



TN : SAMSUNGAV Sales Performance 21/03/2026 9:02 AM

MTD Sales
442.66 L

Brand Share %
14.77 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.77 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	437.12	15.47 %
Home-The	5.54	3.25 %
Total	442.66	14.77 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.72	18.31 %
SOUTH-03	67.43	18.02 %
SOUTH-01	63.83	11.42 %
TRICHY-01	60.09	14.07 %
WEST-01	43.55	19.53 %
CHENNAI-02	41.77	12.13 %
WEST-02	38.65	13.58 %
SOUTH ARCOT	31.79	15.80 %
NORTH ARCOT	26.82	12.90 %
Total	442.66	14.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	67.86	18.94 %
Home-The	0.86	5.05 %
Total	68.72	18.31 %

Branch *	MTD Sales L	Brand Share %
CH14	1.59	5.58 %
CH47	1.37	12.46 %
CH28	1.30	9.97 %
CH30	0.95	4.30 %
CH38	0.85	13.37 %
CH39	0.66	10.46 %
TKM1	0.62	9.80 %
CH48	0.53	3.27 %
GUD1	0.29	2.83 %
CH08	0.28	1.85 %
KNR1	0.28	4.50 %
CH05	0.14	0.66 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-0.14	11.32 %
WHC3	-0.91	-39.36 %
Total	68.72	18.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	66.82	19.00 %
Home-The	0.61	2.71 %
Total	67.43	18.02 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.80	13.91 %
CBM1	1.65	12.40 %
ODM1	0.81	13.02 %
MLR1	0.67	13.53 %
SVG1	0.65	5.87 %
PKM1	0.45	9.54 %
MNM1	0.41	9.34 %
DGL2	0.40	9.16 %
KYK1	0.27	6.43 %
SGP1	0.22	3.09 %
SZSD	0.03	1.25 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	67.43	18.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	63.41	12.21 %
Home-The	0.42	1.06 %
Total	63.83	11.42 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.20	11.97 %
KVT1	3.54	14.41 %
ERL2	1.96	14.62 %
RPM1	1.20	7.47 %
VNR2	1.04	4.47 %
SKD1	0.82	10.63 %
SNL1	0.79	12.20 %
NGR1	0.78	2.80 %
SVK1	0.64	3.90 %
TKS1	0.56	3.06 %
VLY1	0.42	3.36 %
ARM1	0.33	5.84 %
APK2	0.29	3.16 %
TUT2	0.27	1.61 %
APK1	0.27	3.16 %
TKY1	0.14	2.26 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	63.83	11.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	59.50	14.65 %
Home-The	0.59	2.80 %
Total	60.09	14.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.34	7.19 %
PTK1	2.39	10.27 %
MDI1	1.42	8.86 %
TTP1	1.08	11.17 %
TRY4	1.01	6.42 %
PBR1	0.80	11.77 %
KRN1	0.70	9.16 %
NCK1	0.66	13.19 %
NMM1	0.57	5.32 %
KIK1	0.43	4.13 %
NGT1	0.42	2.51 %
PDK1	0.28	3.62 %
AYR1	0.27	3.47 %
TVR1	0.25	2.34 %
JKM1	0.14	0.95 %
APM1	0.14	3.58 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	60.09	14.07 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	42.80	20.53 %
Home-The	0.75	5.22 %
Total	43.55	19.53 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.12	12.83 %
PLI1	0.84	8.67 %
KGI1	0.64	9.62 %
DPM2	0.53	10.98 %
CBE5	0.47	12.67 %
CBE6	0.42	5.85 %
KGM1	0.27	5.74 %
CNR1	0.22	2.98 %
CBE3	0.14	5.86 %
GDR1	0.14	4.66 %
KMD1	0.14	2.85 %
TPR4	0.14	4.67 %
KMR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	43.55	19.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	40.30	12.34 %
Home-The	1.47	8.32 %
Total	41.77	12.13 %

Branch *	MTD Sales L	Brand Share %
CH50	2.33	10.48 %
CH17	1.45	9.75 %
CH24	1.37	13.69 %
CH06	1.10	10.42 %
CH12	0.77	2.70 %
CH31	0.64	9.86 %
UKI1	0.44	9.29 %
CH23	0.42	10.35 %
PON1	0.42	4.30 %
MJR1	0.27	2.21 %
CH20	0.27	1.47 %
CH27	0.14	2.85 %
CH32	0.14	12.54 %
CH41	0.14	0.74 %
CH43	0.13	1.64 %
CH01		0.00 %
CH18		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	41.77	12.13 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.51	14.34 %
Home-The	0.14	0.87 %
Total	38.65	13.58 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	9.17 %
SLM3	0.63	6.60 %
KRI1	0.58	5.12 %
CMI1	0.41	10.10 %
APN1	0.28	3.66 %
DPR2	0.27	4.66 %
SGG1	0.22	4.07 %
HRR1	0.14	3.23 %
PDR1	0.14	2.96 %
RSP1	0.14	1.49 %
TCG1	0.14	2.52 %
PMP1	0.14	2.71 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	38.65	13.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.43	16.37 %
Home-The	0.37	3.94 %
Total	31.79	15.80 %

Branch *	MTD Sales L	Brand Share %
POY1	1.86	9.25 %
NVL2	0.92	11.66 %
POY2	0.66	4.02 %
VCM1	0.44	8.90 %
KKI2	0.27	2.08 %
STP1	0.25	5.88 %
KML1	0.14	1.71 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	31.79	15.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.49	13.56 %
Home-The	0.33	2.63 %
Total	26.82	12.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.47	13.44 %
TRR1	1.45	11.49 %
AKM1	0.92	9.29 %
PLR1	0.27	5.89 %
ARC2	0.26	4.91 %
BGR1	0.14	3.86 %
CPT1	0.14	2.66 %
KPM1	0.14	2.18 %
WJD1	0.14	1.88 %
SLG1	0.14	2.40 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	26.82	12.90 %