



# TN : SAMSUNGAV Sales Performance 19/05/2026 9:02 AM

MTD Sales  
645.23 L

Brand Share %  
20.86 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	641.60	21.69 %
Home-The	3.63	2.68 %
Total	645.23	20.86 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	106.23	24.71 %
TRICHY-01	95.00	24.61 %
SOUTH-03	94.94	22.57 %
SOUTH-01	86.27	16.50 %
CHENNAI-02	67.48	19.42 %
WEST-02	53.41	18.75 %
SOUTH ARCOT	53.32	20.48 %
WEST-01	51.47	21.27 %
NORTH ARCOT	37.12	18.59 %
Total	645.23	20.86 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	104.73	25.46 %
Home-The	1.50	8.04 %
Total	106.23	24.71 %

Branch *	MTD Sales L	Brand Share %
CH14	6.95	20.48 %
CH05	4.14	12.86 %
CH30	2.87	14.01 %
WHC3	2.80	16.83 %
CH45	2.79	16.31 %
CH42	2.06	13.33 %
CH28	1.97	9.47 %
CH22	1.82	19.64 %
TKM1	1.07	14.29 %
SKL1	0.83	12.54 %
GUD1	0.58	5.29 %
CZWH	0.52	8.01 %
CH39	0.42	7.51 %
CH26	0.42	18.87 %
GUD2	0.31	4.49 %
CH37		0.00 %
WCHN	-1.08	19.59 %
Total	106.23	24.71 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	95.00	25.27 %
Home-The	0.01	0.08 %
<b>Total</b>	<b>95.00</b>	<b>24.61 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	10.35	16.21 %
TVR2	4.69	20.31 %
MDI1	4.41	19.54 %
PTK1	3.05	20.56 %
PBR2	2.20	13.89 %
JKM1	2.15	14.49 %
TVR1	1.74	18.56 %
KIK1	1.72	19.14 %
TRY4	1.59	15.27 %
KUM2	1.25	14.42 %
NMM1	0.99	14.95 %
PBR1	0.95	15.83 %
NGT1	0.91	6.45 %
APM1	0.58	16.52 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>95.00</b>	<b>24.61 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	94.29	23.63 %
Home-The	0.65	2.99 %
<b>Total</b>	<b>94.94</b>	<b>22.57 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	8.63	16.49 %
MDU2	5.85	19.36 %
TEN2	2.14	17.17 %
TMM1	1.94	19.25 %
TEN1	1.93	17.91 %
MDU7	1.39	11.91 %
MLR1	0.83	10.33 %
SVG1	0.59	9.15 %
TDI1	0.57	5.86 %
DGL2	0.40	6.59 %
KRR1	0.36	5.77 %
SZSD	0.30	20.06 %
MNM1	0.30	7.77 %
ODM1	0.29	7.93 %
SGP1	0.15	4.95 %
PNI1	0.14	2.44 %
KPT1	0.14	3.19 %
NTM1	0.14	4.29 %
KYK1		0.00 %
PKM1		0.00 %
WHMD	-0.45	19.03 %
<b>Total</b>	<b>94.94</b>	<b>22.57 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	86.00	17.25 %
Home-The	0.28	1.14 %
<b>Total</b>	<b>86.27</b>	<b>16.50 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	10.28	16.18 %
KVT1	7.00	17.81 %
TVL1	6.41	11.05 %
TKS2	4.16	19.94 %
TUT2	2.69	13.88 %
TCN1	2.54	20.07 %
RPM1	1.97	11.05 %
VLY1	1.62	12.43 %
TYI1	1.53	19.35 %
VKM1	1.35	15.78 %
ERL2	1.33	13.42 %
MAR1	1.30	5.00 %
SVK1	1.12	6.49 %
PDI1	1.04	12.67 %
KGL1	0.97	10.52 %
TKY1	0.85	15.14 %
APK2	0.82	9.15 %
KSM1	0.57	12.75 %
TKS1	0.41	2.67 %
KYR1	0.41	11.94 %
APK1	0.27	3.94 %
SKD1	0.26	2.87 %
ARM1	0.15	2.93 %
COL1	0.15	6.45 %
SGT1	0.15	4.33 %
S2SD		0.00 %
SNL1		0.00 %
WHTV	-0.15	11.24 %
<b>Total</b>	<b>86.27</b>	<b>16.50 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	67.19	20.30 %
Home-The	0.29	1.74 %
<b>Total</b>	<b>67.48</b>	<b>19.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	3.30	16.59 %
CH41	1.96	14.72 %
CH51	1.77	12.32 %
CH34	1.72	14.09 %
CH12	1.02	3.53 %
MJR1	0.90	6.49 %
CH43	0.73	7.85 %
GPD1	0.72	15.05 %
UKI1	0.54	10.43 %
CH18	0.44	3.83 %
PON1	0.27	4.38 %
CH33	0.16	1.85 %
CH46	0.16	5.99 %
CH23	0.15	1.73 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
<b>Total</b>	<b>67.48</b>	<b>19.42 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	53.12	19.67 %
Home-The	0.29	1.94 %
<b>Total</b>	<b>53.41</b>	<b>18.75 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	4.41	19.85 %
SLM2	1.85	18.96 %
KRI1	1.48	15.46 %
DPR1	1.18	12.68 %
CMI1	1.04	19.01 %
PMP1	0.98	15.96 %
SLM3	0.95	11.37 %
APN1	0.93	13.86 %
KVP1	0.87	14.02 %
MTR1	0.57	10.47 %
SGG1	0.56	16.71 %
TRM1	0.43	5.94 %
TCG1	0.28	3.44 %
PDR1	0.16	4.24 %
SGI1	0.16	1.97 %
EPI1	0.14	2.28 %
HRR1	0.14	3.58 %
KAM1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>53.41</b>	<b>18.75 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	53.17	21.17 %
Home-The	0.15	1.61 %
<b>Total</b>	<b>53.32</b>	<b>20.48 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	3.17	20.64 %
NVL2	2.29	18.19 %
SJI2	1.48	9.90 %
TVM1	0.73	13.46 %
VPM1	0.53	13.04 %
KML1	0.45	6.53 %
STP1	0.42	10.63 %
POY2	0.28	1.39 %
KKI2	0.26	1.65 %
VCM1	0.14	6.64 %
TDM1		0.00 %
WHUT	-0.39	20.36 %
<b>Total</b>	<b>53.32</b>	<b>20.48 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	51.32	22.18 %
Home-The	0.14	1.35 %
<b>Total</b>	<b>51.47</b>	<b>21.27 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	6.70	15.87 %
PLI1	1.00	8.80 %
UMP1	0.97	11.20 %
KMR1	0.84	6.04 %
CBE6	0.73	11.04 %
CBE3	0.56	15.79 %
SUL1	0.41	6.43 %
ANR1	0.36	11.57 %
PPI1	0.28	5.51 %
CBE5	0.26	7.31 %
KGM1	0.14	5.80 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>51.47</b>	<b>21.27 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	36.79	19.37 %
Home-The	0.33	3.36 %
<b>Total</b>	<b>37.12</b>	<b>18.59 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.49	13.64 %
TRR1	1.38	11.19 %
VEL2	0.94	7.25 %
ARC2	0.71	19.64 %
VSI1	0.67	8.15 %
ANI1	0.62	9.19 %
GDM1	0.53	9.04 %
WJD1	0.31	7.65 %
UGI1	0.28	4.32 %
VEL1	0.27	3.23 %
CPT1	0.27	5.59 %
WJP1	0.19	2.05 %
PLR1	0.17	2.83 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>37.12</b>	<b>18.59 %</b>