



TN : SAMSUNGAV Sales Performance 21/05/2026 9:02 AM

MTD Sales
693.76 L

Brand Share %
20.73 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	689.43	21.55 %
Home-The	4.33	2.92 %
Total	693.76	20.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	111.72	24.17 %
TRICHY-01	103.56	24.43 %
SOUTH-03	101.44	22.09 %
SOUTH-01	94.19	16.62 %
CHENNAI-02	71.97	19.37 %
WEST-02	58.20	18.79 %
SOUTH ARCOT	57.58	20.46 %
WEST-01	56.33	21.65 %
NORTH ARCOT	38.78	18.30 %
Total	693.76	20.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	110.21	24.94 %
Home-The	1.50	7.37 %
Total	111.72	24.17 %

Branch *	MTD Sales L	Brand Share %
CH14	6.95	18.96 %
CH05	4.14	12.50 %
CH45	3.47	18.41 %
CH30	2.87	11.86 %
WHC3	2.80	16.83 %
CH22	2.24	20.41 %
CH42	2.06	11.25 %
CH28	1.97	9.08 %
TKM1	1.07	14.08 %
SKL1	0.83	11.66 %
GUD1	0.58	4.55 %
CZWH	0.52	8.01 %
CH39	0.42	7.51 %
CH26	0.42	16.08 %
GUD2	0.31	4.23 %
CH37		0.00 %
WCHN	-1.08	18.36 %
Total	111.72	24.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	103.35	25.13 %
Home-The	0.20	1.62 %
Total	103.56	24.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.44	16.75 %
MDI1	4.55	18.27 %
PBR2	2.63	13.22 %
JKM1	2.15	13.08 %
TVR1	1.74	16.99 %
TRY4	1.59	14.57 %
KUM2	1.25	13.26 %
PBR1	1.09	15.86 %
NGT1	1.06	6.68 %
NMM1	0.99	13.14 %
APM1	0.58	14.86 %
TZSD		0.00 %
WTRZ		0.00 %
Total	103.56	24.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	100.79	23.10 %
Home-The	0.65	2.84 %
Total	101.44	22.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.04	16.85 %
MDU2	6.35	19.28 %
TEN1	2.33	18.29 %
TEN2	2.14	14.64 %
TMM1	1.94	17.53 %
MDU7	1.39	11.61 %
CBM1	1.37	18.71 %
MLR1	0.83	9.56 %
SVG1	0.59	8.40 %
TDI1	0.57	5.56 %
DGL2	0.40	5.98 %
KRR1	0.36	5.44 %
SZSD	0.30	20.06 %
MNM1	0.30	6.59 %
ODM1	0.29	7.76 %
SGP1	0.15	4.44 %
PNI1	0.14	1.91 %
KPT1	0.14	3.02 %
NTM1	0.14	2.80 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	101.44	22.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	93.91	17.37 %
Home-The	0.28	1.07 %
Total	94.19	16.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.00	16.22 %
KVT1	7.27	17.57 %
TVL1	7.20	10.80 %
TKS2	4.29	18.86 %
TUT2	3.49	16.26 %
RPM1	2.11	11.33 %
VLY1	1.62	12.19 %
TYI1	1.53	17.66 %
ERL2	1.48	13.19 %
MAR1	1.44	5.33 %
VKM1	1.35	15.38 %
PDI1	1.19	13.69 %
SVK1	1.12	6.07 %
KGL1	0.97	10.52 %
TKY1	0.85	13.42 %
APK2	0.82	7.71 %
KSM1	0.57	12.10 %
KYR1	0.56	14.97 %
TKS1	0.56	3.32 %
APK1	0.27	3.71 %
SKD1	0.26	2.74 %
ARM1	0.15	2.63 %
COL1	0.15	5.69 %
SGT1	0.15	3.92 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	94.19	16.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	71.68	20.27 %
Home-The	0.29	1.59 %
Total	71.97	19.37 %

Branch *	MTD Sales L	Brand Share %
CH20	3.66	17.32 %
CH41	2.10	14.19 %
CH51	1.77	11.93 %
CH34	1.72	13.27 %
GPD1	1.08	20.60 %
CH12	1.02	3.50 %
MJR1	0.90	6.43 %
CH43	0.73	7.60 %
CH18	0.58	4.25 %
UKI1	0.54	9.88 %
PON1	0.27	3.52 %
CH33	0.16	1.83 %
CH46	0.16	5.72 %
CH23	0.15	1.73 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	71.97	19.37 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	57.91	19.69 %
Home-The	0.29	1.83 %
Total	58.20	18.79 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.55	18.36 %
SLM2	1.85	17.62 %
KRI1	1.75	17.05 %
DPR1	1.18	12.32 %
CMI1	1.04	18.88 %
OML1	1.03	20.04 %
PMP1	0.98	15.96 %
SLM3	0.95	10.84 %
APN1	0.93	12.81 %
KVP1	0.87	14.02 %
MTR1	0.57	10.21 %
SGG1	0.56	16.71 %
TRM1	0.43	5.69 %
HRR1	0.29	6.84 %
TCG1	0.28	3.44 %
PDR1	0.16	3.87 %
SGI1	0.16	1.85 %
EPI1	0.14	2.12 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	58.20	18.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	57.44	21.15 %
Home-The	0.15	1.51 %
Total	57.58	20.46 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.17	19.08 %
NVL2	2.29	18.04 %
SJI2	2.05	12.46 %
TVM1	0.73	12.80 %
VPM1	0.53	11.65 %
KML1	0.45	5.72 %
POY2	0.43	1.97 %
STP1	0.42	8.75 %
KKI2	0.42	2.33 %
TDM1	0.27	2.04 %
VCM1	0.14	6.64 %
WHUT	-0.39	20.36 %
Total	57.58	20.46 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	55.81	22.49 %
Home-The	0.52	4.29 %
Total	56.33	21.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.84	15.76 %
CNR1	1.29	20.35 %
PLI1	1.28	10.60 %
KMR1	0.99	7.02 %
UMP1	0.97	11.20 %
CBE6	0.73	11.04 %
CBE3	0.56	15.79 %
KGM1	0.44	12.08 %
SUL1	0.41	6.19 %
ANR1	0.36	9.72 %
PPI1	0.28	4.98 %
CBE5	0.26	6.87 %
KGI1	0.26	4.64 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	56.33	21.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.32	19.05 %
Home-The	0.46	4.28 %
Total	38.78	18.30 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.49	13.05 %
TRR1	1.38	10.81 %
VEL2	0.94	6.97 %
ARC2	0.71	18.41 %
VSI1	0.67	8.15 %
ANI1	0.62	8.22 %
GDM1	0.53	8.37 %
CPT1	0.42	7.70 %
WJD1	0.31	7.23 %
UGI1	0.28	4.32 %
VEL1	0.27	3.12 %
WJP1	0.19	1.97 %
PLR1	0.17	2.83 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	38.78	18.30 %