

MTD Sales
469.56 L

Brand Share %
15.30 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	462.32	16.07 %
Home-The	7.24	3.78 %
Total	469.56	15.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.14	17.43 %
SOUTH-03	68.11	17.13 %
SOUTH-01	62.53	14.40 %
TRICHY-01	57.10	15.10 %
CHENNAI-02	50.41	13.00 %
WEST-01	48.55	19.31 %
WEST-02	48.05	16.36 %
SOUTH ARCOT	37.58	14.48 %
NORTH ARCOT	22.28	9.46 %
KL-SOUTH	4.80	16.86 %
Total	469.56	15.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	68.88	18.17 %
Home-The	1.27	5.47 %
Total	70.14	17.43 %

Branch *	MTD Sales L	Brand Share %
CH14	3.31	14.20 %
CH30	2.22	10.89 %
CH22	1.44	13.25 %
CH08	1.41	5.49 %
CZWH	0.53	8.73 %
CH38	0.48	6.73 %
CH45	0.37	2.10 %
CH29	0.31	11.46 %
GUD2	0.30	2.75 %
CH26	0.14	4.95 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.58	6.26 %
Total	70.14	17.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	67.21	18.14 %
Home-The	0.90	3.34 %
Total	68.11	17.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.27	14.20 %
KKD3	3.13	15.03 %
SVG1	1.63	15.06 %
PNV2	1.61	9.12 %
KRR1	1.22	9.18 %
TMM1	1.12	8.21 %
DGL2	0.88	13.93 %
MLR1	0.76	10.24 %
MDU2	0.60	2.43 %
NKI1	0.55	10.29 %
KYK1	0.55	9.16 %
MDU4	0.27	3.08 %
TDI1	0.26	5.31 %
TPT1	0.25	2.41 %
KPT1	0.21	4.23 %
PKM1	0.14	4.35 %
PNI1	0.13	1.65 %
BNR1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	68.11	17.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	62.03	15.30 %
Home-The	0.50	1.72 %
Total	62.53	14.40 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.94	8.40 %
SVK1	2.85	13.96 %
KVT1	2.78	15.20 %
NGR1	1.76	6.32 %
MAR1	1.56	13.59 %
SDI1	1.51	14.21 %
TUT2	1.36	7.64 %
TKS1	1.23	9.73 %
ASM1	1.19	11.06 %
SKD1	1.14	14.15 %
KGL1	0.68	10.82 %
RPM1	0.68	4.22 %
APK1	0.64	9.42 %
APK2	0.60	11.04 %
SNL1	0.54	6.08 %
TYI1	0.38	5.35 %
KYR1	0.27	6.11 %
PDI1	0.25	6.14 %
VKM1	0.21	3.52 %
KSM1	0.19	8.20 %
TKS2	0.14	1.34 %
VLY1	0.13	1.59 %
COL1		0.00 %
S2SD		0.00 %
Total	62.53	14.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	56.24	15.65 %
Home-The	0.86	4.54 %
Total	57.10	15.10 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.97	11.80 %
MDI1	2.19	12.88 %
PBR2	1.96	10.35 %
AYR1	1.40	13.38 %
PTK1	1.28	7.94 %
MSI1	1.26	15.24 %
NGT1	0.92	5.92 %
TVR1	0.81	7.39 %
TRY4	0.61	6.64 %
JKM1	0.61	5.23 %
NMM1	0.52	4.78 %
TRY2	0.40	5.86 %
NCK1	0.27	5.00 %
PBR1	0.25	4.77 %
TYR1	0.21	2.82 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	57.10	15.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	49.45	13.46 %
Home-The	0.97	4.73 %
Total	50.41	13.00 %

Branch *	MTD Sales L	Brand Share %
CH20	2.53	9.43 %
CH24	1.44	7.71 %
CH34	1.35	7.55 %
CH17	0.94	5.17 %
MJR1	0.91	6.02 %
CH43	0.62	3.71 %
CH36	0.44	8.02 %
CH23	0.39	7.59 %
CH33	0.14	1.13 %
CH32	0.13	4.79 %
CH01		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	50.41	13.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	47.30	20.00 %
Home-The	1.25	8.40 %
Total	48.55	19.31 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.38	14.44 %
UAM1	2.02	12.81 %
TPR2	1.69	12.55 %
KGI1	0.99	14.39 %
PLI1	0.94	7.51 %
PPI1	0.22	6.63 %
ANR1	0.13	10.14 %
CNR1	0.13	1.78 %
GDR1	0.13	2.47 %
KGM1	0.13	6.72 %
CBE5		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.14 %
Total	48.55	19.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	47.06	17.19 %
Home-The	0.99	4.97 %
Total	48.05	16.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.25	13.89 %
ERD2	3.96	14.61 %
NKL2	1.93	14.31 %
SLM2	1.64	13.36 %
VPD1	1.14	12.79 %
PDR1	0.67	10.97 %
TCG1	0.53	9.23 %
KVP1	0.52	10.18 %
SLM3	0.50	4.09 %
CMI1	0.47	14.06 %
EDP1	0.41	6.77 %
HRR1	0.24	8.92 %
VKL1	0.22	7.39 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	48.05	16.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	37.22	15.36 %
Home-The	0.37	2.13 %
Total	37.58	14.48 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.03	14.64 %
KKI2	3.03	14.17 %
SJI2	2.68	14.77 %
VPM2	2.07	12.45 %
POY1	0.89	3.44 %
TDM1	0.78	9.18 %
POY2	0.72	3.99 %
TVM1	0.63	10.98 %
ULP1	0.27	2.78 %
STP1	0.14	2.46 %
MKM1		0.00 %
VCM1		0.00 %
Total	37.58	14.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.14	10.23 %
Home-The	0.14	0.74 %
Total	22.28	9.46 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.49	12.87 %
KPM2	1.35	4.50 %
AKM1	1.31	6.69 %
CYR1	0.89	12.93 %
ARC2	0.72	12.96 %
VEL1	0.41	3.15 %
GDM1	0.28	3.53 %
UGI1	0.20	4.08 %
BGR1	0.13	7.91 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.28	9.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.80	17.91 %
Total	4.80	16.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	11.76 %
Total	4.80	16.86 %