

MTD Sales
402.83 L

Brand Share %
14.70 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	397.90	15.58 %
Home-The	4.92	2.64 %
Total	402.83	14.70 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	82.45	24.17 %
CHENNAI-02	55.08	15.13 %
SOUTH-03	51.90	16.17 %
TRICHY-01	50.05	13.67 %
SOUTH-01	48.69	10.40 %
SOUTH ARCOT	25.10	11.87 %
NORTH ARCOT	24.97	12.01 %
WEST-02	22.99	11.79 %
WEST-03	22.55	20.78 %
WEST-01	19.05	12.09 %
Total	402.83	14.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	82.24	25.39 %
Home-The	0.22	1.25 %
Total	82.45	24.17 %

Branch *	MTD Sales L	Brand Share %
CH30	1.67	13.35 %
CH05	1.06	6.30 %
GUD2	0.88	13.18 %
KNR1	0.76	9.00 %
CH39	0.50	11.76 %
CH26	0.37	10.56 %
CH38	0.23	4.02 %
MC09	0.14	13.87 %
CH28		0.00 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	82.45	24.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.73	15.71 %
Home-The	1.34	6.09 %
Total	55.08	15.13 %

Branch *	MTD Sales L	Brand Share %
CH12	2.22	8.20 %
CH20	1.86	8.52 %
CH34	1.48	8.51 %
CH06	1.36	11.61 %
CH33	1.29	12.23 %
MJR1	1.02	9.46 %
CH18	1.02	8.06 %
CH35	0.94	9.23 %
CH36	0.61	11.82 %
GPD1	0.54	14.23 %
CH27	0.47	9.58 %
CH43	0.43	7.16 %
CH41	0.32	1.78 %
UKI1	0.30	5.21 %
CH37	0.28	5.43 %
PON1	0.23	3.06 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-0.89	-8.97 %
WCHN	-0.94	11.90 %
Total	55.08	15.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	51.10	17.08 %
Home-The	0.80	3.66 %
Total	51.90	16.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.62	14.45 %
PVI1	1.15	7.94 %
KKD3	0.68	8.55 %
DGL2	0.67	13.30 %
ADP1	0.67	11.16 %
MDU4	0.59	11.91 %
MNM1	0.47	12.07 %
TDI1	0.45	5.45 %
KPT1	0.36	9.30 %
PKM1	0.23	6.24 %
KYK1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	51.90	16.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	49.82	14.39 %
Home-The	0.23	1.16 %
Total	50.05	13.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.23	11.54 %
KUM1	3.03	13.98 %
TNJ1	2.98	14.02 %
PTK1	1.91	10.15 %
MDI1	1.17	7.71 %
TYR1	0.99	12.32 %
MSI1	0.99	11.35 %
TVR2	0.89	4.65 %
TRY4	0.84	8.65 %
PDK1	0.66	13.58 %
KIK1	0.55	3.93 %
PBR1	0.24	9.47 %
KUM2	0.23	2.03 %
APM1		0.00 %
JKM1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	50.05	13.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	48.55	11.28 %
Home-The	0.14	0.38 %
Total	48.69	10.40 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.94	11.84 %
TKS2	3.20	11.57 %
NGR1	2.49	8.96 %
TVL1	2.36	6.47 %
TUT1	2.29	4.44 %
RPM1	1.51	5.75 %
TUT2	1.35	9.74 %
RND2	1.07	6.97 %
TKS1	0.85	5.31 %
PKD1	0.82	8.54 %
ASM1	0.79	12.93 %
SNL1	0.62	6.35 %
COL1	0.45	10.23 %
VLY1	0.45	4.07 %
APK2	0.45	6.38 %
VKM1	0.44	6.32 %
SVK1	0.31	2.41 %
TYI1	0.25	3.46 %
APK1	0.23	2.90 %
KGL1	0.22	3.99 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	48.69	10.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.81	12.58 %
Home-The	0.29	2.02 %
Total	25.10	11.87 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.81	9.60 %
VPM2	1.29	11.81 %
ULP1	1.11	13.54 %
KLM1	1.02	8.02 %
POY2	0.78	5.40 %
MKM1	0.48	9.54 %
STP1	0.25	10.75 %
POY1	0.22	1.23 %
TDM1	0.14	1.07 %
KML1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	25.10	11.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.57	12.72 %
Home-The	0.40	2.70 %
Total	24.97	12.01 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.11	10.58 %
VSI1	0.88	12.60 %
CYR1	0.84	10.96 %
VNB1	0.62	8.80 %
VEL4	0.59	6.71 %
KPM1	0.45	7.90 %
ARC2	0.42	6.09 %
ANI1	0.25	4.08 %
AKM1	0.23	2.14 %
WJD1	0.23	3.64 %
PLR1	0.14	2.17 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	24.97	12.01 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	22.25	12.33 %
Home-The	0.74	5.09 %
Total	22.99	11.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	13.69 %
KRI1	1.34	14.01 %
HSR1	1.27	9.37 %
ATU1	0.86	6.72 %
PNG1	0.75	9.98 %
SLM3	0.63	6.18 %
EPI1	0.32	4.80 %
PMP1	0.32	5.78 %
EDP1	0.14	3.66 %
MTR1	0.08	1.50 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.99	11.79 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	21.87	22.18 %
Home-The	0.68	6.83 %
Total	22.55	20.78 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.24	2.86 %
TCG1	0.23	4.19 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	22.55	20.78 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.96	13.24 %
Home-The	0.08	0.59 %
Total	19.05	12.09 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.82	14.43 %
PLI1	0.62	6.10 %
CBE1	0.45	8.84 %
KMR1	0.44	2.52 %
CNR1	0.37	6.02 %
PDM1	0.35	7.21 %
UAM1	0.35	2.24 %
KMD1	0.27	5.52 %
CBE6	0.23	2.37 %
KGI1	0.14	3.97 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	19.05	12.09 %