



TN : SAMSUNGAV Sales Performance 22/05/2026 9:02 AM

MTD Sales
724.79 L

Brand Share %
20.84 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	720.46	21.68 %
Home-The	4.33	2.80 %
Total	724.79	20.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	117.32	24.32 %
TRICHY-01	110.17	24.89 %
SOUTH-03	104.24	21.84 %
SOUTH-01	101.42	17.18 %
CHENNAI-02	72.54	18.93 %
WEST-02	60.59	18.86 %
SOUTH ARCOT	59.20	20.38 %
WEST-01	58.43	21.63 %
NORTH ARCOT	40.89	18.57 %
Total	724.79	20.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	115.82	25.13 %
Home-The	1.50	6.95 %
Total	117.32	24.32 %

Branch *	MTD Sales L	Brand Share %
CH14	7.79	20.31 %
CH19	5.24	20.59 %
CH05	4.14	12.16 %
CH45	3.61	18.97 %
CH30	2.87	9.70 %
WHC3	2.80	16.83 %
CH22	2.24	20.41 %
CH28	2.23	9.91 %
CH42	2.06	11.06 %
TKM1	1.07	14.08 %
SKL1	0.97	12.77 %
GUD1	0.58	4.40 %
CZWH	0.52	8.01 %
CH39	0.42	6.94 %
GUD2	0.31	4.05 %
CH37		0.00 %
WCHN	-1.08	18.36 %
Total	117.32	24.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	109.97	25.61 %
Home-The	0.20	1.54 %
Total	110.17	24.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.03	18.10 %
MDI1	4.84	18.98 %
PBR2	2.90	14.07 %
TYR1	2.68	19.61 %
JKM1	2.43	14.35 %
TRY4	1.75	15.57 %
TVR1	1.74	15.77 %
KUM2	1.53	15.15 %
PBR1	1.09	15.54 %
NGT1	1.06	6.53 %
NMM1	0.99	12.54 %
APM1	0.58	14.20 %
TZSD		0.00 %
WTRZ		0.00 %
Total	110.17	24.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	103.58	22.85 %
Home-The	0.65	2.73 %
Total	104.24	21.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.04	16.58 %
MDU2	6.35	18.90 %
TEN1	2.33	18.14 %
TEN2	2.14	14.37 %
TMM1	1.94	17.15 %
MDU7	1.39	10.34 %
CBM1	1.37	16.52 %
MLR1	0.70	7.94 %
SVG1	0.59	7.66 %
TDI1	0.57	5.38 %
DGL2	0.40	5.58 %
KRR1	0.36	5.22 %
SZSD	0.30	20.06 %
MNM1	0.30	6.39 %
ODM1	0.29	7.76 %
SGP1	0.15	4.44 %
PNI1	0.14	1.83 %
KPT1	0.14	2.99 %
NTM1	0.14	2.80 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	104.24	21.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	101.14	17.95 %
Home-The	0.28	1.04 %
Total	101.42	17.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.28	16.08 %
KVT1	8.48	19.90 %
TVL1	7.34	10.83 %
TKS2	4.29	18.41 %
TUT2	3.49	15.91 %
RPM1	2.37	12.39 %
MAR1	2.04	7.23 %
ERL2	1.63	14.23 %
VL1	1.62	11.74 %
TY1	1.53	17.15 %
SVK1	1.49	7.61 %
VKM1	1.35	14.59 %
PDI1	1.19	13.63 %
KSM1	1.04	20.24 %
KGL1	0.97	10.52 %
TKY1	0.85	12.96 %
APK2	0.82	7.71 %
TKS1	0.70	3.64 %
KYR1	0.56	14.27 %
APK1	0.41	5.22 %
SKD1	0.40	4.01 %
ARM1	0.15	2.49 %
COL1	0.15	5.69 %
SGT1	0.15	3.67 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	101.42	17.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	72.25	19.81 %
Home-The	0.29	1.55 %
Total	72.54	18.93 %

Branch *	MTD Sales L	Brand Share %
CH20	3.66	16.66 %
CH41	2.10	13.82 %
CH51	1.91	11.90 %
CH34	1.72	12.86 %
CH12	1.31	4.36 %
GPD1	1.08	20.20 %
MJR1	0.90	6.39 %
CH43	0.73	7.53 %
CH18	0.58	4.09 %
UKI1	0.54	9.88 %
PON1	0.27	3.42 %
CH33	0.16	1.77 %
CH46	0.16	5.72 %
CH23	0.15	1.68 %
CH01		0.00 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	72.54	18.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	60.31	19.79 %
Home-The	0.29	1.73 %
Total	60.59	18.86 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.55	17.88 %
SLM2	2.00	18.53 %
KRI1	1.89	18.20 %
DPR1	1.45	14.80 %
CMI1	1.04	18.88 %
OML1	1.03	20.04 %
PMP1	0.98	15.96 %
SLM3	0.95	10.46 %
APN1	0.93	11.19 %
KVP1	0.87	14.02 %
MTR1	0.57	10.21 %
SGG1	0.56	16.71 %
TRM1	0.43	5.69 %
HRR1	0.29	6.84 %
TCG1	0.28	3.41 %
PDR1	0.16	3.81 %
SGI1	0.16	1.74 %
EPI1	0.14	1.79 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	60.59	18.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	59.06	21.05 %
Home-The	0.15	1.48 %
Total	59.20	20.38 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.17	18.08 %
SJI2	2.32	13.87 %
NVL2	2.29	17.54 %
TVM1	0.73	12.80 %
VPM1	0.53	11.65 %
KML1	0.45	5.63 %
POY2	0.43	1.90 %
STP1	0.42	7.40 %
KKI2	0.42	2.28 %
TDM1	0.27	2.04 %
VCM1	0.14	5.94 %
WHUT	-0.39	20.36 %
Total	59.20	20.38 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	57.91	22.52 %
Home-The	0.52	3.97 %
Total	58.43	21.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.98	15.61 %
PLI1	1.42	11.46 %
CNR1	1.29	20.35 %
KMR1	0.99	6.69 %
UMP1	0.97	11.20 %
CBE6	0.73	10.03 %
CBE3	0.56	15.79 %
KGI1	0.52	8.73 %
KGM1	0.44	12.08 %
SUL1	0.41	6.19 %
ANR1	0.36	9.30 %
PPI1	0.28	4.65 %
CBE5	0.26	6.87 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	58.43	21.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.43	19.36 %
Home-The	0.46	4.07 %
Total	40.89	18.57 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.49	12.42 %
TRR1	1.38	10.40 %
VEL2	0.94	6.78 %
ARC2	0.71	18.41 %
CPT1	0.69	11.77 %
VSI1	0.67	7.66 %
ANI1	0.62	8.22 %
GDM1	0.53	8.08 %
WJD1	0.31	7.23 %
UGI1	0.28	4.18 %
VEL1	0.27	3.12 %
WJP1	0.19	1.95 %
PLR1	0.17	2.78 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	40.89	18.57 %