

MTD Sales
477.16 L

Brand Share %
14.92 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	471.72	15.86 %
Home-The	5.44	2.44 %
Total	477.16	14.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	100.04	24.03 %
CHENNAI-02	64.99	15.07 %
SOUTH-03	62.23	16.61 %
TRICHY-01	58.38	13.97 %
SOUTH-01	57.73	10.94 %
NORTH ARCOT	29.55	12.11 %
WEST-03	29.06	20.87 %
SOUTH ARCOT	28.33	11.81 %
WEST-02	25.43	11.39 %
WEST-01	21.43	11.65 %
Total	477.16	14.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	99.82	25.31 %
Home-The	0.22	0.98 %
Total	100.04	24.03 %

Branch *	MTD Sales L	Brand Share %
CH14	4.64	14.86 %
GUD1	2.38	12.23 %
CH30	1.67	10.62 %
SKL1	1.45	14.39 %
CH05	1.40	6.75 %
GUD2	1.10	13.12 %
KNR1	1.02	11.05 %
CH39	0.50	10.14 %
CH26	0.37	10.56 %
MC09	0.14	10.93 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	100.04	24.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	63.56	15.70 %
Home-The	1.43	5.40 %
Total	64.99	15.07 %

Branch *	MTD Sales L	Brand Share %
CH12	2.22	7.10 %
CH20	2.16	8.28 %
CH34	1.48	7.53 %
CH06	1.36	11.03 %
CH33	1.29	11.63 %
CH18	1.25	8.38 %
MJR1	1.02	8.50 %
CH43	0.66	8.47 %
CH36	0.61	10.85 %
GPD1	0.54	11.63 %
PON1	0.48	3.86 %
CH27	0.47	6.55 %
CH41	0.32	1.32 %
UKI1	0.30	4.71 %
CH37	0.28	4.48 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-0.89	-8.90 %
Total	64.99	15.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	61.43	17.54 %
Home-The	0.80	3.28 %
Total	62.23	16.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.02	13.88 %
PVI1	1.15	7.33 %
TPT1	0.94	13.39 %
KKD3	0.91	9.64 %
ADP1	0.90	14.37 %
MDU4	0.81	12.96 %
DGL2	0.67	12.27 %
MNM1	0.47	10.13 %
TDI1	0.45	5.37 %
KPT1	0.36	8.63 %
SVG1	0.36	3.09 %
ODM1	0.27	13.87 %
KYK1	0.25	7.09 %
PKM1	0.23	5.89 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	62.23	16.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	58.15	14.78 %
Home-The	0.23	0.95 %
Total	58.38	13.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.32	11.99 %
MVM1	3.77	13.86 %
KUM1	3.34	13.91 %
PTK1	2.36	10.72 %
TRY4	1.29	12.31 %
MDI1	1.17	6.30 %
TVR2	1.12	5.07 %
KUM2	0.73	5.28 %
PDK1	0.66	11.11 %
KIK1	0.55	3.48 %
PBR1	0.24	8.06 %
JKM1	0.23	2.19 %
APM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	58.38	13.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	57.29	11.84 %
Home-The	0.43	0.99 %
Total	57.73	10.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.48	11.49 %
TKS2	3.20	11.04 %
TVL1	2.59	6.06 %
TUT2	2.35	14.11 %
TUT1	2.29	4.01 %
RPM1	1.81	6.31 %
PKD1	1.27	11.21 %
TKS1	1.17	6.02 %
RND2	1.07	6.22 %
APK2	0.90	11.37 %
VKM1	0.85	10.49 %
SNL1	0.62	5.19 %
COL1	0.45	9.30 %
VLY1	0.45	3.79 %
KSM1	0.34	6.52 %
SVK1	0.31	1.96 %
TYI1	0.25	3.34 %
APK1	0.23	2.69 %
KGL1	0.22	3.90 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	57.73	10.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.00	12.83 %
Home-The	0.55	3.07 %
Total	29.55	12.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	11.80 %
CYR1	0.84	8.76 %
KPM1	0.68	9.88 %
VNB1	0.62	7.90 %
VEL4	0.59	5.56 %
ARC2	0.42	5.45 %
AKM1	0.38	3.06 %
ANI1	0.25	3.89 %
WJD1	0.23	3.17 %
PLR1	0.14	1.95 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	29.55	12.11 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	28.38	22.52 %
Home-The	0.68	5.13 %
Total	29.06	20.87 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	5.09 %
SGG1	0.47	10.23 %
TCG1	0.23	3.68 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	29.06	20.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.04	12.60 %
Home-The	0.29	1.66 %
Total	28.33	11.81 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.84	14.24 %
TRK1	1.81	9.03 %
KLM1	1.75	11.35 %
VPM2	1.29	10.83 %
ULP1	1.11	12.08 %
POY2	1.00	5.86 %
POY1	0.89	3.85 %
MKM1	0.48	7.94 %
STP1	0.39	12.49 %
TDM1	0.14	0.90 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	28.33	11.81 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	24.69	11.96 %
Home-The	0.74	4.42 %
Total	25.43	11.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	10.92 %
HSR1	2.10	12.62 %
KRI1	1.34	12.69 %
ATU1	0.86	6.40 %
SLM3	0.77	7.09 %
PNG1	0.75	9.98 %
EPI1	0.32	4.32 %
PMP1	0.32	5.39 %
DPR1	0.14	1.58 %
EDP1	0.14	3.66 %
MTR1	0.08	1.22 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	25.43	11.39 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	21.34	12.82 %
Home-The	0.08	0.48 %
Total	21.43	11.65 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	12.99 %
PLI1	0.62	5.69 %
KMR1	0.44	2.19 %
CNR1	0.37	4.94 %
PDM1	0.35	6.96 %
UAM1	0.35	1.93 %
KMD1	0.27	4.98 %
CBE6	0.23	2.16 %
KGI1	0.14	3.97 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.43	11.65 %