



TN : SAMSUNGAV Sales Performance 20/05/2026 9:03 AM

MTD Sales
665.46 L

Brand Share %
20.72 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	661.13	21.53 %
Home-The	4.33	3.07 %
Total	665.46	20.72 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	108.69	24.51 %
TRICHY-01	99.74	24.62 %
SOUTH-03	97.18	22.10 %
SOUTH-01	88.67	16.33 %
CHENNAI-02	69.28	19.28 %
WEST-02	55.55	18.63 %
SOUTH ARCOT	54.57	20.37 %
WEST-01	53.65	21.37 %
NORTH ARCOT	38.11	18.63 %
Total	665.46	20.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	107.19	25.25 %
Home-The	1.50	7.92 %
Total	108.69	24.51 %

Branch *	MTD Sales L	Brand Share %
CH14	6.95	19.33 %
CH05	4.14	12.59 %
CH45	2.94	16.82 %
CH30	2.87	13.92 %
WHC3	2.80	16.83 %
CH42	2.06	12.90 %
CH28	1.97	9.17 %
CH22	1.82	17.50 %
TKM1	1.07	14.08 %
SKL1	0.83	12.07 %
GUD1	0.58	5.05 %
CZWH	0.52	8.01 %
CH39	0.42	7.51 %
CH26	0.42	18.87 %
GUD2	0.31	4.40 %
CH37		0.00 %
WCHN	-1.08	18.36 %
Total	108.69	24.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	99.54	25.28 %
Home-The	0.20	1.80 %
Total	99.74	24.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.44	17.28 %
TVR2	4.84	20.11 %
MDI1	4.55	19.02 %
PTK1	3.05	19.65 %
TYR1	2.41	19.40 %
PBR2	2.20	12.81 %
JKM1	2.15	13.53 %
TVR1	1.74	18.56 %
TRY4	1.59	15.11 %
KUM2	1.25	13.33 %
PBR1	1.09	15.86 %
NMM1	0.99	13.82 %
NGT1	0.91	5.88 %
APM1	0.58	16.41 %
TZSD		0.00 %
WTRZ		0.00 %
Total	99.74	24.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	96.53	23.10 %
Home-The	0.65	2.98 %
Total	97.18	22.10 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.04	17.08 %
MDU2	5.85	19.14 %
TEN2	2.14	14.76 %
TMM1	1.94	18.47 %
TEN1	1.93	17.28 %
MDU7	1.39	11.61 %
CBM1	1.37	18.71 %
MLR1	0.83	10.16 %
SVG1	0.59	8.66 %
TDI1	0.57	5.61 %
DGL2	0.40	6.07 %
KRR1	0.36	5.67 %
SZSD	0.30	20.06 %
MNM1	0.30	7.04 %
ODM1	0.29	7.93 %
SGP1	0.15	4.57 %
PNI1	0.14	1.96 %
KPT1	0.14	3.19 %
NTM1	0.14	3.23 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
Total	97.18	22.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	88.39	17.06 %
Home-The	0.28	1.11 %
Total	88.67	16.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.56	16.17 %
KVT1	7.14	17.93 %
TVL1	6.55	10.34 %
TKS2	4.29	18.86 %
TUT2	2.69	13.44 %
RPM1	2.11	11.52 %
VLY1	1.62	12.19 %
TYI1	1.53	19.35 %
ERL2	1.48	14.55 %
VKM1	1.35	15.78 %
MAR1	1.30	4.85 %
PDI1	1.19	14.00 %
SVK1	1.12	6.46 %
KGL1	0.97	10.52 %
TKY1	0.85	13.59 %
APK2	0.82	8.79 %
KSM1	0.57	12.75 %
TKS1	0.56	3.37 %
KYR1	0.41	11.30 %
APK1	0.27	3.88 %
SKD1	0.26	2.75 %
ARM1	0.15	2.93 %
COL1	0.15	5.69 %
SGT1	0.15	4.33 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
Total	88.67	16.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	69.00	20.18 %
Home-The	0.29	1.64 %
Total	69.28	19.28 %

Branch *	MTD Sales L	Brand Share %
CH20	3.66	17.93 %
CH41	2.10	14.95 %
CH51	1.77	12.21 %
CH34	1.72	13.53 %
GPD1	1.08	20.60 %
CH12	1.02	3.53 %
MJR1	0.90	6.49 %
CH43	0.73	7.60 %
UKI1	0.54	10.07 %
CH18	0.44	3.40 %
PON1	0.27	3.85 %
CH33	0.16	1.91 %
CH46	0.16	5.99 %
CH23	0.15	1.73 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	69.28	19.28 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	55.27	19.53 %
Home-The	0.29	1.89 %
Total	55.55	18.63 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.55	19.18 %
SLM2	1.85	18.86 %
KRI1	1.48	14.80 %
DPR1	1.18	12.32 %
CMI1	1.04	19.01 %
PMP1	0.98	15.96 %
SLM3	0.95	11.27 %
APN1	0.93	13.86 %
KVP1	0.87	14.02 %
MTR1	0.57	10.47 %
SGG1	0.56	16.71 %
TRM1	0.43	5.69 %
HRR1	0.29	6.92 %
TCG1	0.28	3.44 %
PDR1	0.16	4.12 %
SGI1	0.16	1.91 %
EPI1	0.14	2.18 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	55.55	18.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	54.43	21.05 %
Home-The	0.15	1.57 %
Total	54.57	20.37 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.17	19.69 %
NVL2	2.29	18.19 %
SJI2	1.48	9.85 %
TVM1	0.73	13.12 %
VPM1	0.53	13.04 %
KML1	0.45	5.97 %
POY2	0.43	2.08 %
STP1	0.42	9.28 %
TDM1	0.27	2.09 %
KKI2	0.26	1.61 %
VCM1	0.14	6.64 %
WHUT	-0.39	20.36 %
Total	54.57	20.37 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	53.13	22.18 %
Home-The	0.52	4.47 %
Total	53.65	21.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.84	15.86 %
PLI1	1.28	10.98 %
KMR1	0.99	7.08 %
UMP1	0.97	11.20 %
CBE6	0.73	11.04 %
CBE3	0.56	15.79 %
KGM1	0.44	15.83 %
SUL1	0.41	6.43 %
ANR1	0.36	11.57 %
PPI1	0.28	4.98 %
CBE5	0.26	6.87 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	53.65	21.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	37.65	19.37 %
Home-The	0.46	4.53 %
Total	38.11	18.63 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.49	13.37 %
TRR1	1.38	11.06 %
VEL2	0.94	6.99 %
ARC2	0.71	19.64 %
VSI1	0.67	8.15 %
ANI1	0.62	8.80 %
GDM1	0.53	9.04 %
CPT1	0.42	7.70 %
WJD1	0.31	7.65 %
UGI1	0.28	4.32 %
VEL1	0.27	3.23 %
WJP1	0.19	2.05 %
PLR1	0.17	2.83 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	38.11	18.63 %