



# TN : SAMSUNGAV Sales Performance 22/03/2026 9:03 AM

MTD Sales  
477.68 L

Brand Share %  
14.76 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	470.84	15.44 %
Home-The	6.84	3.68 %
Total	477.68	14.76 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.68	18.21 %
SOUTH-03	73.08	17.79 %
SOUTH-01	67.53	11.51 %
TRICHY-01	65.65	14.42 %
WEST-01	49.62	18.88 %
CHENNAI-02	45.59	12.48 %
WEST-02	40.14	13.30 %
SOUTH ARCOT	34.13	15.05 %
NORTH ARCOT	28.27	12.71 %
Total	477.68	14.76 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	72.23	18.72 %
Home-The	1.45	7.70 %
Total	73.68	18.21 %

Branch *	MTD Sales L	Brand Share %
CH14	1.96	6.36 %
CH47	1.37	11.73 %
CH28	1.30	9.10 %
CH30	0.95	4.22 %
CH38	0.85	12.19 %
TKM1	0.75	11.36 %
CH39	0.66	10.28 %
CH48	0.53	3.08 %
GUD1	0.29	2.71 %
CH08	0.28	1.81 %
KNR1	0.28	4.35 %
CH05	0.14	0.58 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-0.14	11.32 %
WHC3	-0.91	-36.39 %
Total	73.68	18.21 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	72.28	18.72 %
Home-The	0.80	3.25 %
<b>Total</b>	<b>73.08</b>	<b>17.79 %</b>

Branch *	MTD Sales L	Brand Share %
TMM1	1.80	13.20 %
MDU7	1.52	14.45 %
ODM1	0.81	13.02 %
MLR1	0.67	11.22 %
DGL2	0.65	6.61 %
SVG1	0.65	5.21 %
PKM1	0.45	8.77 %
MNM1	0.41	8.10 %
KYK1	0.27	4.49 %
SGP1	0.22	2.96 %
SZSD	0.03	0.92 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>73.08</b>	<b>17.79 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	66.91	12.25 %
Home-The	0.62	1.52 %
<b>Total</b>	<b>67.53</b>	<b>11.51 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	7.20	11.50 %
ERL2	1.96	13.92 %
RPM1	1.20	7.34 %
VNR2	1.04	4.34 %
SVK1	0.88	5.09 %
SKD1	0.82	10.28 %
SNL1	0.79	10.42 %
NGR1	0.78	2.77 %
TKS1	0.56	2.94 %
VLY1	0.42	3.02 %
ARM1	0.33	5.56 %
APK2	0.29	2.83 %
TUT2	0.27	1.34 %
APK1	0.27	2.83 %
KSM1	0.25	4.42 %
TKY1	0.14	2.06 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>67.53</b>	<b>11.51 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	65.06	15.02 %
Home-The	0.59	2.66 %
<b>Total</b>	<b>65.65</b>	<b>14.42 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.61	7.24 %
PTK1	2.77	11.33 %
MDI1	1.82	10.57 %
TTP1	1.33	11.82 %
TRY4	1.01	6.17 %
KRN1	0.84	10.40 %
PBR1	0.80	10.62 %
NCK1	0.66	12.03 %
NMM1	0.57	5.02 %
KIK1	0.43	3.89 %
NGT1	0.42	2.45 %
PDK1	0.28	3.44 %
AYR1	0.27	3.23 %
TVR1	0.25	2.10 %
JKM1	0.14	0.91 %
APM1	0.14	3.46 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>65.65</b>	<b>14.42 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	48.86	20.02 %
Home-The	0.75	4.02 %
<b>Total</b>	<b>49.62</b>	<b>18.88 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.32	14.42 %
PLI1	0.84	8.24 %
CBE6	0.67	8.49 %
KGI1	0.64	9.50 %
DPM2	0.53	9.38 %
CBE5	0.47	11.49 %
CBE3	0.28	10.92 %
KGM1	0.27	5.74 %
CNR1	0.22	2.11 %
GDR1	0.14	4.25 %
KMD1	0.14	2.62 %
TPR4	0.14	4.59 %
KMR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>49.62</b>	<b>18.88 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	44.12	12.73 %
Home-The	1.47	7.78 %
<b>Total</b>	<b>45.59</b>	<b>12.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	2.57	10.93 %
CH34	1.66	14.60 %
CH17	1.45	9.29 %
CH24	1.37	13.02 %
CH06	1.10	8.98 %
CH12	1.02	3.46 %
CH31	0.64	9.86 %
UKI1	0.44	8.67 %
CH23	0.42	10.35 %
PON1	0.42	3.94 %
CH18	0.41	3.93 %
MJR1	0.27	2.11 %
CH20	0.27	1.38 %
CH27	0.14	2.63 %
CH32	0.14	9.19 %
CH41	0.14	0.74 %
CH43	0.13	1.51 %
CH01		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
<b>Total</b>	<b>45.59</b>	<b>12.48 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	40.00	14.05 %
Home-The	0.14	0.82 %
<b>Total</b>	<b>40.14</b>	<b>13.30 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	1.34	9.70 %
CMI1	0.66	13.88 %
SLM3	0.63	5.76 %
KRI1	0.58	4.32 %
APN1	0.28	3.16 %
DPR2	0.27	4.44 %
SGG1	0.22	3.99 %
HRR1	0.14	2.72 %
PDR1	0.14	2.57 %
RSP1	0.14	1.42 %
TCG1	0.14	2.46 %
PMP1	0.14	2.49 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>40.14</b>	<b>13.30 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	33.43	15.56 %
Home-The	0.70	5.83 %
<b>Total</b>	<b>34.13</b>	<b>15.05 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.86	8.09 %
NVL2	0.92	10.68 %
POY2	0.91	4.26 %
VCM1	0.44	7.99 %
KKI2	0.27	1.62 %
STP1	0.25	5.88 %
KML1	0.14	1.66 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>34.13</b>	<b>15.05 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.94	13.36 %
Home-The	0.33	2.51 %
<b>Total</b>	<b>28.27</b>	<b>12.71 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.47	12.92 %
TRR1	1.45	10.86 %
AKM1	1.17	11.32 %
PLR1	0.27	5.17 %
ARC2	0.26	4.83 %
ANI1	0.25	10.30 %
BGR1	0.14	3.86 %
CPT1	0.14	2.27 %
KPM1	0.14	2.18 %
WJD1	0.14	1.79 %
SLG1	0.14	2.40 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>28.27</b>	<b>12.71 %</b>