



TN : SAMSUNGAV Sales Performance 19/04/2026 9:03 AM

MTD Sales
643.76 L

Brand Share %
17.92 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	631.81	18.45 %
Home-The	11.96	7.05 %
Total	643.76	17.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	125.98	25.91 %
SOUTH-03	91.58	20.09 %
TRICHY-01	86.12	18.69 %
SOUTH-01	83.77	14.20 %
WEST-01	63.80	20.76 %
CHENNAI-02	60.17	13.71 %
WEST-02	52.98	15.47 %
SOUTH ARCOT	46.06	16.30 %
NORTH ARCOT	33.30	14.52 %
Total	643.76	17.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	124.19	26.65 %
Home-The	1.78	8.84 %
Total	125.98	25.91 %

Branch *	MTD Sales L	Brand Share %
CH08	3.88	16.70 %
CH45	2.96	12.62 %
TKM1	0.99	13.13 %
CH28	0.96	5.30 %
CH30	0.85	6.37 %
KNR1	0.67	10.45 %
CH05	0.65	2.00 %
GUD1	0.63	3.69 %
CH37	0.45	5.82 %
CH39	0.26	7.51 %
CZWH	0.24	13.28 %
GUD2	0.15	1.34 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	125.98	25.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	89.66	20.77 %
Home-The	1.92	7.94 %
Total	91.58	20.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.20	17.18 %
DGL1	6.36	15.96 %
TEN1	2.32	15.87 %
MPA1	1.65	12.04 %
MDU4	1.10	16.15 %
SVG1	0.84	5.16 %
TPT1	0.54	4.05 %
TDI1	0.45	6.46 %
MLR1	0.43	4.45 %
KPT1	0.42	13.96 %
DGL2	0.41	5.85 %
PNI1	0.37	6.01 %
MNM1	0.30	5.53 %
KRR1	0.29	3.15 %
NTM1	0.15	3.14 %
PKM1	0.15	3.47 %
KYK1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	91.58	20.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	84.95	19.13 %
Home-The	1.17	6.99 %
Total	86.12	18.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.07	15.04 %
PBR2	4.15	15.94 %
TNJ1	3.84	11.73 %
TRY4	1.97	12.15 %
TRY3	1.56	12.74 %
KIK1	1.55	12.13 %
TRY2	0.58	12.59 %
APM1	0.58	16.40 %
TVR1	0.57	4.52 %
PBR1	0.42	5.14 %
JKM1	0.41	4.83 %
PDK1	0.39	3.39 %
NCK1	0.29	12.58 %
NGT1	0.15	1.18 %
NMM1	0.15	1.47 %
WTRZ		0.00 %
AYR1	-0.12	-1.49 %
Total	86.12	18.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	82.44	14.77 %
Home-The	1.33	4.22 %
Total	83.77	14.20 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.97	16.26 %
TVL1	5.58	7.82 %
TUT2	3.36	13.54 %
KVT1	2.43	7.01 %
NGR1	1.70	4.43 %
SVK1	1.29	5.52 %
TKY1	1.28	16.53 %
VKM1	1.19	15.19 %
MAR1	1.18	7.02 %
SNL1	1.00	11.14 %
PDI1	0.88	13.74 %
RPM1	0.84	3.10 %
APK2	0.72	11.57 %
KGL1	0.72	8.31 %
KYR1	0.58	8.03 %
TKS1	0.43	2.27 %
VLV1	0.27	2.11 %
KSM1	0.15	4.82 %
APK1	0.15	1.62 %
SKD1	0.14	1.47 %
ARM1		0.00 %
COL1		0.00 %
TYI1		0.00 %
Total	83.77	14.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	62.55	21.59 %
Home-The	1.25	7.10 %
Total	63.80	20.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.44	15.01 %
PLI1	2.13	14.68 %
CNR1	1.44	17.78 %
UMP1	1.36	16.43 %
SUL1	0.80	16.39 %
KMR1	0.72	4.82 %
PPI1	0.43	7.19 %
CBE6	0.37	5.11 %
GDR1	0.29	3.94 %
KGI1	0.15	2.38 %
TPR4	0.15	5.16 %
CBE5	0.15	2.53 %
ANR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	63.80	20.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	59.17	14.05 %
Home-The	1.00	5.63 %
Total	60.17	13.71 %

Branch *	MTD Sales L	Brand Share %
CH21	5.24	16.01 %
CH20	4.12	15.41 %
CH24	2.86	14.75 %
CH51	2.41	16.65 %
CH12	1.71	4.90 %
CH43	1.14	9.99 %
CH41	0.72	5.57 %
GPD1	0.67	7.26 %
CH27	0.66	9.57 %
CH06	0.54	3.48 %
CH46	0.44	7.14 %
CH18	0.35	1.43 %
MJR1	0.29	1.95 %
CH50	0.28	1.48 %
UKI1	0.27	3.53 %
CH31	0.25	2.96 %
PON1	0.15	2.09 %
CH33	0.14	1.14 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	60.17	13.71 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	51.44	15.78 %
Home-The	1.54	9.36 %
Total	52.98	15.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.97	17.29 %
ERD1	3.26	15.26 %
SLM2	2.05	13.03 %
ERD2	1.84	10.23 %
SLM3	1.27	8.12 %
TRM1	0.54	5.33 %
KRI1	0.40	3.70 %
KVP1	0.30	3.07 %
PDR1	0.29	9.00 %
PMP1	0.29	3.26 %
DPR1	0.28	2.68 %
HRR1	0.15	4.05 %
APN1	0.15	2.09 %
RSP1	0.15	1.80 %
EPI1	0.15	2.29 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	52.98	15.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	45.46	16.80 %
Home-The	0.60	4.98 %
Total	46.06	16.30 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.00	13.43 %
NVL2	1.54	11.51 %
POY2	0.90	3.68 %
KKI2	0.74	3.63 %
KML1	0.74	7.85 %
VCM1	0.60	8.71 %
VPM1	0.45	9.28 %
MKM1	0.27	4.50 %
TDM1	0.26	1.90 %
TVM1	0.15	2.86 %
STP1		0.00 %
WHUT		0.00 %
Total	46.06	16.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.94	14.77 %
Home-The	1.36	10.47 %
Total	33.30	14.52 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.69	14.58 %
PLR1	1.08	13.73 %
TRR1	0.73	8.00 %
CPT1	0.72	9.50 %
VSI1	0.56	4.68 %
VEL2	0.27	1.96 %
ANI1	0.26	4.58 %
BGR1	0.15	3.05 %
VEL1	0.14	2.13 %
SLG1	0.14	2.83 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	33.30	14.52 %