

MTD Sales
1,118.98 L

Brand Share %
15.35 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,112.04	16.18 %
Home-The	6.94	1.66 %
Total	1,118.98	15.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	215.32	18.95 %
TRICHY-01	160.86	16.75 %
SOUTH-01	142.53	12.61 %
WEST-02	138.02	14.62 %
WEST-01	125.29	18.09 %
CHENNAI-01	116.06	15.73 %
CHENNAI-02	86.61	13.59 %
SOUTH ARCOT	75.71	14.38 %
NORTH ARCOT	48.68	9.96 %
KL-SOUTH	9.88	27.47 %
Total	1,118.98	15.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	214.60	20.00 %
Home-The	0.73	1.15 %
Total	215.32	18.95 %

Branch *	MTD Sales L	Brand Share %
KRR1	4.92	11.79 %
PVI1	3.43	14.91 %
TMM1	2.94	7.51 %
SVG1	2.61	10.38 %
NKI1	2.59	13.93 %
KPT1	1.59	14.56 %
MLR1	1.58	6.90 %
MDU4	1.15	6.00 %
BNR1	0.84	3.85 %
PKM1	0.73	6.14 %
PNI1	0.60	4.11 %
SGP1	0.48	3.88 %
TDI1	0.47	3.07 %
MDU2	0.41	0.48 %
KKD2	0.14	4.19 %
SZSD		0.00 %
TPT1		0.00 %
Total	215.32	18.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	159.92	17.42 %
Home-The	0.94	2.23 %
Total	160.86	16.75 %

Branch *	MTD Sales L	Brand Share %
TRY4	5.50	11.19 %
PBR2	4.70	10.11 %
PTK1	1.89	5.19 %
JKM1	0.93	2.74 %
NCK1	0.77	6.81 %
TVR1	0.65	3.32 %
PDK1	0.64	2.64 %
PBR1	0.63	3.26 %
TYR1	0.54	1.55 %
KRN1	0.54	3.49 %
NGT1	0.14	0.45 %
NMM1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	160.86	16.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	141.67	13.33 %
Home-The	0.87	1.28 %
Total	142.53	12.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.11	5.67 %
SVK1	4.09	9.26 %
APK1	3.11	10.25 %
SNL1	2.50	9.13 %
ARM1	2.30	12.70 %
TUT2	1.80	4.35 %
RPM1	1.58	3.64 %
SGT1	0.92	15.27 %
VLY1	0.89	3.86 %
APK2	0.87	4.20 %
UDN1	0.77	6.82 %
KYR1	0.77	6.98 %
TKS2	0.52	1.20 %
KGL1	0.40	3.13 %
TYI1	0.39	2.74 %
KSM1	0.36	6.27 %
NGR1	0.34	0.46 %
VKM1	0.21	1.51 %
COL1	0.13	4.98 %
PDI1	0.13	0.81 %
S2SD		0.00 %
Total	142.53	12.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	138.02	15.51 %
Total	138.02	14.62 %

Branch *	MTD Sales L	Brand Share %
NKL2	6.23	14.68 %
HSR1	4.38	15.25 %
SLM3	3.50	7.95 %
MTR1	3.28	13.30 %
KRI1	1.37	4.61 %
RSP1	0.75	2.56 %
TCG1	0.73	3.55 %
HRR1	0.62	4.32 %
EPI1	0.39	1.37 %
EDP1	0.37	1.95 %
APN1	0.28	1.66 %
VKL1	0.22	2.02 %
PDR1	0.21	1.38 %
KMM1	0.13	0.94 %
SGG1	0.13	1.13 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	138.02	14.62 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	124.21	19.24 %
Home-The	1.09	2.31 %
Total	125.29	18.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.20	10.98 %
CBE4	3.06	11.54 %
PLI1	2.93	8.46 %
SNR1	2.54	11.32 %
UMP1	1.62	12.97 %
GDR1	1.42	7.98 %
GBM1	0.97	4.75 %
CNR1	0.90	6.79 %
PPI1	0.84	5.31 %
KMD1	0.61	3.40 %
CBE5	0.29	2.30 %
KGI1	0.14	0.99 %
ANR1	0.14	2.74 %
KGM1	0.14	1.79 %
WZSD		0.00 %
Total	125.29	18.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	115.45	16.51 %
Home-The	0.62	1.60 %
Total	116.06	15.73 %

Branch *	MTD Sales L	Brand Share %
CH14	7.12	12.72 %
CH48	3.69	14.00 %
CH08	3.39	7.45 %
CH30	3.02	13.62 %
CH35	2.78	12.43 %
CH42	2.44	7.88 %
CH39	0.89	8.26 %
CH45	0.78	2.91 %
CH38	0.71	4.70 %
CH26	0.36	6.42 %
TKM1	0.36	2.68 %
CH37	0.30	2.38 %
CH29		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	116.06	15.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	85.35	14.12 %
Home-The	1.27	3.83 %
Total	86.61	13.59 %

Branch *	MTD Sales L	Brand Share %
CH20	6.74	15.33 %
CH34	4.04	13.53 %
CH09	1.42	4.82 %
MJR1	0.92	3.26 %
CH06	0.64	2.38 %
CH33	0.43	2.47 %
CH36	0.39	4.95 %
CH18	0.39	1.36 %
CH31	0.26	3.29 %
MC06	0.26	13.26 %
CH27	0.26	3.91 %
CH41	0.14	0.46 %
UKI1	0.14	1.19 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH43		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	86.61	13.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	74.28	15.09 %
Home-The	1.43	4.17 %
Total	75.71	14.38 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.19	14.50 %
CUD1	3.03	7.60 %
POY2	2.12	5.66 %
TDM1	1.96	7.78 %
KKI2	1.84	4.44 %
STP1	1.22	11.43 %
POY1	1.04	2.23 %
TVM1	0.41	4.23 %
MKM1	0.13	1.51 %
VCM1		0.00 %
Total	75.71	14.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	48.68	10.74 %
Total	48.68	9.96 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.16	13.65 %
AKM1	3.76	12.02 %
KPM2	1.40	2.44 %
PLR1	1.33	10.25 %
ANI1	0.69	6.95 %
SLG1	0.69	5.17 %
VSI1	0.65	2.70 %
BGR1	0.61	5.31 %
CPT1	0.57	4.13 %
KPM1	0.33	2.03 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	48.68	9.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	9.88	29.63 %
Total	9.88	27.47 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	9.88	27.47 %