



TN : SAMSUNGAV Sales Performance 20/03/2026 9:02 AM

MTD Sales
420.17 L

Brand Share %
14.74 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.74 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	415.21	15.45 %
Home-The	4.95	3.06 %
Total	420.17	14.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	66.04	18.17 %
CHENNAI-01	65.44	18.24 %
SOUTH-01	62.64	11.77 %
TRICHY-01	57.14	14.14 %
WEST-01	41.25	19.58 %
CHENNAI-02	37.95	11.70 %
WEST-02	36.68	13.71 %
SOUTH ARCOT	28.88	15.08 %
NORTH ARCOT	24.15	12.24 %
Total	420.17	14.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	65.43	19.16 %
Home-The	0.61	2.77 %
Total	66.04	18.17 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.80	13.91 %
CBM1	1.65	12.40 %
ODM1	0.81	13.02 %
MLR1	0.67	13.89 %
PKM1	0.45	9.54 %
MNM1	0.41	9.72 %
DGL2	0.40	9.44 %
SVG1	0.28	2.64 %
KYK1	0.27	6.77 %
SGP1	0.22	3.51 %
SZSD	0.03	1.36 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	66.04	18.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	64.57	18.88 %
Home-The	0.86	5.19 %
Total	65.44	18.24 %

Branch *	MTD Sales L	Brand Share %
CH14	1.59	5.89 %
CH28	1.30	9.97 %
CH47	1.24	11.37 %
CH30	0.95	4.48 %
CH38	0.85	14.00 %
CH39	0.66	10.83 %
TKM1	0.62	10.51 %
CH48	0.53	3.42 %
GUD1	0.29	3.14 %
CH08	0.28	1.89 %
KNR1	0.28	4.58 %
CH05	0.14	0.68 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-0.14	12.96 %
WHC3	-0.91	-39.36 %
Total	65.44	18.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	62.22	12.59 %
Home-The	0.42	1.11 %
Total	62.64	11.77 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.07	12.63 %
KVT1	3.28	13.74 %
ERL2	1.59	12.74 %
RPM1	1.20	7.58 %
SKD1	0.82	11.05 %
SNL1	0.79	12.47 %
NGR1	0.78	2.97 %
VNR2	0.76	3.51 %
SVK1	0.64	4.08 %
TKS1	0.56	3.39 %
VLY1	0.42	3.48 %
ARM1	0.33	5.92 %
APK2	0.29	3.16 %
TUT2	0.27	1.67 %
APK1	0.27	3.33 %
TKY1	0.14	2.38 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	62.64	11.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	56.56	14.73 %
Home-The	0.59	2.92 %
Total	57.14	14.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.07	7.00 %
TNJ1	3.85	14.26 %
PTK1	2.25	9.75 %
MDI1	1.15	7.35 %
TTP1	1.08	12.61 %
TRY4	1.01	6.96 %
PBR1	0.80	12.31 %
KRN1	0.70	10.04 %
NCK1	0.66	13.66 %
NMM1	0.57	5.53 %
NGT1	0.42	2.55 %
KIK1	0.30	2.98 %
PDK1	0.28	4.13 %
AYR1	0.27	3.88 %
TVR1	0.25	2.69 %
JKM1	0.14	1.01 %
APM1	0.14	4.23 %
TRY2		0.00 %
TZSD		0.00 %
Total	57.14	14.14 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	40.69	20.63 %
Home-The	0.56	4.15 %
Total	41.25	19.58 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.12	13.66 %
PLI1	0.84	9.11 %
KGI1	0.64	9.62 %
DPM2	0.53	13.09 %
CBE6	0.42	6.13 %
KGM1	0.27	6.29 %
CBE5	0.23	7.60 %
CNR1	0.22	3.14 %
CBE3	0.14	5.86 %
GDR1	0.14	4.66 %
KMD1	0.14	2.85 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.25	19.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	36.68	11.91 %
Home-The	1.27	7.69 %
Total	37.95	11.70 %

Branch *	MTD Sales L	Brand Share %
CH50	2.33	10.72 %
CH34	1.52	14.24 %
CH17	1.45	9.95 %
CH24	1.37	13.69 %
CH06	0.83	8.16 %
CH12	0.77	2.73 %
CH31	0.64	9.86 %
UKI1	0.44	9.39 %
CH23	0.42	11.14 %
PON1	0.28	3.14 %
CH20	0.27	1.47 %
CH27	0.14	2.85 %
CH32	0.14	12.54 %
CH41	0.14	0.79 %
MJR1	0.14	1.12 %
CH43	0.13	1.76 %
CH01		0.00 %
CH18		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	37.95	11.70 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	36.55	14.45 %
Home-The	0.14	0.95 %
Total	36.68	13.71 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	9.66 %
SLM3	0.63	7.07 %
KRI1	0.58	5.12 %
CMI1	0.41	10.10 %
APN1	0.28	3.81 %
DPR2	0.27	4.99 %
SGG1	0.22	4.07 %
HRR1	0.14	3.34 %
PDR1	0.14	3.03 %
RSP1	0.14	1.56 %
TCG1	0.14	3.14 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	36.68	13.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.51	15.63 %
Home-The	0.37	4.02 %
Total	28.88	15.08 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	8.60 %
NVL2	0.92	11.66 %
POY2	0.66	4.12 %
VCM1	0.44	8.90 %
KKI2	0.27	2.08 %
STP1	0.25	6.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	28.88	15.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.01	12.93 %
Home-The	0.14	1.18 %
Total	24.15	12.24 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.45	11.60 %
VEL2	0.78	7.77 %
AKM1	0.68	7.15 %
VSI1	0.63	8.20 %
PLR1	0.27	5.89 %
ARC2	0.26	4.91 %
BGR1	0.14	4.31 %
CPT1	0.14	2.73 %
KPM1	0.14	2.26 %
WJD1	0.14	1.95 %
SLG1	0.14	2.52 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	24.15	12.24 %