



TN : SAMSUNGAV Sales Performance 19/03/2026 9:02 AM

MTD Sales
401.34 L

Brand Share %
14.70 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	396.56	15.41 %
Home-The	4.78	3.05 %
Total	401.34	14.70 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	63.76	19.05 %
SOUTH-03	62.44	18.08 %
SOUTH-01	57.96	11.28 %
TRICHY-01	56.20	14.31 %
WEST-01	39.08	19.36 %
CHENNAI-02	36.04	11.70 %
WEST-02	34.97	13.58 %
SOUTH ARCOT	27.68	14.84 %
NORTH ARCOT	23.20	12.18 %
Total	401.34	14.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	62.90	19.73 %
Home-The	0.86	5.41 %
Total	63.76	19.05 %

Branch *	MTD Sales L	Brand Share %
CH47	1.24	11.94 %
CH14	1.20	4.69 %
CH28	1.03	8.08 %
CH30	0.95	9.66 %
CH38	0.85	14.00 %
CH39	0.66	11.02 %
TKM1	0.62	10.51 %
CH48	0.53	3.51 %
GUD1	0.29	3.14 %
CH08	0.28	1.99 %
KNR1	0.28	4.91 %
CH05	0.14	0.70 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3	-0.61	-23.20 %
Total	63.76	19.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	61.83	19.10 %
Home-The	0.61	2.83 %
Total	62.44	18.08 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.65	12.71 %
TMM1	1.39	11.35 %
ODM1	0.81	13.98 %
MLR1	0.67	14.50 %
PKM1	0.45	9.92 %
MNM1	0.41	10.36 %
DGL2	0.40	9.78 %
SVG1	0.28	2.67 %
KYK1	0.27	7.81 %
SGP1	0.22	3.75 %
SZSD	0.03	1.37 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	62.44	18.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	57.54	12.06 %
Home-The	0.42	1.15 %
Total	57.96	11.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.80	12.54 %
KVT1	2.56	11.31 %
ERL2	1.59	12.84 %
TKS2	1.56	11.36 %
RPM1	1.07	7.53 %
SKD1	0.82	11.05 %
SNL1	0.79	12.47 %
SVK1	0.64	4.16 %
VNR2	0.62	2.99 %
TKS1	0.56	3.36 %
VLY1	0.42	3.70 %
NGR1	0.34	1.34 %
ARM1	0.33	6.05 %
APK2	0.29	3.39 %
TUT2	0.27	1.69 %
APK1	0.27	3.71 %
TKY1	0.14	2.73 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	57.96	11.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	55.62	14.91 %
Home-The	0.59	2.98 %
Total	56.20	14.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.80	6.66 %
PTK1	2.25	9.93 %
MDI1	1.15	7.46 %
TTP1	1.08	12.61 %
TRY4	1.01	7.15 %
PBR1	0.80	13.84 %
KRN1	0.70	10.04 %
NCK1	0.66	14.04 %
NMM1	0.57	5.53 %
NGT1	0.42	2.57 %
KIK1	0.30	3.05 %
PDK1	0.28	4.34 %
AYR1	0.27	3.93 %
TVR1	0.25	2.85 %
JKM1	0.14	1.01 %
APM1	0.14	4.23 %
TRY2		0.00 %
TZSD		0.00 %
Total	56.20	14.31 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	38.53	20.43 %
Home-The	0.56	4.19 %
Total	39.08	19.36 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.12	14.45 %
PLI1	0.84	9.31 %
KGI1	0.64	9.28 %
DPM2	0.53	13.53 %
CBE6	0.42	6.68 %
KGM1	0.27	7.24 %
CBE5	0.23	7.77 %
CNR1	0.22	3.28 %
CBE3	0.14	5.86 %
GDR1	0.14	4.66 %
KMD1	0.14	3.12 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	39.08	19.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	34.95	11.96 %
Home-The	1.09	6.87 %
Total	36.04	11.70 %

Branch *	MTD Sales L	Brand Share %
CH50	2.19	10.62 %
CH34	1.52	14.45 %
CH17	1.45	9.56 %
CH24	1.23	12.47 %
CH06	0.83	8.16 %
CH12	0.77	2.85 %
CH31	0.64	9.86 %
UKI1	0.44	10.25 %
CH23	0.42	11.14 %
PON1	0.28	3.92 %
CH20	0.27	1.53 %
CH27	0.14	3.09 %
CH32	0.14	13.87 %
CH41	0.14	0.90 %
MJR1	0.14	1.12 %
CH43	0.13	1.76 %
CH01		0.00 %
CH18		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
Total	36.04	11.70 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	34.83	14.30 %
Home-The	0.14	1.01 %
Total	34.97	13.58 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.21	10.31 %
SLM3	0.63	7.07 %
KRI1	0.58	5.12 %
CMI1	0.41	10.10 %
APN1	0.28	3.96 %
DPR2	0.27	5.76 %
SGG1	0.22	4.46 %
HRR1	0.14	3.34 %
TCG1	0.14	3.14 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	34.97	13.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.31	15.37 %
Home-The	0.37	4.15 %
Total	27.68	14.84 %

Branch *	MTD Sales L	Brand Share %
POY1	1.46	7.97 %
NVL2	0.92	11.66 %
POY2	0.66	4.28 %
VCM1	0.44	8.74 %
KKI2	0.27	2.28 %
STP1	0.25	6.00 %
VPM1	0.14	11.73 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	27.68	14.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.06	12.85 %
Home-The	0.14	1.24 %
Total	23.20	12.18 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.45	11.91 %
VEL2	0.64	6.53 %
VSI1	0.63	8.84 %
AKM1	0.54	5.75 %
PLR1	0.27	6.01 %
ARC2	0.26	5.11 %
BGR1	0.14	4.31 %
CPT1	0.14	2.73 %
KPM1	0.14	2.30 %
WJD1	0.14	2.15 %
SLG1	0.14	2.52 %
ANI1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.20	12.18 %