

MTD Sales
436.43 L

Brand Share %
15.26 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	429.49	15.99 %
Home-The	6.94	3.98 %
Total	436.43	15.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	64.43	17.19 %
SOUTH-03	63.37	17.28 %
SOUTH-01	55.25	13.82 %
TRICHY-01	54.09	15.28 %
WEST-02	46.18	16.75 %
WEST-01	45.99	19.43 %
CHENNAI-02	45.96	12.73 %
SOUTH ARCOT	35.20	14.37 %
NORTH ARCOT	21.16	9.52 %
KL-SOUTH	4.80	19.36 %
Total	436.43	15.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	63.32	17.88 %
Home-The	1.12	5.38 %
Total	64.43	17.19 %

Branch *	MTD Sales L	Brand Share %
CH22	1.44	14.84 %
CH08	1.41	5.74 %
CH30	1.21	6.54 %
CH39	1.13	13.27 %
CZWH	0.53	8.73 %
CH38	0.48	7.22 %
GUD2	0.30	2.96 %
CH26	0.14	6.64 %
CH45	0.14	0.82 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	64.43	17.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	62.47	18.23 %
Home-The	0.90	3.74 %
Total	63.37	17.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.13	14.52 %
PNV2	1.61	9.17 %
SVG1	1.49	14.83 %
KRR1	1.22	9.64 %
DGL2	0.88	14.42 %
TMM1	0.85	6.40 %
MLR1	0.76	10.64 %
MDU2	0.60	2.60 %
NKI1	0.55	10.63 %
KYK1	0.55	9.72 %
NTM1	0.30	8.02 %
MDU4	0.27	3.43 %
TDI1	0.26	5.85 %
TPT1	0.25	3.01 %
KPT1	0.21	4.44 %
PNI1	0.13	1.82 %
BNR1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	63.37	17.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	54.75	14.61 %
Home-The	0.50	1.99 %
Total	55.25	13.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.06	13.74 %
TVL1	3.40	7.88 %
SVK1	2.71	14.31 %
KVT1	2.37	14.78 %
MAR1	1.56	14.19 %
SDI1	1.51	15.17 %
NGR1	1.19	4.41 %
ASM1	1.19	11.74 %
TUT2	1.08	6.76 %
TKS1	1.02	9.50 %
SKD1	0.83	11.99 %
RPM1	0.68	4.17 %
KGL1	0.54	8.76 %
SNL1	0.54	6.84 %
APK1	0.50	8.58 %
TYI1	0.38	6.24 %
APK2	0.34	7.66 %
KYR1	0.27	7.20 %
PDI1	0.25	8.32 %
KSM1	0.19	8.63 %
TKS2	0.14	1.50 %
VLY1	0.13	1.44 %
COL1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	55.25	13.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	53.23	15.83 %
Home-The	0.86	4.81 %
Total	54.09	15.28 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.97	12.37 %
PBR2	1.96	10.86 %
MDI1	1.80	11.53 %
AYR1	1.40	13.51 %
PTK1	1.01	7.31 %
NGT1	0.92	6.07 %
TVR1	0.81	7.52 %
TRY4	0.61	7.50 %
JKM1	0.61	5.36 %
NMM1	0.52	5.15 %
TRY2	0.40	5.95 %
NCK1	0.27	5.57 %
PBR1	0.25	5.14 %
TYR1	0.21	2.81 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	54.09	15.28 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	45.19	17.57 %
Home-The	0.99	5.39 %
Total	46.18	16.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.11	14.27 %
ERD2	3.43	13.78 %
NKL2	1.93	15.16 %
VPD1	1.14	12.95 %
PDR1	0.67	11.71 %
TCG1	0.53	11.03 %
SLM3	0.50	4.17 %
CMI1	0.47	14.06 %
EDP1	0.41	7.51 %
KVP1	0.25	5.46 %
HRR1	0.24	8.92 %
VKL1	0.22	7.74 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	46.18	16.75 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	44.74	20.08 %
Home-The	1.25	8.97 %
Total	45.99	19.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.09	14.99 %
UAM1	1.89	12.55 %
TPR2	1.69	13.12 %
GBM1	1.11	13.65 %
PLI1	0.94	8.59 %
KGI1	0.48	7.61 %
PPI1	0.22	8.23 %
ANR1	0.13	10.14 %
CNR1	0.13	1.95 %
GDR1	0.13	2.77 %
KGM1	0.13	6.72 %
CBE5		0.00 %
KMD1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
SNR1	-0.01	-0.16 %
Total	45.99	19.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	45.14	13.20 %
Home-The	0.82	4.29 %
Total	45.96	12.73 %

Branch *	MTD Sales L	Brand Share %
CH20	2.22	8.55 %
CH24	1.44	8.00 %
CH34	1.35	8.76 %
MJR1	0.91	6.30 %
CH43	0.62	3.74 %
CH17	0.59	3.35 %
CH36	0.44	8.02 %
CH23	0.39	7.88 %
CH33	0.14	1.13 %
CH32	0.13	4.89 %
CH01		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	45.96	12.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.84	15.23 %
Home-The	0.37	2.26 %
Total	35.20	14.37 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.03	15.06 %
KKI2	2.76	13.77 %
SJI2	2.42	13.66 %
VPM2	2.07	12.56 %
POY1	0.89	3.62 %
TDM1	0.78	10.63 %
POY2	0.72	4.27 %
TVM1	0.63	10.98 %
ULP1	0.27	2.85 %
STP1	0.14	2.61 %
MKM1		0.00 %
VCM1		0.00 %
Total	35.20	14.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.02	10.26 %
Home-The	0.14	0.81 %
Total	21.16	9.52 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	4.56 %
AKM1	1.31	6.95 %
TRR1	1.07	10.97 %
ARC2	0.72	13.46 %
CYR1	0.68	11.28 %
VEL1	0.41	3.31 %
GDM1	0.28	3.56 %
UGI1	0.20	4.59 %
BGR1	0.13	10.26 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	21.16	9.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.80	20.60 %
Total	4.80	19.36 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	13.92 %
Total	4.80	19.36 %