



TN : SAMSUNGAV Sales Performance 20/04/2026 9:02 AM

MTD Sales
680.25 L

Brand Share %
17.92 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	668.14	18.49 %
Home-The	12.10	6.63 %
Total	680.25	17.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	135.48	26.27 %
SOUTH-03	94.65	19.72 %
TRICHY-01	90.64	18.64 %
SOUTH-01	86.82	13.88 %
WEST-01	68.14	21.34 %
CHENNAI-02	65.10	13.97 %
WEST-02	55.21	15.21 %
SOUTH ARCOT	48.34	16.39 %
NORTH ARCOT	35.86	14.61 %
Total	680.25	17.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	133.55	27.05 %
Home-The	1.93	8.75 %
Total	135.48	26.27 %

Branch *	MTD Sales L	Brand Share %
CH19	4.35	17.33 %
CH08	3.88	16.40 %
CH45	3.40	13.83 %
CH05	1.04	2.99 %
TKM1	0.99	12.64 %
CH28	0.96	5.22 %
CH30	0.85	6.11 %
KNR1	0.67	9.43 %
GUD1	0.63	3.51 %
CH37	0.45	5.43 %
CH39	0.26	5.19 %
CZWH	0.24	13.28 %
GUD2	0.15	1.30 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	135.48	26.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	92.73	20.44 %
Home-The	1.92	7.34 %
Total	94.65	19.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.48	16.57 %
DGL1	6.50	15.60 %
TEN1	2.32	15.46 %
MPA1	1.93	13.33 %
MDU4	1.10	14.96 %
MLR1	0.84	8.31 %
SVG1	0.84	4.73 %
PNI1	0.75	11.03 %
DGL2	0.55	6.84 %
TPT1	0.54	3.96 %
TDI1	0.45	5.55 %
KPT1	0.42	13.96 %
MNM1	0.30	5.31 %
KRR1	0.29	2.99 %
NTM1	0.15	3.14 %
PKM1	0.15	3.12 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	94.65	19.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	89.47	19.08 %
Home-The	1.17	6.71 %
Total	90.64	18.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.07	14.32 %
PBR2	4.15	15.54 %
TNJ1	3.99	11.41 %
TRY4	1.97	11.64 %
TRY3	1.56	12.48 %
KIK1	1.55	11.22 %
TRY2	0.58	12.24 %
APM1	0.58	15.42 %
TVR1	0.57	4.52 %
PBR1	0.42	5.06 %
JKM1	0.41	4.36 %
PDK1	0.39	3.39 %
NCK1	0.29	12.58 %
AYR1	0.28	3.13 %
NGT1	0.15	1.08 %
NMM1	0.15	1.36 %
WTRZ		0.00 %
Total	90.64	18.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	85.49	14.47 %
Home-The	1.33	3.85 %
Total	86.82	13.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.11	15.80 %
TVL1	6.15	8.14 %
TUT2	3.36	12.27 %
KVT1	2.43	6.28 %
NGR1	1.70	4.19 %
SVK1	1.29	5.06 %
VKM1	1.19	14.10 %
MAR1	1.18	6.68 %
SNL1	1.00	10.87 %
RPM1	0.98	3.55 %
PDI1	0.88	12.57 %
APK2	0.72	10.35 %
KGL1	0.72	8.15 %
KYR1	0.58	7.16 %
TKS1	0.43	2.09 %
VLY1	0.27	1.79 %
KSM1	0.15	4.82 %
APK1	0.15	1.52 %
SKD1	0.14	1.42 %
ARM1		0.00 %
COL1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	86.82	13.88 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	66.89	22.21 %
Home-The	1.25	6.90 %
Total	68.14	21.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.26	16.30 %
PLI1	2.55	17.00 %
CNR1	1.44	16.26 %
UMP1	1.36	16.43 %
KMR1	0.72	4.37 %
PPI1	0.43	7.19 %
CBE6	0.37	4.94 %
GDR1	0.29	3.83 %
KGI1	0.15	2.19 %
TPR4	0.15	4.45 %
CBE5	0.15	2.53 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	68.14	21.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	64.10	14.35 %
Home-The	1.00	5.14 %
Total	65.10	13.97 %

Branch *	MTD Sales L	Brand Share %
CH21	5.93	16.46 %
CH20	4.12	14.56 %
CH24	3.30	15.63 %
CH34	3.03	17.37 %
CH51	2.41	15.25 %
CH12	1.71	4.78 %
CH43	1.29	10.91 %
CH27	1.08	13.36 %
CH41	0.72	4.87 %
GPD1	0.67	6.80 %
UKI1	0.56	6.01 %
CH06	0.54	3.34 %
CH46	0.44	6.94 %
CH18	0.35	1.35 %
CH33	0.29	2.32 %
MJR1	0.29	1.78 %
CH50	0.28	1.42 %
CH31	0.25	2.96 %
PON1	0.15	1.99 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	65.10	13.97 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	53.67	15.57 %
Home-The	1.54	8.44 %
Total	55.21	15.21 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.24	17.48 %
ERD1	3.26	15.05 %
ERD2	2.12	10.80 %
SLM2	2.05	12.34 %
SLM3	1.27	7.37 %
CMI1	0.57	16.88 %
TRM1	0.54	5.26 %
PMP1	0.49	5.09 %
KRI1	0.40	3.63 %
KVP1	0.30	2.78 %
PDR1	0.29	9.00 %
DPR1	0.28	2.63 %
HRR1	0.15	4.05 %
APN1	0.15	1.95 %
RSP1	0.15	1.66 %
EPI1	0.15	2.16 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	55.21	15.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.75	16.91 %
Home-The	0.60	4.75 %
Total	48.34	16.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.42	13.86 %
NVL2	1.54	11.09 %
POY2	0.90	3.66 %
KKI2	0.74	3.46 %
KML1	0.74	7.27 %
VCM1	0.60	8.40 %
MKM1	0.54	7.62 %
VPM1	0.45	9.04 %
TDM1	0.26	1.83 %
TVM1	0.15	2.74 %
STP1		0.00 %
WHUT		0.00 %
Total	48.34	16.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.49	14.90 %
Home-The	1.36	9.80 %
Total	35.86	14.61 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.96	15.20 %
PLR1	1.08	12.24 %
TRR1	1.01	9.64 %
CPT1	0.72	9.02 %
VSI1	0.71	5.57 %
VEL2	0.27	1.86 %
ANI1	0.26	4.37 %
BGR1	0.15	2.91 %
VEL1	0.14	1.99 %
SLG1	0.14	2.40 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	35.86	14.61 %