

MTD Sales
1,205.63 L

Brand Share %
15.13 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,197.80	15.94 %
Home-The	7.83	1.72 %
Total	1,205.63	15.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	222.19	18.60 %
TRICHY-01	167.65	16.71 %
WEST-02	154.10	14.26 %
SOUTH-01	151.53	12.52 %
WEST-01	132.37	17.60 %
CHENNAI-01	131.67	15.94 %
CHENNAI-02	95.41	13.40 %
SOUTH ARCOT	82.11	14.25 %
NORTH ARCOT	57.54	10.02 %
KL-SOUTH	11.05	27.32 %
Total	1,205.63	15.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	221.46	19.64 %
Home-The	0.73	1.07 %
Total	222.19	18.60 %

Branch *	MTD Sales L	Brand Share %
KRR1	5.14	11.93 %
TMM1	4.16	9.74 %
PVI1	3.57	14.39 %
NKI1	2.95	14.49 %
SVG1	2.61	10.14 %
KPT1	1.82	13.82 %
MLR1	1.58	6.39 %
MDU4	1.15	5.98 %
BNR1	0.84	3.55 %
PKM1	0.73	5.73 %
TDI1	0.70	4.04 %
PNI1	0.60	3.98 %
SGP1	0.48	3.50 %
MDU2	0.41	0.46 %
KKD2	0.14	3.85 %
SZSD		0.00 %
TPT1		0.00 %
Total	222.19	18.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	166.71	17.38 %
Home-The	0.94	2.14 %
Total	167.65	16.71 %

Branch *	MTD Sales L	Brand Share %
TRY4	5.50	10.99 %
PBR2	4.70	9.64 %
PTK1	1.89	5.13 %
NCK1	1.04	7.85 %
JKM1	0.93	2.64 %
TYR1	0.66	1.66 %
TVR1	0.65	3.24 %
PDK1	0.64	2.62 %
PBR1	0.63	3.05 %
KRN1	0.54	3.24 %
NGT1	0.14	0.45 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	167.65	16.71 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	154.10	15.08 %
Total	154.10	14.26 %

Branch *	MTD Sales L	Brand Share %
NKL2	6.36	13.62 %
HSR1	4.38	12.59 %
SLM3	3.99	7.87 %
MTR1	3.67	13.33 %
SGG1	1.82	12.98 %
KRI1	1.37	3.81 %
RSP1	1.01	3.09 %
TCG1	0.73	2.92 %
HRR1	0.62	3.75 %
EDP1	0.50	2.25 %
EPI1	0.39	1.22 %
APN1	0.28	1.49 %
VKL1	0.22	1.81 %
PDR1	0.21	1.30 %
KMM1	0.13	0.80 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	154.10	14.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	150.67	13.23 %
Home-The	0.87	1.20 %
Total	151.53	12.52 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.47	14.80 %
TVL1	7.62	6.53 %
VNR2	7.04	14.62 %
SVK1	3.97	8.60 %
APK1	3.24	10.34 %
SNL1	2.86	10.01 %
ARM1	2.51	13.29 %
RPM1	1.84	3.90 %
TUT2	1.80	4.16 %
UDN1	1.12	8.99 %
SGT1	0.92	14.60 %
VLY1	0.89	3.53 %
APK2	0.87	3.90 %
KYR1	0.77	6.32 %
KGL1	0.65	4.22 %
TKS2	0.52	1.12 %
KSM1	0.48	6.82 %
TYI1	0.39	2.63 %
NGR1	0.34	0.43 %
VKM1	0.21	1.43 %
COL1	0.13	4.57 %
PDI1	0.13	0.71 %
S2SD		0.00 %
Total	151.53	12.52 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	131.06	18.70 %
Home-The	1.31	2.54 %
Total	132.37	17.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.20	10.43 %
CBE4	3.20	11.48 %
PLI1	3.08	8.25 %
UMP1	1.62	11.69 %
GDR1	1.42	7.36 %
GBM1	1.35	5.57 %
CNR1	0.90	6.51 %
PPI1	0.84	4.71 %
KMD1	0.61	3.30 %
CBE5	0.29	2.14 %
KGI1	0.14	0.93 %
ANR1	0.14	2.41 %
KGM1	0.14	1.36 %
WZSD		0.00 %
Total	132.37	17.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	130.75	16.71 %
Home-The	0.92	2.11 %
Total	131.67	15.94 %

Branch *	MTD Sales L	Brand Share %
CH05	8.11	14.92 %
CH14	7.93	12.29 %
CH48	4.10	12.95 %
CH35	3.42	13.30 %
CH08	3.39	7.07 %
CH30	3.15	13.04 %
CH42	3.12	9.34 %
CH38	0.97	6.16 %
CH39	0.89	6.50 %
CH45	0.78	2.46 %
CH26	0.58	8.63 %
GUD2	0.52	2.15 %
TKM1	0.36	2.35 %
CH37	0.30	2.22 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	131.67	15.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	93.78	13.89 %
Home-The	1.63	4.40 %
Total	95.41	13.40 %

Branch *	MTD Sales L	Brand Share %
CH34	4.43	13.34 %
CH09	1.68	5.18 %
MJR1	1.05	3.25 %
CH06	1.03	2.96 %
CH33	0.43	2.20 %
CH36	0.39	4.61 %
CH18	0.39	1.22 %
CH31	0.26	3.13 %
MC06	0.26	12.36 %
CH27	0.26	3.39 %
CH43	0.21	0.98 %
CH41	0.14	0.40 %
UKI1	0.14	1.07 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	95.41	13.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	80.68	14.95 %
Home-The	1.43	3.92 %
Total	82.11	14.25 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.33	15.04 %
TRK1	4.19	13.30 %
CUD1	3.25	7.84 %
TDM1	2.22	7.45 %
POY2	2.12	5.32 %
KKI2	1.84	4.10 %
STP1	1.35	11.54 %
POY1	1.04	2.15 %
TVM1	0.92	8.20 %
MKM1	0.13	1.22 %
VCM1		0.00 %
Total	82.11	14.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	57.54	10.79 %
Total	57.54	10.02 %

Branch *	MTD Sales L	Brand Share %
AKM1	4.68	13.36 %
SBR1	4.54	13.49 %
PLR1	1.59	10.51 %
KPM2	1.40	2.16 %
SLG1	1.20	7.44 %
ANI1	0.94	7.44 %
CPT1	0.78	4.28 %
VSI1	0.65	2.24 %
BGR1	0.61	4.10 %
VEL2	0.45	1.72 %
KPM1	0.33	1.65 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	57.54	10.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	11.05	29.46 %
Total	11.05	27.32 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	11.05	27.32 %