.58 %
SVK1	4.31	8.56 %
APK1	3.24	10.12 %
SNL1	3.11	10.30 %
ARM1	2.51	12.48 %
TUT2	1.94	4.31 %
RPM1	1.84	3.76 %
UDN1	1.12	8.73 %
VLY1	1.03	3.67 %
SGT1	0.92	14.12 %
KYR1	0.89	6.44 %
APK2	0.87	3.88 %
KGL1	0.78	5.01 %
TKS2	0.52	1.06 %
KSM1	0.48	6.70 %
TYI1	0.39	2.52 %
NGR1	0.34	0.42 %
VKM1	0.21	1.34 %
COL1	0.13	4.39 %
PDI1	0.13	0.65 %
S2SD		0.00 %
Total	155.94	12.27 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	138.45	18.47 %
Home-The	1.55	2.83 %
Total	140.00	17.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.77	10.47 %
CBE4	3.47	12.08 %
PLI1	3.08	7.45 %
UMP1	1.62	10.03 %
GDR1	1.42	6.95 %
GBM1	1.35	5.48 %
CNR1	1.31	8.84 %
PPI1	0.84	4.37 %
KMD1	0.61	3.18 %
CBE5	0.29	2.05 %
KGI1	0.14	0.90 %
ANR1	0.14	2.34 %
KGM1	0.14	1.20 %
WZSD		0.00 %
Total	140.00	17.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	136.69	16.67 %
Home-The	0.92	2.00 %
Total	137.60	15.89 %

Branch *	MTD Sales L	Brand Share %
CH14	8.89	13.43 %
CH48	5.03	14.42 %
CH35	3.88	14.35 %
CH08	3.62	7.10 %
CH30	3.42	13.71 %
CH42	3.12	9.14 %
CH38	1.35	8.01 %
CH45	0.91	2.71 %
CH39	0.89	6.23 %
CH26	0.58	7.80 %
GUD2	0.52	2.06 %
TKM1	0.36	2.15 %
CH37	0.30	2.11 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	137.60	15.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	97.69	13.81 %
Home-The	1.63	4.23 %
Total	99.32	13.31 %

Branch *	MTD Sales L	Brand Share %
CH34	4.64	13.11 %
CH09	1.68	4.89 %
CH18	1.46	4.29 %
CH06	1.17	3.31 %
MJR1	1.05	2.95 %
CH36	0.52	6.29 %
CH33	0.43	2.06 %
CH43	0.35	1.56 %
CH31	0.26	3.04 %
CH27	0.26	3.03 %
CH41	0.14	0.39 %
UKI1	0.14	1.04 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	99.32	13.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	84.02	14.66 %
Home-The	1.43	3.70 %
Total	85.45	13.96 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.19	12.08 %
CUD1	3.25	7.35 %
TDM1	2.22	7.00 %
POY2	2.12	5.07 %
KKI2	1.84	3.90 %
STP1	1.35	11.08 %
POY1	1.04	2.09 %
TVM1	0.92	7.82 %
MKM1	0.13	1.07 %
VCM1		0.00 %
Total	85.45	13.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	61.66	10.83 %
Total	61.66	10.07 %

Branch *	MTD Sales L	Brand Share %
AKM1	4.81	13.18 %
SBR1	4.54	13.13 %
PLR1	1.59	9.96 %
KPM2	1.53	2.22 %
ANI1	1.22	8.85 %
SLG1	1.20	6.95 %
BGR1	1.00	6.52 %
CPT1	0.78	3.93 %
VSI1	0.65	2.08 %
VEL2	0.45	1.62 %
KPM1	0.33	1.54 %
GDM1	0.20	0.89 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	61.66	10.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	11.62	30.26 %
Total	11.62	28.12 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	11.62	28.12 %