



TN : SAMSUNGAV Sales Performance 22/04/2026 9:03 AM

MTD Sales
742.24 L

Brand Share %
17.90 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	729.39	18.47 %
Home-The	12.85	6.51 %
Total	742.24	17.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	146.11	26.49 %
SOUTH-03	103.16	19.79 %
TRICHY-01	99.54	18.05 %
SOUTH-01	96.99	14.11 %
WEST-01	74.31	21.78 %
CHENNAI-02	71.23	14.06 %
WEST-02	58.57	14.91 %
SOUTH ARCOT	53.03	16.16 %
NORTH ARCOT	39.31	14.71 %
Total	742.24	17.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	143.89	27.30 %
Home-The	2.22	9.07 %
Total	146.11	26.49 %

Branch *	MTD Sales L	Brand Share %
CH19	4.50	16.39 %
CH45	3.40	13.41 %
CH05	1.29	3.57 %
KNR1	1.23	15.22 %
TKM1	0.99	10.40 %
CH28	0.96	5.06 %
CH30	0.85	5.18 %
GUD1	0.63	3.41 %
CH37	0.45	5.11 %
CH39	0.26	4.29 %
CZWH	0.24	13.28 %
GUD2	0.15	1.23 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.54	16.83 %
Total	146.11	26.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	101.23	20.53 %
Home-The	1.92	6.84 %
Total	103.16	19.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.90	17.61 %
DGL1	7.59	16.38 %
MDU2	5.40	16.47 %
TEN1	2.59	15.93 %
MPA1	1.93	12.43 %
TDI1	1.40	14.35 %
BNR1	1.33	16.97 %
MDU4	1.10	13.00 %
MLR1	0.84	7.10 %
SVG1	0.84	4.48 %
PNI1	0.75	10.79 %
TPT1	0.68	4.90 %
DGL2	0.55	6.49 %
MNM1	0.44	7.26 %
KPT1	0.42	11.10 %
KRR1	0.29	2.49 %
NTM1	0.15	2.58 %
PKM1	0.15	3.02 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	103.16	19.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	98.37	18.48 %
Home-The	1.17	6.09 %
Total	99.54	18.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.80	14.19 %
TNJ1	4.52	11.82 %
PBR2	4.15	14.59 %
KUM2	2.13	10.22 %
TRY4	1.97	10.40 %
TTP1	1.97	16.89 %
KIK1	1.70	11.36 %
TRY3	1.56	11.92 %
PBR1	0.86	8.85 %
TRY2	0.58	10.94 %
APM1	0.58	14.22 %
TVR1	0.57	4.18 %
JKM1	0.41	3.67 %
PDK1	0.39	3.18 %
NCK1	0.29	10.52 %
AYR1	0.28	2.77 %
NGT1	0.15	1.03 %
NMM1	0.15	1.23 %
Total	99.54	18.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	95.47	14.68 %
Home-The	1.52	4.10 %
Total	96.99	14.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.40	15.50 %
TVL1	7.45	9.19 %
TUT2	3.67	12.49 %
KVT1	2.43	5.92 %
NGR1	1.96	4.32 %
TKY1	1.55	17.63 %
MAR1	1.33	6.40 %
SVK1	1.29	4.62 %
VKM1	1.19	12.99 %
SNL1	1.00	10.87 %
RPM1	0.98	3.11 %
PDI1	0.88	12.41 %
APK2	0.72	9.83 %
KGL1	0.72	7.99 %
TKS1	0.70	3.15 %
KYR1	0.58	6.56 %
VLY1	0.42	2.32 %
SKD1	0.30	2.73 %
KSM1	0.15	4.50 %
APK1	0.15	1.34 %
ARM1		0.00 %
COL1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	96.99	14.11 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	72.93	22.67 %
Home-The	1.39	7.05 %
Total	74.31	21.78 %

Branch *	MTD Sales L	Brand Share %
PLI1	2.55	16.76 %
UMP1	1.50	16.73 %
CNR1	1.44	15.12 %
KMR1	0.72	3.96 %
PPI1	0.43	7.09 %
CBE6	0.37	4.56 %
GDR1	0.29	3.68 %
KGI1	0.15	1.98 %
TPR4	0.15	4.28 %
CBE5	0.15	2.31 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	74.31	21.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	70.23	14.45 %
Home-The	1.00	4.90 %
Total	71.23	14.06 %

Branch *	MTD Sales L	Brand Share %
CH21	5.93	16.30 %
CH20	4.12	13.69 %
CH24	3.57	15.22 %
CH51	2.76	15.16 %
CH12	1.71	4.40 %
CH43	1.29	9.66 %
CH27	1.08	12.50 %
CH41	0.72	4.10 %
UKI1	0.69	7.14 %
GPD1	0.67	5.84 %
CH06	0.54	3.11 %
CH46	0.44	6.79 %
CH18	0.35	1.24 %
CH33	0.29	2.13 %
MJR1	0.29	1.70 %
CH50	0.28	1.31 %
CH31	0.25	2.81 %
PON1	0.15	1.95 %
CH23	0.14	1.56 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	71.23	14.06 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	57.03	15.30 %
Home-The	1.54	7.69 %
Total	58.57	14.91 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.26	14.45 %
ERD2	2.12	9.68 %
SLM2	2.05	11.99 %
SLM3	1.27	6.86 %
CMI1	0.57	16.38 %
PDR1	0.56	14.93 %
KRI1	0.55	4.66 %
TRM1	0.54	4.72 %
PMP1	0.49	4.96 %
KVP1	0.30	2.68 %
DPR1	0.28	2.38 %
HRR1	0.15	3.49 %
APN1	0.15	1.88 %
RSP1	0.15	1.43 %
EPI1	0.15	1.83 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	58.57	14.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	52.30	16.64 %
Home-The	0.73	5.25 %
Total	53.03	16.16 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.97	14.79 %
NVL2	1.68	11.02 %
KKI2	1.01	4.27 %
POY2	0.91	3.02 %
VPM1	0.83	13.37 %
KML1	0.74	6.73 %
VCM1	0.60	8.40 %
MKM1	0.54	7.32 %
TVM1	0.42	7.24 %
VCM2	0.29	6.68 %
TDM1	0.26	1.58 %
STP1	0.14	2.72 %
WHUT		0.00 %
Total	53.03	16.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	37.95	15.02 %
Home-The	1.36	9.38 %
Total	39.31	14.71 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.23	15.91 %
PLR1	1.23	13.00 %
TRR1	1.01	9.07 %
CPT1	0.72	8.36 %
VSI1	0.71	4.89 %
ANI1	0.41	5.65 %
VEL2	0.27	1.82 %
BGR1	0.15	2.21 %
VEL1	0.14	1.75 %
SLG1	0.14	2.00 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	39.31	14.71 %